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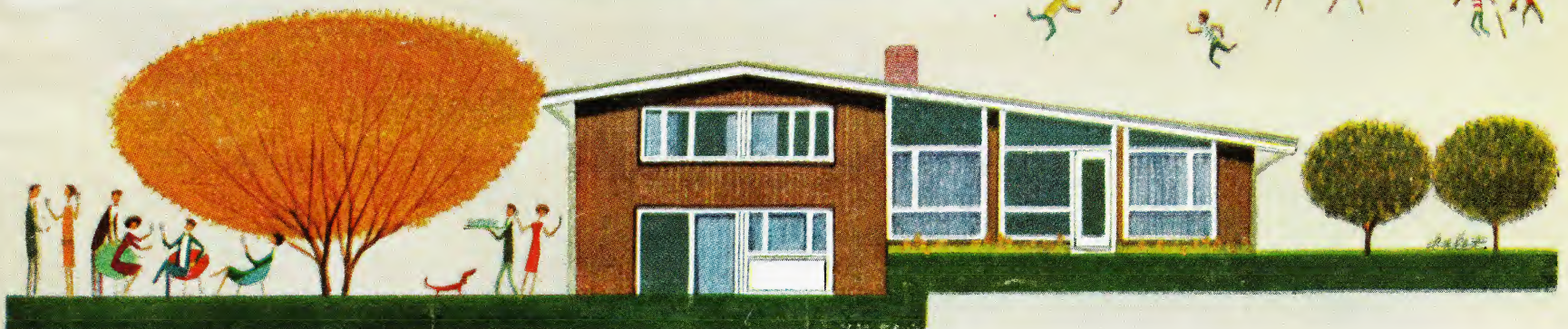
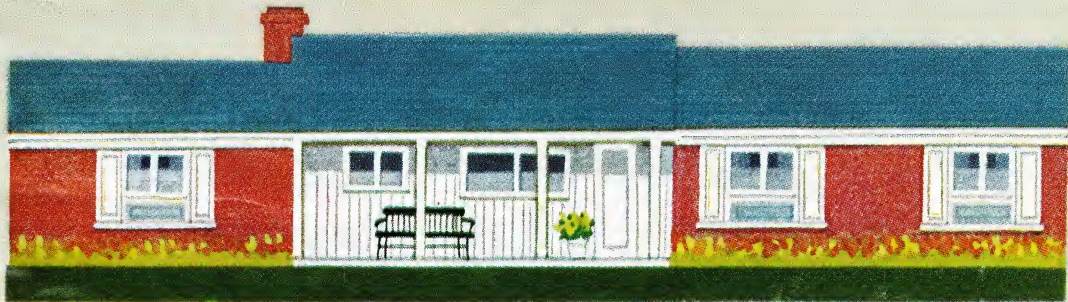
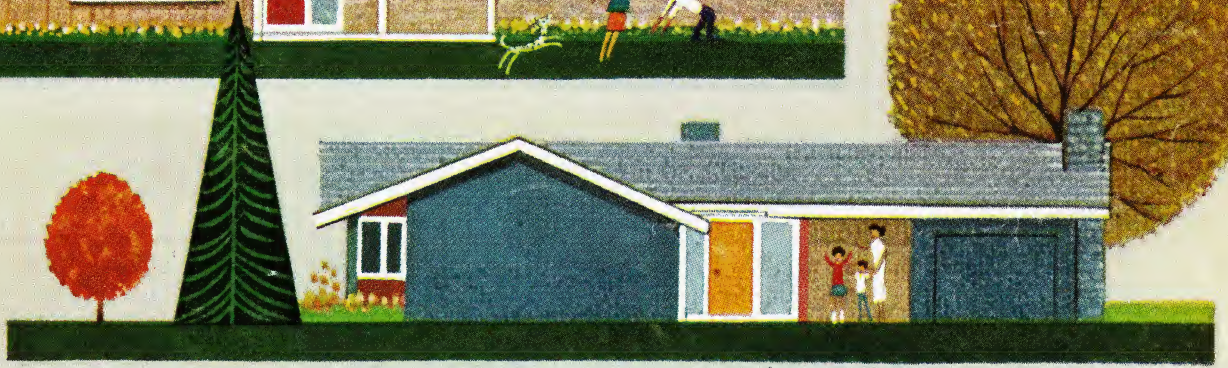
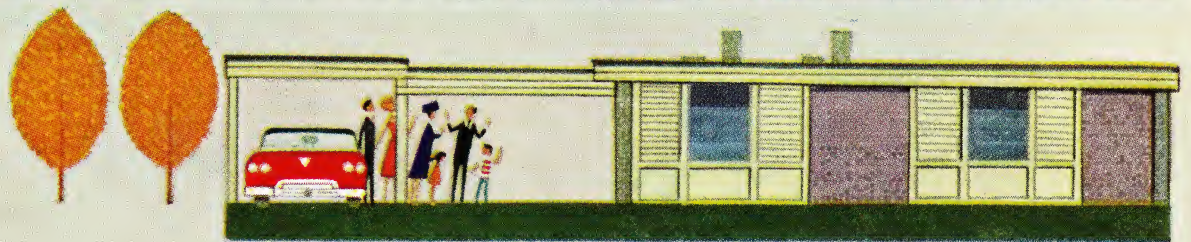
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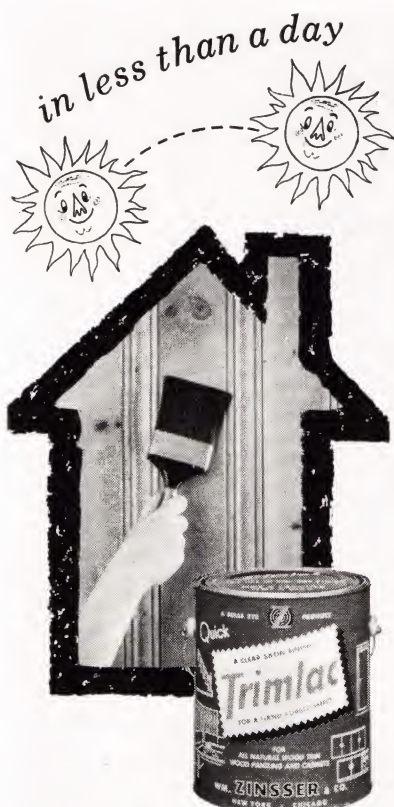
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# Better Homes and Gardens®

September, 1958 Vol. 36, No. 9

*The family idea magazine*

Our Idea Homes for 1958—six of them! Tour through each, starting on page 45. Check the list of builders to see if one is close enough for you actually to visit. (Drawing by Jan Balet.)

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## Is your property tax fair?



**By Julian H. Orr**  
City manager of Portland, Maine

Since his local property tax is usually a homeowner's largest single tax payment each year, he naturally wants to know whether his assessment is fair and what he's getting for his money.

The mechanics of levying property tax vary from place to place, but the fundamentals are the same everywhere. They run something like this: First, an assessor places a value on each property. (For reasons to be explained later, his figure is lower than the market price.) Then he adds them up, excluding tax-exempt properties such as churches and schools. Meanwhile, finance officials have been estimating city expenditures for the fiscal year. The difference between these expenses and income from other sources is the amount that must come from property taxes. The tax rate is figured as a percentage of the total community valuation, although it isn't often expressed that way. A rate of \$45 per thousand is the same as \$4.50 per hundred or 45 mills on the dollar, and all of them are simply other ways of saying "4½ percent."

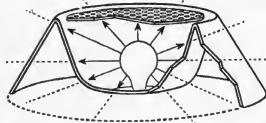
No matter how it's termed, this is the figure that determines your tax, and it's the result of a simple problem in arithmetic. If the budget goes up while the assessed property value stays the same, the tax rate increases. If the assessed value goes up, the tax rate is lowered. With the same budget, a community may have high valuations and a low rate, or low valuations and a high rate. In either case, the individual pays the same amount of money. If this seems confusing, the solution is simple: Don't measure the tax burden by the tax rate; measure it in dollars and cents.

Mention has been made that the value the assessor places on a property is usually less than market value, frequently ranging as low as a half or a third of market value. Taxpayers who quietly rejoice over a low valuation of their property are often indignant about a high tax rate; they don't realize that the two must go hand in hand. The assessor usually places a low valuation on each property so he'll be able to prove to complaining taxpayers that the real value is actually much higher than the one he gave. If he tries to estimate current market value, he enters an arena of opinion that may take many hours of his time.

From the taxpayer's point of view, the practice of undervaluing property has two real disadvantages, no matter how equitable the assessment system may be. First, any errors in assessment will be magnified if the total assessment is low. An error of \$100 in a \$3,000 assessment makes three times as much difference as it would in a \$9,000 assessment. Second, a fractional assessment eliminates a comparison with the one figure a taxpayer is most likely to know—the actual market value of his own property. If a man knows that his house, or others like it will sell for \$18,000, and he finds that it is assessed for, say, \$7,500 or \$11,000, he is deprived of the only frame of reference that has any meaning for him. The one thing he should not conclude [ Turn to page 9



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## Is your property tax fair?

Begins on page 6

is that he is getting a bargain arrangement on his taxes.

Actually, the only valid comparison a taxpayer can make is between the assessed valuation of his own property and the valuation of other properties. He can do this either by talking to other homeowners or by visiting the assessor's office and asking to see the assessment records. These are public records, and anyone is entitled to examine them. If he finds that other properties he knows to be equal to his in market value are assessed for about the same amount as his, and that the file on his own property is detailed and accurate, he has gone about as far as he can in being sure that his property tax is equitable.

If he thinks his assessment is unfair, he can try to persuade the assessor that he has made an error, or, failing in that, he can appeal his case through whatever channels the local law provides.

Then, when he has determined whether he is paying a fair proportion of the tax bill, a homeowner will probably want to find out what he and his neighbors are getting from their city in return. Again, conditions differ in various communities, but a list of customary local services can be fairly well identified. In a well-run community of 50,000 to 100,000 people, the homeowner will be protected, in both his person and his property, by organized police and fire services. He will have streets provided for his use, cleared of snow, swept, and repaired. Traffic signals, signs, and paint will guide him in the use of these streets.

The most expensive service he will receive is the education of his children. For 13 years each child will be given instruction, recreation, health protection, and supervision for 40 weeks a year. Parks, playgrounds, swimming pools, and other facilities will help meet leisuretime needs of the entire family.

The taxpayer's health will be protected by a health department; nursing facilities and hospital care may be provided during illness; and a cemetery offers a final resting place.

Inspectors will see that each new home is safe in structure, plumbing, and wiring. Zoning ordinances will protect its value after it is built and preserve the characteristics of the neighborhood.

The list of municipal services runs from providing sewers to symphonies, from airports to art galleries, from zoning to zoos.

If your city gives you a chance to figure out the costs of various public services, you'll probably learn that the average homeowner pays about \$1.20 per month for fire protection, 75 cents for police protection, 60 cents for the use of city streets, and 15 cents for the collection of rubbish and garbage. The largest single item—schools—might cost \$4 to \$5 per month. If a family has even one child who goes through the public school system, it is bargain-rate education. If a taxpayer is childless, or sends his children to private schools, this is his payment for the system of free education.

A comparison of the tax bill with the cost of other services essential to the homeowner will put things in a proper perspective. In our town—Portland, Maine—we found that the average homeowner's tax bill for all local services was \$168 in 1957. This compares with \$132 per year for telephone service, \$84 for electricity, and \$240 for heating costs. Considering the number and variety of municipal services, this city tax bill is low indeed.

In judging the fairness of your local tax bill, *don't* compare the rate in your community with the tax rate in another town or city. Because of the variables, this is the least valid of all methods of arriv-

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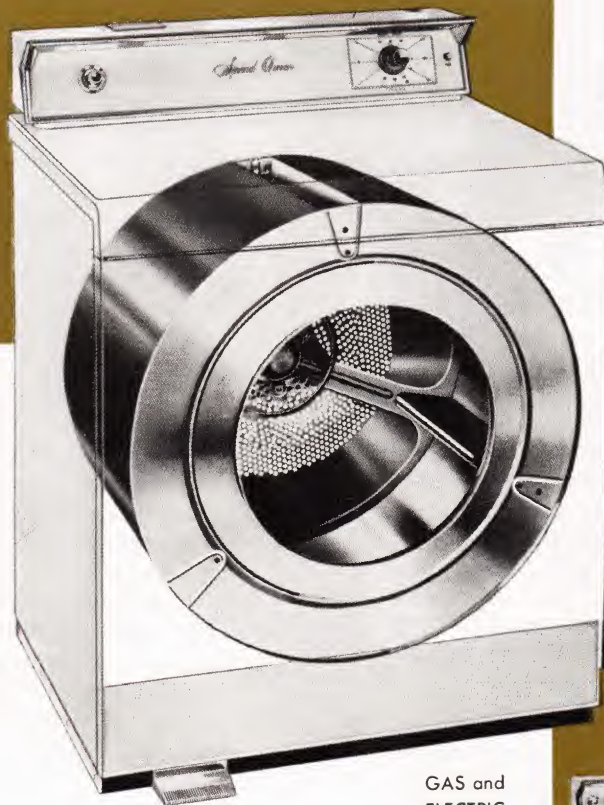
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*Public Issue—*

# Let's face the facts of

**By Gordon Greer**

**O**ne of the stern rules of commerce says that a business stands to make more money as it attracts more customers; build a better mousetrap and you'll get rich from crowds that beat a path to your door. With proof of this formula's success strewn from one end of our economy to the other, it's understandable that people tend to look toward the campus with a questioning eye. In spite of a record 3,250,000 enrollment—in fact, because of it, to judge from their claims—colleges are sailing troubled financial waters. And nothing unnerves an educator more than the prospect of this attendance doubling by 1970.

On the surface of it, someone seems to be fumbling a golden chance for profit. But in this case the symptoms are misleading. Educators are *not* the poor businessmen they might appear, since in truth they aren't businessmen at all and never intended to be. Service, not profit, is their goal. Colleges are less concerned with getting money out of a customer's pocket than with putting knowledge into his head, and they're determined to hold that aim even if it bankrupts them.

It might, too, since they currently foot most of the bill. Private schools pay an average of 45 percent of each undergraduate's expenses; state colleges pay about 82 percent. The combined college students of this country are charged only one-third the cost of the education they receive. (These figures exclude room and board, which are usually provided at cost.) A committee appointed by President Eisenhower to investigate the situation found that teachers are stuck with most of the deficit. By working for disgracefully low wages, they "donate" \$800 million a year to their students. This is over \$3,500 per teacher. "The plain fact is," the committee reported, "that the college teachers of the United States, through their inadequate salaries, are subsidizing the education of students, and in some cases the luxuries of students' families, by an amount which is more than double the grand total of alumni gifts, corporate gifts, and endowment income of all colleges and universities combined."

How come? If, as surveys indicate, a bachelor's degree carries with its larger rewards the promise of an extra \$100,000 in lifetime earning power, why should those who supply it have to pay for it as well? Obviously, they shouldn't, and the fact that they do shows the

need for a clearer public understanding of what's going on.

This, in a nutshell, is the situation: Few students (or their families) can pay for an education while they're getting it. If tuitions were raised to meet expenses, only the richest—and not necessarily the best—scholars would survive. Therefore, colleges quietly make up the difference between the price and the price tag, and hope to be remembered when students emerge from their lean years. Unfortunately, it doesn't always work that way. After receiving their sheepskins, many graduates quit town never to be heard from again, leaving in their wake an institution impoverished by their stay and that much less equipped to give future students a proper schooling.

If this sounds like a man running off with a dishwasher before making the payments, that's a fair analogy, but there are two differences. First, an education can't be carted back to the store and resold; and second, an alumnus isn't always aware that there are payments involved.

For this latter condition, colleges willingly accept the blame. Until recently, they failed to publicize the debt incurred by earning a degree. Why? For one thing, endowment income, alumni contributions, and community support often kept fair pace with expenses, so there wasn't so great a burden. For another, teaching is a proud profession not given to dunning graduates or begging for handouts. In short, the schools preferred to suffer in silence rather than play the nagging creditor.

But there is a limit to how much even a teacher will endure, and since the recent growth in enrollment has not been accompanied by a comparable rise in revenue, some important changes are being made.

**A**s a first step, colleges are advertising how they finance every education, explaining that without the assistance of Alma Mater there would be far fewer students than there are. Hopefully, they think this might touch alumni consciences and increase their gifts—or, more accurately, that more alumni will face up to their debts. Some schools have started classes in college finance. Teachers, administrators, and undergraduates talk over the economic facts of life—not only to encourage generosity in the future, but to help students appreciate their education now. Early returns have been encouraging. A number of new graduates, for instance, now take out low-payment life insurance policies naming their col-



# college finance

lege as beneficiary. But not all of them keep up the payments, and even when they do the school can't expect to get the money for many years. What happens in the meantime?

There are several possible solutions, one of which might be called "Learn Now, Pay Later." This plan would boost tuition to ease the teacher's burden, with students financing their education by long-term loans. However, there's a natural reluctance for banks and loan associations to lend money to men and women with no security and an uncertain future, and since higher tuitions will probably wait until all students who need creditors find them, this project might be some time coming.

Outright federal aid enjoys some popularity, and so does indirect aid through tax exemptions to students or their families, but not much of it comes from government officials or educators. Private colleges are anxious to maintain their independence, and many legislators think it's enough that the public already supports about 60 percent of all college students through state taxes. If there is to be federal aid, majority opinion seems to favor a loan fund, with the government acting as creditor for needy undergraduates.

How about scholarships? One camp says there aren't nearly enough to go around, another camp says that nevertheless there are already three times too many. The first judgment is both obvious and true. The second is equally valid, though, since most grants cover only the student's share of expenses, not the college's. Aimed at helping students to get a good education, straight tuition scholarships really make it increasingly hard for colleges to give one. Fortunately, many awards are now divided equitably between the school and the scholar, but this increases the drain on the donor and sharply reduces the number of recipients.

Make no doubt of it: colleges need every cent they can get, and all of these plans will help, as will several other similar ones. But neither singly nor in combination will they do the job. To stay on their feet, schools need more vigorous support from students—past, present, and future. Those who reap the greatest benefits from higher education are being asked to play a bigger role in financing it, and this, after all, is as it should be.

Roughly 20 percent of today's alumni make regular contributions to their Alma Mater; 80 percent do not. In addition to those who still aren't fully aware of their debt, this large

majority of noncontributors holds a few graduates who honestly can't afford the expense. But most of them just don't want to. There seems to be a variety of reasons. Some of the guilty parties apparently face such a backlog of neglect that they're afraid to tackle the job of making amends, preferring to carry the burden of troubled consciences. Others seem to consider it a mark of their own cleverness that they slipped through school at reduced fare, and summarily reject any moral or financial claims. Not only do colleges have to plead for what little cash they get from these people, but not infrequently they have to stand still while the old grads tell them how to spend it. Only with the firm promise that it goes to a pet project will some alumni part with their money—money they probably made as a result of an education they never paid for. And, regrettably, the needs of the school are often subordinate to any fame that might attend the gift. So it is that a vain alumnus often invests in shiny buildings (which have bronze plaques holding contributors' names in dubious immortality) rather than in shabby teachers (who so far haven't started to wear sandwich boards advertising to the world their former students' generosity), disregarding the more desperate need on most campuses for adequate faculty pay.

There was a time in this nation's history when all it took to combat problems of this magnitude was to make them known. With freedom's taste fresh on men's tongues, there was little danger of apathy competing with action. The way of life born in that spirit now faces a crisis that must be met in that spirit. America's survival—and mankind's—seems more and more to hinge on the ability of our colleges to develop people clever enough to devise instruments of awesome power and wise enough to use them properly. Since the effectiveness of the colleges depends on public support, the real question is whether or not we are too bored with freedom to take steps that might assure its continuation.

While the rest of us think it over, while we juggle issues, weigh pros and cons, and leisurely ponder whether or not to chip in, the teacher sticks to his thankless task of holding our colleges together on chewing gum and bobby pins. For this we should be humbly grateful. It is no small thing in these times for a man to throw up his chance at fame and fortune so that someone else's son might get a decent education.

*New  
wall  
colors  
you'll  
love!*



... and painting is so quick and easy with Super Kem-Tone. This amazing velvet-flat paint goes on smoothly with brush or roller... dries free of brush marks in less than an hour. It's guaranteed washable, or your money back.

AT YOUR NEARBY  
SUPER KEM-TONE DEALER



*How a borrowed cup of sugar helped me make \$102 in 3 weeks!*



I'd been feeling sort of depressed — what with Christmas coming and not much extra money around — so I decided to try earning money selling Chilton cards. Well, the day my Chilton Sample Kit arrived, my friend Elaine dropped in to borrow a cup of sugar, and right away she spied those cards. Like me, she loved them — and before I knew it, she'd bought one box and ordered three more! That was just the beginning! In the next three weeks, just by showing my Chilton cards, I made \$102! Call it selling if you like, but I call it the nicest, easiest way to make money I ever heard of!

**Why not make extra money this pleasant way yourself? It's easy to get started with Chilton's special introductory offer!**

Within a few minutes you can prove to yourself how easy it is to earn extra money with Chilton cards — just take these four boxes next door to your neighbor and make yourself \$3.15 on the spot! People who've never sold before find Chilton cards a pleasure to show, and Chilton's money-making guides show you how to earn \$25, \$50, \$100 and more taking orders for Chilton Greeting Card Assortments, Gift Wrappings, Stationery, and Gift Items in your spare time.

**SPECIAL INTRODUCTORY OFFER!**  
**ALL 4 BOXES \$1.00**  
**OF CHRISTMAS CARDS**  
*Yours for only*  
(RETAIL \$4.50)  
This is a special introductory offer for new Chilton dealers only

Noel Parchment Assortment. 21 cards. Sells for \$1.25

DeLuxe Prize Assortment. 21 cards. Sells for \$1.00



Crystal and Gold Assortment. 16 cards. Sells for \$1.25

Cheerful Cherubs Assortment. 21 cards. Sells for \$1.00

**SEND NO MONEY!** Just fill out the coupon and mail it for your 4 boxes of Chilton cards. When you become an active Chilton dealer, you get all 4 boxes for \$1.00 plus a small mailing cost. You must make money or return the cards and owe nothing. Or, if you prefer, keep them yourself at the regular retail price. Limited offer . . . only one to a family or household . . . so mail your coupon today!



"It's a pleasure to do business with the Chilton company. Their delivery is always so prompt, and I haven't had a dissatisfied customer yet!"  
Mrs. J. S.  
Cincinnati, Ohio

**CHILTON GREETINGS CO., DEPT. 906**  
76 Atherton St., Boston 30, Mass.  
1812 Roscoe St., Chicago 13, Ill.

Please send me the 4 boxes of Chilton Greetings described above. I pay nothing now or when the cards arrive. I understand that the special introductory price to new active dealers is \$1 plus mailing cost and that if I do not sell I may return them without obligation.

NAME.....

STREET.....

CITY..... ZONE..... STATE.....

☐ Please send your fund-raising plan for organizations.  
IN CANADA: 105 Simcoe St., Toronto 1, Ont.

**Chilton**

76 Atherton St., Boston 30, Mass. 1812 Roscoe St., Chicago 13, Ill.  
IN CANADA: 105 Simcoe St., Toronto 1, Ont.

# SEPTEMBER GARDEN

## REMINDERS

### In all areas

**Lawns:** Prepare bare spots in lawn for seeding or sodding. Start new lawn to give time for at least three mowings before winter. Keep the seeds sprinkled daily until the seedlings are up.

**Fall planting:** Order evergreens, shrubs, trees, and hardy flowering bulbs for planting during the next 8 to 10 weeks. Plants will develop new roots in the warm soil before winter and be ready to start growth early next spring.

### Central and East

**Lawns:** Feed old lawns to get better fall and spring lawns. When widening flower border, save sod for use in patching worn spots. Water lawns well until fall rains take over.

**Shrubs and trees:** Plant balled and burlapped evergreens now. Dig hole a foot wider than ball, but no deeper than ball. Water thoroughly and keep watered until soil freezes. . . . Make a list of deciduous shrubs and trees needed and plan to plant them soon after the first sharp freeze.

**Annuals, perennials, bulbs:** Order spring-flowering bulbs. Plant daffodils and small kinds soon. Wait until November to plant tulips. . . . Order peonies to plant next month.

**Fruits:** Set out strawberry plants in all sections. Tree and bramble fruits are best planted in the fall in mild areas. . . . Pick pears *before* they turn soft.

### Pacific Northwest

**Lawns:** Have a weed-free lawn by working calcium cyanamide into the soil before starting new lawn or renewing weedy one. Follow manufacturer's directions.

**Annuals, perennials, bulbs:** Plant some of the small spring-flowering bulbs such as crocus, grape-hyacinth, fritillaria, scilla, and snowdrop in large enough groups to be effective. Plant narcissus bulbs when available. . . . Set pansies in permanent spots in the border.

*More on page 16*



Continue watering roses once a week to encourage repeat flowering this fall. Water at least 12 inches deep so you saturate the root zone.



Take cuttings now so you'll have plants ready for winter decorations. Cut 6-inch shoots from coleus, geraniums, begonias. Root in perlite.





## IT'S A FURNACE WITH A FUTURE

"Someday we want air conditioning," the host said. "Our new Carrier Winter Weathermaker is built to add cooling easily and inexpensively at any time."

Thinking of buying a new heating plant? You couldn't have better advice than this: Don't replace a furnace with a furnace! A Carrier Winter Weathermaker gives you so much more than a heating system alone. It's the one furnace that permits you to add air conditioning when you want it—and what family doesn't!

You can install a Winter Weathermaker in a variety of places in your home. It's compact enough to fit into a closet, a small utility room or a corner of a play room. And it's quiet in operation, too. A powerful, vibration-free blower circulates air silently throughout the house to keep temperature even and prevent stratification.

There are models for new as well as existing homes. In addition to the upflow model shown, there are downflow and horizontal Winter Weathermakers for homes of slab construction and for those with crawl spaces. All are available for both gas and oil fuels.

For the best indoor climate you've ever known, choose the heating unit designed for year-round comfort. Call the Carrier dealer listed in your classified telephone directory. Carrier Corporation, Syracuse, New York.





# Newest guide for home buyers – the

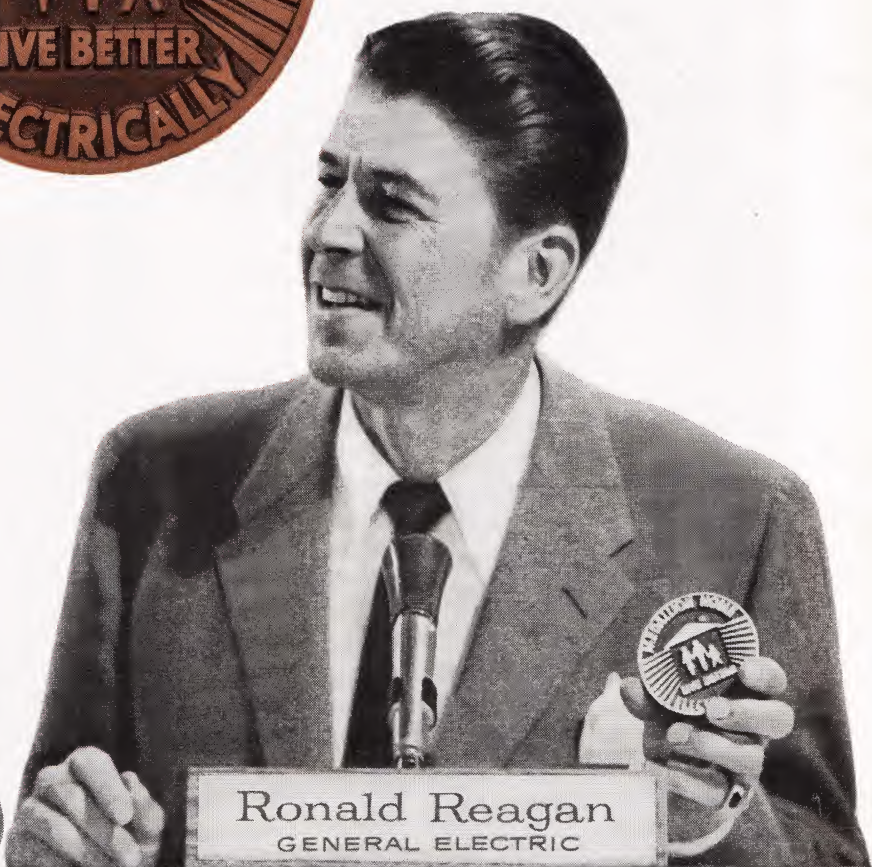


You'll get more news to help you Live Better Electrically on these popular TV shows:

Westinghouse-Desilu Playhouse (beginning Oct. 6)—CBS Network—Monday—10 P.M. (N.Y.T.).

General Electric Theater—CBS Network—Sunday—9 P.M. (N.Y.T.).

Whirlpool—Perry Como, Bob Crosby, The Investigator and Today Is Ours—NBC Network



## YOU GET WONDERFUL FEATURES



**ELECTRIC APPLIANCES.** Mrs. Stanley Johnson, Arlington Heights, Ill.: "I just love our Medallion home – especially the kitchen. All these electric appliances that came with it – like this wall oven – sure make my job much easier. And my husband says they're easier to buy this way, because we pay for them on the mortgage."



**LIGHT FOR LIVING.** Mr. and Mrs. Charles R. McCarty, Greensboro, N. C.: "We never knew you could do so many beautiful things with lighting until we bought a Medallion home. Valance lighting, for example, makes our furniture and drapes look wonderful – and at the same time gives our son a well-lighted place to practice the piano."



# Live Better Electrically MEDALLION

This new Medallion assures you a home has been inspected by the local electric utility...meets modern standards for wiring, appliances and lighting. Look for the Medallion. It means a wonderful new way of life for you and your family!

What Sterling is to silver... that's what this Medallion is to a new house! It's the new national symbol of the finest in electrical living. Let these three top TV stars, speaking here for the electrical industry, tell how you save trouble, time, and money by choosing a home that wears the Live Better Electrically Medallion.

**BETTY:** In a Medallion home, you start right off with a mod-

ern electric range, plus at least 3 additional major appliances, maybe more. They're installed, ready to go to work the day you move in! Appliances are easier to pay for this way.

**RONNIE:** The lighting in every Medallion home is specially planned, too. It provides better light for better sight, plus new beauty for your home. You also get full Housepower. This means enough power, wiring, circuits, switches, and outlets to handle all the appliances you want to use.

**FRAN:** You'll be glad all your life you bought a Medallion home. Read below what a few

of the thousands of new Medallion home owners think of them. Then go see the Medallion homes in your neighborhood. Your electric utility will tell you where they are.

## New Ideas for Better Living

The new Medallion is backed up by home builders, electric utilities, and electrical manufacturers (Frigidaire, General Electric, Hotpoint, Kelvinator, Thermador, Westinghouse, Whirlpool, and others). This year, utilities will award Medallions to 100,000 new homes—in every style and price range across the country. You'll see lots of new ideas in the Medallion homes on display now!



## LIKE THESE IN MEDALLION HOMES!



**FULL HOUSEPOWER.** Mrs. Nick Piscopiello, Meriden, Conn.: "One of the things I like most in my Medallion home is all the handy outlets. I can plug in my portable cooking appliances wherever I want and use them—even with the washer going—without ever blowing a fuse. And I can cook a meal anywhere in the house—and outdoors, too."



**ELECTRIC HEATING.** Many Medallion homes feature electric heating, too. These are awarded a special Gold Medallion. The all-electric heat pump, shown here in the home of Mr. and Mrs. William Isaac of Beverly Hills, California, provides year-round comfort from a single unit which automatically heats or cools as the weather requires.





## Western Pine Region woods... beauty at a price you can afford

Western Pine Region woods... soft-textured, straight-grained, accented by clear or knotty patterns... radiate an enduring, *natural* beauty. Beauty and value that you can enjoy at a reasonable cost.

In contemporary or traditional settings, Western Pine Region woods lend charm and distinction to any room in your home. They are properly dried and seasoned to ensure easy working. Easy to clean, too... just wipe them with a damp cloth. Western Pine Region woods can be painted or stained in a wide variety of graceful, *lasting* finishes.

Your lumber dealer can give you full details, and a free estimate. If you are building or remodeling you will find our "Friendly Home Ideas" booklet full of helpful decorating and building suggestions.

**FREE!** "FRIENDLY HOME IDEAS"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling with Western Pine Region woods. Write for your copy to WESTERN PINE ASSOCIATION, Dept. 311-G, Yeon Bldg., Portland 4, Ore.



### Western Pine Association

member mills manufacture these woods to high standards of seasoning, grading and measurement

Idaho White Pine • Ponderosa Pine • Sugar Pine  
White Fir • Incense Cedar • Douglas Fir • Larch  
Red Cedar • Lodgepole Pine • Engelmann Spruce

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

## September garden reminders

Begins on page 12

### California

**Lawns:** Banish lawn moth and other lawn pests by applying chlordane or dieldrin. . . . Feed grass, including the dichondra lawn, and water well.

**Shrubs and trees:** Check camellia shrubs for flower buds in clusters. Remove all but one flower bud in each cluster to get the best bloom. Fat buds, not slender ones make flowers. . . . Feed fuchsias for the last time this year.

**Annuals, perennials, bulbs:** In the Fog Belt look for the low-growing, early flowering English type of chrysanthemum for your garden. . . . Syringe tuberous begonias daily during hot days—and twice daily inland. . . . Prune pelargoniums and geraniums to reduce legginess and control height.

**Fruits:** Water fruit trees deeply during the fall while the fruit buds are forming for next year's crop. . . . Keep dropped fruit picked off the ground as a sanitary measure—some fruit diseases are kept going by rotted fruit.

**Vegetables:** Broccoli, kale, cauliflower, cabbage, and Brussels sprouts will be well along to maturity by November if sturdy transplants are set out now. . . . Sow seed of turnips, spinach, mustard, beets, carrots, radishes, and kohlrabi.

### Texas-Southwest

**Lawns:** For a winter lawn, mow Bermuda short late in month and sow ryegrass. Feed to encourage growth.

**Annuals, perennials, bulbs:** In coastal areas, plant spider lilies before midmonth. Give them lots of water during their rapid growth. . . . Plant gladiolus now for blooms in December. . . . Start petunias, stocks, and zinnias in plant boxes. . . . Give last feeding of year to flower beds.

### South and Southeast

**Lawns:** Plant new lawn areas to ryegrass for a green lawn this winter. In spring seed or sprig

the area with Bermuda to develop a permanent lawn.

**Shrubs and trees:** Place your order for evergreens, vines, shrubs, and trees. Large Formosa azalea hybrids are suited to the Coastal Plain from Wilmington, N. C. to Florida. Kaempferi hybrids are adapted to colder areas. . . . Spray woody plants infested with scale or white fly.

**Annuals, perennials, bulbs:** In Lower South, plant treated gladiolus bulbs now for Christmas flowers. Set out Chinese Sacred Lily and Paperwhite narcissus. . . . In Upper South, plant Madonna lily bulbs in flower borders.



Pep up your summer-worn lawn with a fall feeding. This gives grass the boost it needs to fill in spots made by wear and weed invasions.



Dig healthy runners from strawberry bed to start a new patch. Or buy plants to set out now. Either should get you fruits next spring.





Willett Extension Table \$129.50, Side Chair \$49.50, Arm Chair \$59.50, Willett Buffet Base and Top \$325.00, Server \$99.50.\*

## COLONIAL MASTERPIECES recreated for today's living

### ...NEW MARBLEHEAD CHERRY FURNITURE BY WILLETT

Today, the trend is again back to liveable, loveable colonial. Willett designers welcomed the trend, turned to America's choicest originals for inspiration and carefully rescaled them to fit today's homes, today's living needs. Result...Marblehead Cherry is a noticeably richer, more genuine-looking furniture. Every piece is carefully hand-joined and patiently hand-rubbed to a soft brown cherry finish. Note the generous cornice and the extra-deep contours that give lovely highlights and shadows. Ask your dealer about the large selection in open-stock for bedroom, dining room and living room. We'll gladly send you his name.

\*Prices F.O.B. Louisville

Write for a colorful folder on Marblehead Cherry furniture...

CONSIDER H. WILLETT, INC., DEPT. 901, 3001 W. KENTUCKY ST., LOUISVILLE 11, KENTUCKY



*Willett are also makers  
of Impact and Lancaster County  
Solid Maple groups...  
Trans-East, Wildwood and  
Transitional Solid Cherry groups.*





*Scientists used the most modern techniques in dental research to score a stunning victory over tooth decay*

# How "Decay Detectives" Track Down The Secret Of Fewer Cavities

BY MARGUERITE HIGGINS  
Noted Journalist and Pulitzer Prize Winner

"That's certainly the biggest microscope I ever saw!"

The scientist smiled at my surprise. "That's an electron microscope, Miss Higgins. It magnifies 6000 times."

"We use it to observe the action of various decay preventives on tooth enamel," he went on. "For instance, we've found that the stannous fluoride in this formula makes teeth amazingly resistant to attacks of decay."

I asked: "That's the same fluoride formula in Crest Toothpaste, isn't it?"

"Right," was the answer. "The microscope showed us this formula worked well in the lab. So we put it into Crest Toothpaste and tested it in actual use. I believe you've seen the results of the clinical tests on Crest?"

I had indeed. These tests confirm that the scientists discovered a powerful new weapon against decay.

In one such test, conducted by a Midwestern university, children who brushed with Crest had 49% fewer new cavities than those who used ordinary toothpaste.

The reason, I was told, was that Crest strengthened soft spots on their teeth, and stopped them from turning into cavities.

In fact, many of the children who brushed with Crest had *no new cavities at all*. On the

opposite page, Norman Rockwell has dramatized this joyous news—so heartening to every mother.

And the results for grownups were equally spectacular, as other tests proved. **On the average, for both grownups and children, Crest cut cavities almost in half.**

Truly, the "decay detectives" of modern science are closing in on Public Health Enemy No. 1—

with the help of this new toothpaste, Crest.

\* \* \* \*

*If you use Crest, you can make a simple test of its anti-decay ability—with the help of your dentist. Ask him to compare your cavity record before you started using Crest, with your cavity record since. You can see how much less decay Crest has meant for you.*



**WITH THIS GIANT ELECTRON MICROSCOPE**, scientists examine the action of Crest with Fluoristan in protecting tooth enamel. In extensive "in-use" tests with thousands of grownups and children, Crest cut cavities almost in half.  
**A DENTAL HEALTH MESSAGE FROM PROCTER & GAMBLE, MAKERS OF CREST TOOTHPASTE**





Norman  
Rurkwell

“Look, Mom—no cavities!”



Crest Toothpaste means far  
fewer cavities for all the family.  
And Crest freshens your mouth—  
sweetens your breath.



Fluoristan is a trademark for  
Procter & Gamble's exclusive  
fluoride tooth decay fighter.  
©1958, The Procter & Gamble Co.





*for people in love with their home...*

## CAMPAGNA<sup>®</sup> by Drexel

Mellow walnut and pecan distinguished by rich Italian design creates a home full of beauty for you! Living, dining, and bedrooms are a joy to decorate with the complete grouping...or with versatile single pieces. Scaled for the small city apartment now, Campagna moves easily into your larger suburban home. Look for the fine detailing and construction, notice the superb finish. These are characteristics of furniture with the "by Drexel" seal. Show your home you really care, choose Campagna by Drexel. At fine stores everywhere.

Send for your "Portfolio of Fine Furniture", 35c in coin to 8 Huffman Road, Drexel, North Carolina.



DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA



## *These FOODS are NEWS!*

### **Meats, main dishes**

**S**paghetti dinner—real Italian style—is ready to eat just 15 minutes after you open the new 8-ounce package containing spaghetti, grated Parmesan cheese, and spaghetti-sauce mix. The mix is a blend of fresh-ground herbs and spices; you add 1 can tomato sauce or paste. Serves 3 or 4.

**H**ickory-smoked ham in a can. Now you can enjoy all the conveniences of a canned, cooked ham plus genuine, old-fashioned smoked flavor and aroma. These hams are so easy to carve—they're boneless, skinless, and all excess fat has been removed. Weight: 3 to 10 pounds.

### **Cakes, frostings, pies, desserts**

**C**herry angel-food cake mix makes a beautiful pink cake dotted with crystals of real cherries—perfect for a party. Egg-white mix and cake-flour mix come in the 1-pound 1-ounce package. Water is all you add. Cake bakes in a tube pan, or as loaves or cupcakes.

**P**ineapple-cake mix is a newcomer. The delicious flavor comes from pineapple crystals. A 1-pound 2-ounce package, plus 2 fresh eggs and water, makes 2 round layers, two 8-inch square cakes, a large oblong cake, or 24 cupcakes. Nice for upside-down cakes, too.

**A**pplesauce-cake mix gives a moist, loaf-size cake that tastes just like the home-kitchen kind. Directions call for adding 1 egg and water. A 10-ounce package makes one 8- or 9-inch square loaf or round layer, or 12 cupcakes.

**T**wo loaf-size frosting mixes, recently introduced, are creamy fudge and creamy vanilla. Each mix, blended with butter and water (no cooking required), frosts a one-layer cake, 8- or 9-inch square, large oblong cake, or 12 cupcakes. Or you can use the mix to make a glaze for angel cake. Fudge-frosting mix comes in 6½-ounce package; the vanilla-frosting mix in 7-ounce package.

**C**oconut-custard pie is the latest addition to the line of individual-size frozen dessert pies. Filling is a smooth, delicate custard with chewy coconut all through. No need to thaw these pies—just bake and serve. In each 10-ounce package are two 5-ounce pies in foilware pans.

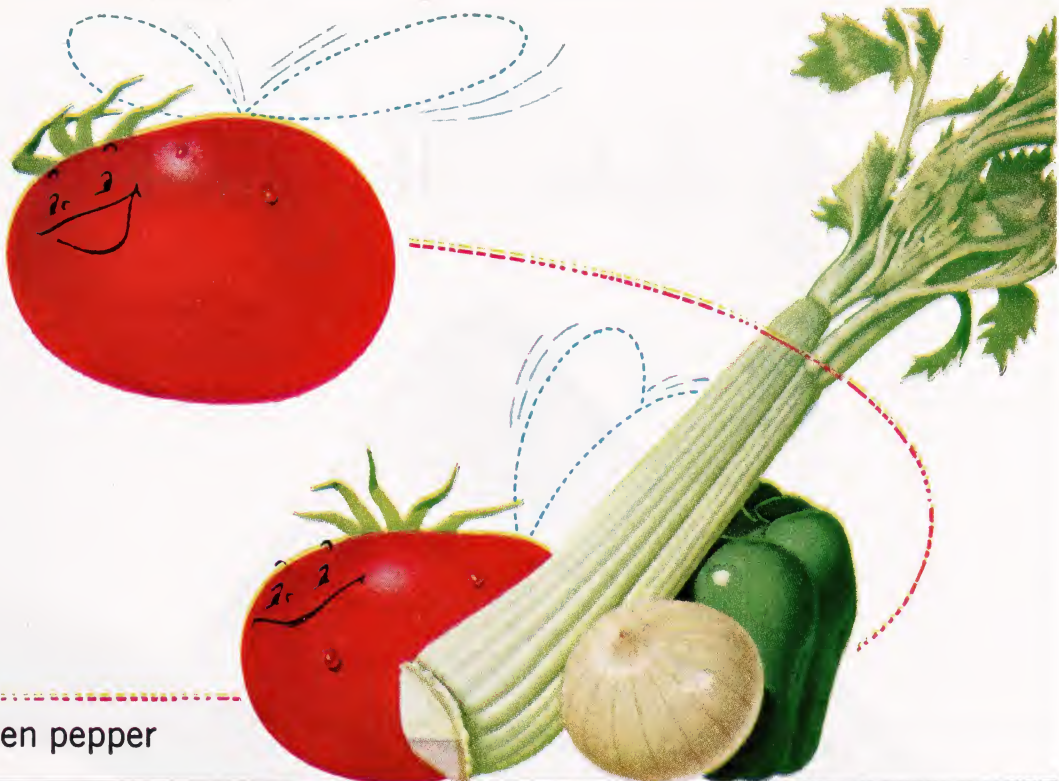
**C**hocolate chiffon-pie filling mix joins the family of other no-cook chiffons—lemon and strawberry. It's so easy to make—simply beat this mix with hot milk and sugar. One 3-ounce package makes plenty of fluffy filling for an 8- or 9-inch pie. Or serve in tart shells or as a pudding.

**P**udding-cake mix comes in two flavors—chocolate (9¾-ounce package) and lemon (10¼-ounce package). In each package is an envelope of cake mix and one of sauce mix—bake both in one pan. The cake comes to the top; the pudding sauce is at the bottom. Spoon into dessert dishes.

**More on page 23**



# Busiest tomatoes in town!



making dozens of dishes quicker and easier

they're ready-seasoned with onion, celery, green pepper



How deliciously different can an easy vegetable be? Just try DEL MONTE Stewed Tomatoes! They come seasoned with onion, celery and green pepper, ready to heat.



You'll fix this gourmet vegetable in minutes when you start with DEL MONTE Stewed Tomatoes. Serve them piping hot, with crunchy, garlic-salted croutons.



Everybody has a favorite macaroni dish that calls for tomatoes, onion and green pepper—don't you? Save time and work by using DEL MONTE Stewed Tomatoes.



It's so easy to give rich flavor to pork or veal chops, chicken, lamb shanks. Brown the meat, add DEL MONTE Brand Stewed Tomatoes, simmer to tenderness.



Making a whole-meal soup like Shrimp or Crab Gumbo, Minestrone, Manhattan-type chowders? Just think, here are four of your ingredients all in one can, ready to add!



Time and time again, you need tomatoes with onion and green pepper for hamburger recipes: meat balls, one-dish meals, spaghetti sauce. Shortcut: Stewed Tomatoes.



What's new in stew or goulash? DEL MONTE Stewed Tomatoes—already perfectly seasoned, so you needn't peel onions, chop green peppers or celery. Just add!



# Del Monte® STEWED TOMATOES

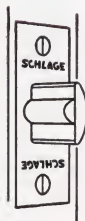


# Lovely Locks...The Jewels of Home



You see the craftsman's and  
the artist's skills in famous locks

by **SCHLAGE**®

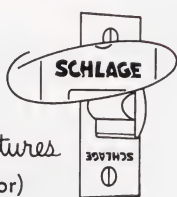


Guard-bolt security  
—Schlage's extra protection  
against jimmying



Panic-proofed  
—Schlage inside knobs  
always free  
for immediate exit

The name  
that means  
years-ahead features  
(see edge of door)



The locks that serve and grace your home represent only a *tiny fraction* of total building cost. Yet locks are so visible—so constantly handled in day-to-day living—no other home accessory deserves such thoughtful selection.

Today as for a quarter-century, the name that means *lock leadership* is Schlage. Each brilliant design is a poem in metal, encasing a mechanism precise as a watch.

Ask your builder, architect or dealer for Schlage beauty-styled locks *all through the house*. Schlage Lock Company . . . San Francisco, New York, Vancouver, B. C.

NO OTHER HOME ACCESSORY DESERVES SUCH THOUGHTFUL SELECTION



## These FOODS are NEWS!

***Begins on page 20***

## Cereals

**H**igh-protein, hot oat cereal gets the family off to a good start in the morning. A combination of toasted wheat germ and protein from oats, this cereal is a powerhouse of high-quality, body-building protein; it has an appetizing, nutlike flavor. Available in a 1-pound 2-ounce package.

Alphabet oat cereal will be a hit with the A-B-C crowd. It's a ready-to-eat, sugar-coated cereal made in the shape of all 26 letters. Wonderful for breakfast—or as a crisp topping for ice cream—or to spell Junior's name on a cake! Comes in 8½-ounce package.

**Sugar-honeyed wheat-germ cereal** is packed with protein and B vitamins. Serve it with milk or cream. Good as a crunchy top for coffee-cakes, cookies—sprinkle on before baking. Packed in a 12-ounce jar.

### ***Extras to watch for***

**C**ranberry-juice cocktail boasts a new plus—it's being fortified with vitamin C (a 4-ounce glassful gives

a grownup about two-thirds of his vitamin-C needs for the day). More news! Now you can buy cranberry-juice cocktail in quart bottles as well as in pints.

Candied pickle chips, cut in crinkle style, are ideal for your relish tray. These crisp sweet pickles are tart, too—delicious with baked ham or roast pork, or cold cuts. Jar holds 11 fluid ounces.

Orange toast is a delightful kind of zwieback—it's flavored with fresh orange and sprinkled lightly with sugar. Children will love to munch it, and you'll want to try this toast with tea, coffee, or salads. There are 3 packets of 8 slices each in a 7-ounce cellophane bag.

Two cream-cheese items making a debut are: a cheese-spread with cream cheese plus Roquefort cheese; cream cheese with bacon and horse-radish. Each comes in an oblong plastic container that's attractive enough to put right on the table or snack tray. The container holds 5 ounces ( $\frac{1}{2}$  cup) of cream cheese.

## Is your property tax fair?

**Continued from page 9**

ing at any real answer. In addition to the various means of arriving at the tax rate, the governmental structures may be different, with major differences in the functions assigned to local units. The number, variety, and extent of services performed in one community may be vastly different from those in another.

You can reach more satisfactory and accurate conclusions by finding the answers to several questions: What is the attitude of the city government? Do members of the governing body seek office for political preference, personal prestige, or from a desire to serve their city? Is the title of councilman one of honor, or one of shame? What kind of employees does the city hire? Are they selected on the basis of merit without regard to race, creed, or political affiliation?

How about purchases and contracts? Are they made after fair advertisement, based on proper specifications, and awarded to the lowest reliable bidder? How does the city stand in its housekeeping? Is the city hall quiet and orderly in the conduct of business? Is city equipment kept clean, well painted, and in good repair? Is it replaced often enough so that trucks, fire apparatus, or other machinery is economical to operate and effective to use?

Finally, does city hall give the

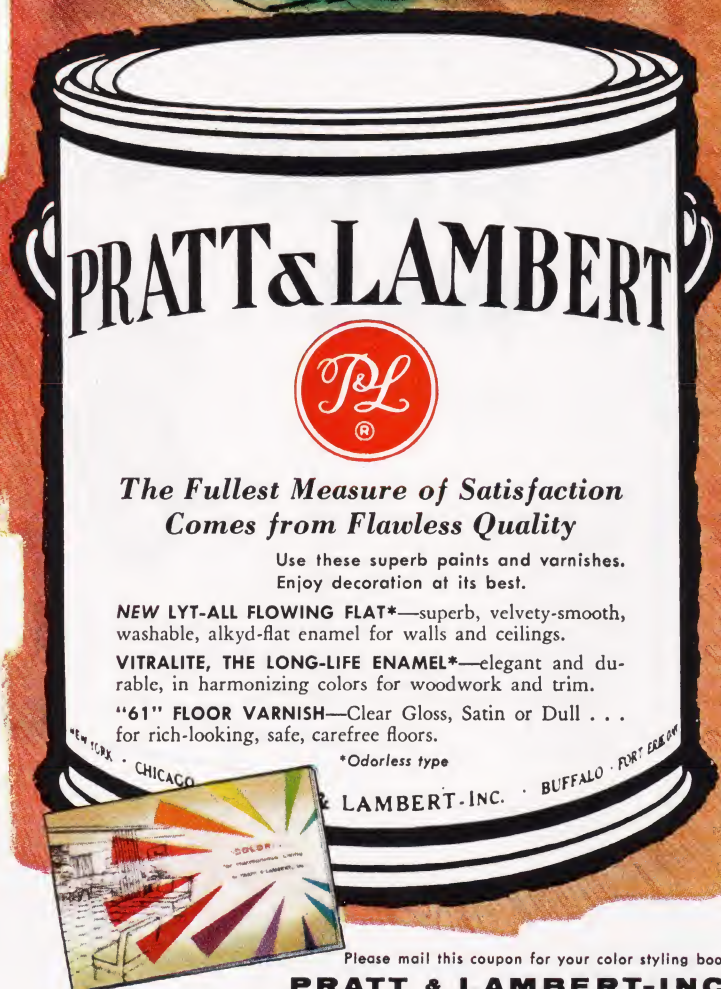
impression of teamwork? Are officials pulling together to do a job for the community, or is there a continuous series of conflicts, controversies, and cover-up, buck-passing incidents? Answers to these questions will provide at least an indication of the kind of local government your taxes are buying.

If you find that your community is *not* providing the services you need, that there is no rational system of assessment, that you can get no answers from the assessor, and that the whole basis of the property tax is purely arbitrary, then you and your fellow citizens are in trouble.

It may not be easy to correct the trouble. In some communities the fault may lie with elected officials, and remedy will probably be delayed until election day. In other cities, appointed men are to blame. Citizens of some states may be surprised to find that the assessor is a county official and is not subject to control by the municipal government in any way. Obviously, corrections are harder in such areas.

But the democratic community can correct inequities and abuses if its citizens are sufficiently determined. When people take more than a casual interest in their local government, when they are willing to participate in local affairs, they are creating the best possible insurance that their tax bill is fair.

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*Color shown: Carnation with white feature strip*

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## Touring entertainment

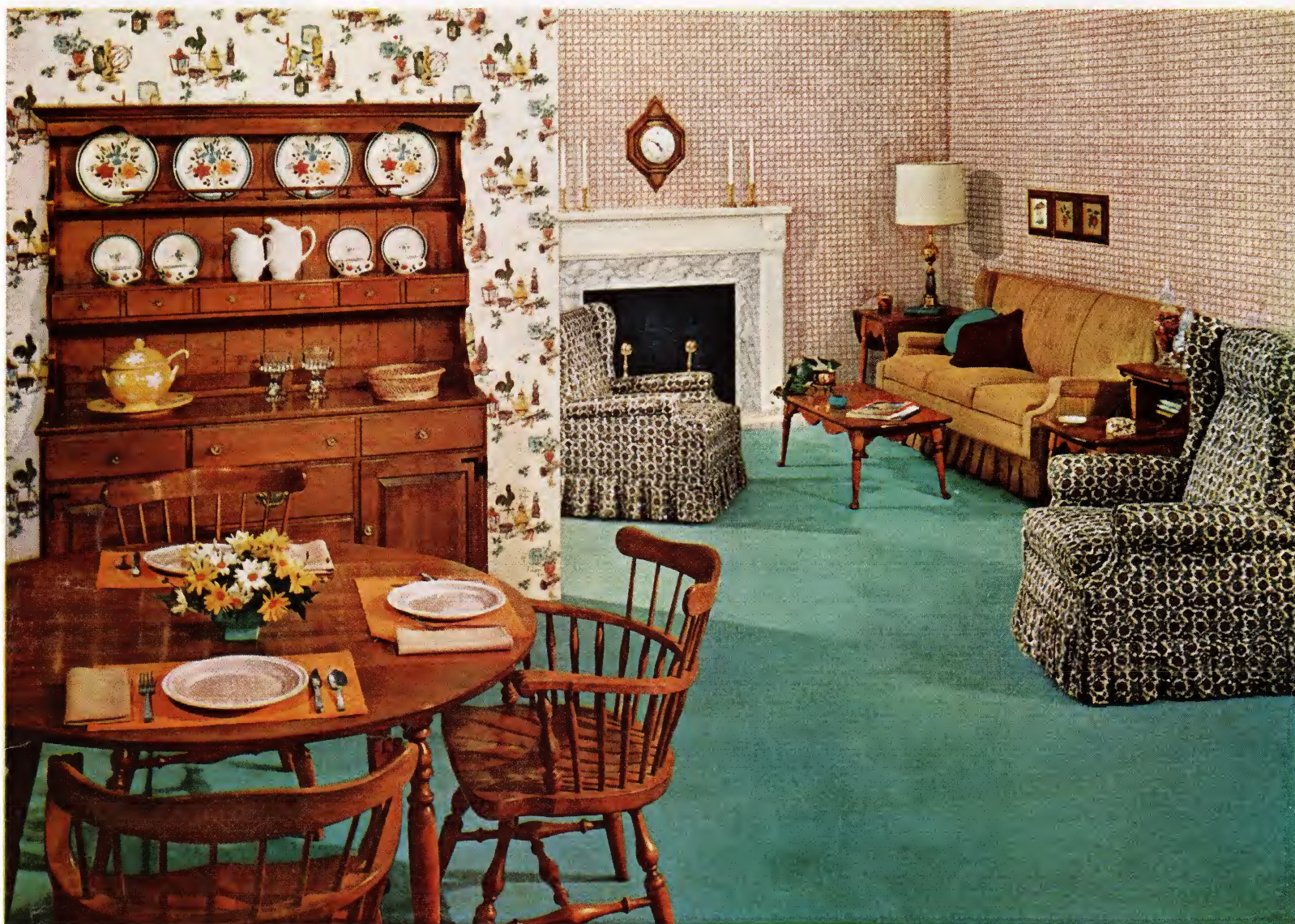
Every September, companies of entertainers take to wheel and wing to roll and fly to the far corners of America. Listed below is a representative selection of the touring entertainment available for your community, with the name of the person or organization you should contact for further information.

Attraction	Brief description	Contact
American Ballet Theatre	One of America's best-known dance companies offering classical and contemporary ballet.	Miss Lucia Chase American Ballet Theatre 1790 Broadway New York, New York
Little Orchestra Society	Illustrated concerts for children, designed to enrich the child's listening experience. Audience participation.	Little Orchestra Society 35 West 53rd Street New York, New York
Suzari Marionettes	Marionette programs of such popular classics as "Jack and the Beanstalk," "Hansel and Gretel," and "The Red Shoes."	Suzari Marionettes 119 East 17th Street New York 3, New York
Heidelberg University Chorus	Mixed a cappella chorus singing German folk music and student songs.	National Artists 711-5th Avenue New York, New York
Singing Boys of Mexico	Colorfully costumed chorus, singing Mexican folk music and popular songs.	National Artists
The Gay Tyroliers	Sixteen Austrian Tyrol singers, dancers, and instrumentalists in their national costumes.	National Artists
Joseph Dunninger	World-renowned mentalist.	National Artists
Ralph Hunter's Cavalcade of Song	Eighteen male voices and mezzo-soprano Carol Jones sing classical, semiclassical, and popular works.	National Artists
Marais and Miranda	Guitar-accompanied songs of the South African veldt, Europe, and America delivered in a casual style.	National Artists
Ruth Page's Chicago Opera Ballet	Internationally famous ballet stars.	Columbia Artists 113 West 57th Street New York, New York
The Little Gaelic Singers of County Derry	Twenty-seven talented Irish children mixing songs with lively dances.	Columbia Artists
Arthur Fiedler and the Boston Pops Tour Orchestra	Popular classics and "vintage champagne" music.	Columbia Artists
Lola Montes and her Spanish Dancers	Authentic Spanish and Latin-American dances in rich and colorful costumes.	Columbia Artists
Robert Shaw Chorale and Orchestra	Orchestra and chorus of 30 mixed voices performing old and new choral music.	Columbia Artists
Bambi Linn and Rod Alexander's "Dance Jubilee"	From minstrel days to swingtime with TV's well-known dance team and company.	Columbia Artists
Mantovani and his New Music	Music in the unique Mantovani manner.	Columbia Artists
Tom Two Arrows	Genuine Iroquois Indian dancer and interpretive artist in a program of songs, dances, and legends.	Briggs Management Theatre for Children 1475 Broadway New York 36, New York
Knickerty Knockerty Players (Pittsburgh Miniature Theatre)	Professional touring theatre specializing in children's classics.	Briggs Management
Traveling Playhouse	Plays for children from 6 to 12	Briggs Management
The Story Players	Children's theatre which brings American folklore to life through song, dance, and drama.	Briggs Management
Equity Library Theatre for Children	Modern and classic full-length children's plays with complete sets and costumes.	Briggs Management



# How to combine practical comfort and charm

Which do you put first—comfort or charm? This room delights you both ways. Our decorators unified living and dining areas with two easy-to-copy tricks. Imperial Washable Wallpapers divide the room—a “conversation-piece” pattern for dining, a gracious and smart selection for the living room. Then they added warmth with the rich beauty of Baumritter’s Ethan Allen furniture. Both wallpaper and furniture give a cozy colonial look to the two areas. Presto! Unity indeed. But variety too—the spice of life and the secret of good decorating.



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Please send me the following decorating guides (checked off below) for which I have enclosed \$ in coin.

- ☐ "How Wallpaper Works Wonders In Your Home"—10¢  
☐ "Planning Your Home With Early American Furniture"—25¢  
(Please allow 3-4 weeks for delivery)

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## It's *NEWS* to me!®

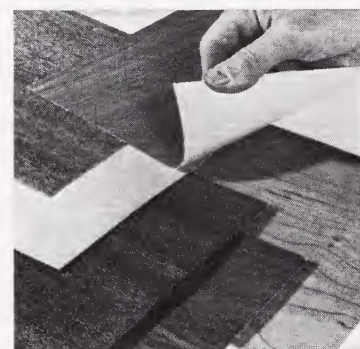
**Holds vacuum bottle** upright in your car—as safe and handy a way to carry it as you could find. And how convenient for the driver or a passenger when he wants a refreshing drink out on the road! Plastic holder slips between back and seat cushions of the front or rear seats. Holds any size vacuum bottle. An ideal way to take hot coffee along to the next football game.

*Thermos Vacuum Bottle Holder* is 98c, in stores. American Thermos Products Co., Norwich, Conn.



**Unusual flexibility** makes this real wood veneer easy to apply. It even adapts to curved contours. Laminated sheets cut readily with scissors. You can apply to plaster, wood, aluminum, cement, plastic, or glass. Fine for table or cabinet tops, paneling, furniture veneers. Wood is coated with clear vinyl film and backed by an adhesive on aluminum foil. Permanent finish needs no waxing. Sheets are 4x8. Choose walnut, cherry, oak, mahogany, or birch in dull, gloss, or satin finish.

*Furnaflex*, from \$19.95, a sheet, in lumberyards. Wilcox-Woolford Corp., Spring City, Pa.



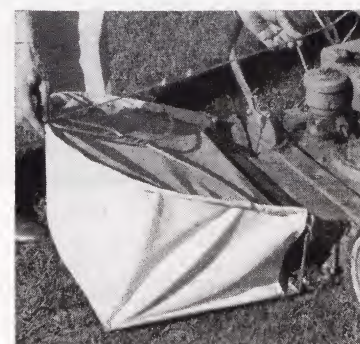
**Curved flower holder** lets you create a stunning, new look in flower arrangements. Put several end to end for ribbon effect. With four, make a circle into which you can put block candles or figurines. Curve permits a snug fit against focal point. Hard-to-tip, it holds water so you can use without bowl. Choose black, silver, or green.

*Curved Aqua Flower Holder* costs \$2.75, in stores. Beagle Mfg. Co., 91 Beacon Pl., Pasadena, Calif.



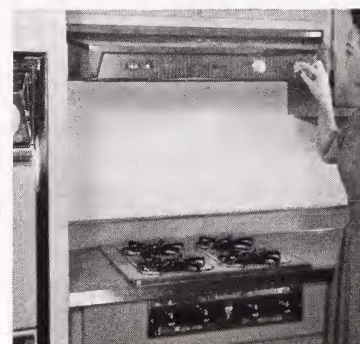
**Fits any make mower.** Because it has universal-adjustable brackets, you can fasten this grass catcher to rotary mowers having any kind of housing and chute opening. It's easily attached or detached—emptying is quick as a wink. Has strong screen covering to prevent debris or rocks from flying out the top.

*Easy-Emptying Grass Catcher* is \$4, in stores. Specialty Mfg. Co., 2356 University, St. Paul, Minn.



**A radio's built in** this ventilating hood for your kitchen range. Dials are right at your fingertips yet the radio takes up no precious cabinet space. Five-tube, it's resistant to both heat and moisture. Hood edges are mitered so adjoining cabinets can open fully. Comes in 36-, 42-, 48-inch lengths in stainless steel or copper finish. Push-button controls operate 3-speed fan and light also recessed under hood.

*Radio Hood*, from \$64.40 up, at dealers. Berns Air King Corp., 3050 N. Rockwell, Chicago, Ill.



**More NEWS on page 30**



It's easy to improve your home with Gold Bond's fine family of building products



## At last! A latex house paint — Gold Bond Exterior Velvet

Here's amazing new formula Gold Bond Exterior Velvet — an exterior *latex* paint for primed or previously painted wood—shingles, clapboards or plywood — as well as for all types of masonry and asbestos.

Because it's made with *latex*, Exterior Velvet is the easiest paint ever! It dries in just one hour. And you can wash your brush or roller clean in seconds with just plain water. No special thinners — no mess — no fuss.

Exterior Velvet *glides* on quickly, smoothly, beautifully. Never leaves lap marks or streaks. It resists cracking and peeling because it forms a paint film that actually "breathes." (Lets harmful moisture *out*, doesn't let it *in*.)

Yes, Exterior Velvet *is* the easiest paint ever — and it lasts longer than ordinary house paints, too. Choose from 16 exciting colors. See them at your Gold Bond® Dealer's today. National Gypsum Company, Buffalo 2, N. Y.



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### Look at these other wonderful Gold Bond paints!



**Stop basement leaks — or money back.** New Gold Bond Hydro-Check is *guaranteed* to keep basements dry. Brushes on easily, no scrubbing in. Choice of soft pastel colors and white.



**Make your walls look beautiful** with Gold Bond Velvet. Leaves no brush or roller marks . . . dries in minutes. Washable, too! Clean brush and roller in water. Choose from 127 colors.



**New enamel for kitchen and bath.** Gold Bond Velvet Latex Enamel (a first from Gold Bond) goes on fast, dries in minutes. You can clean tools in plain water. Colors match Velvet.



They're the easiest paints ever!



Modern pegged oak floor  
with traditional charm...

## Bruce Ranch Plank



Furniture by Knoll Associates, Inc.

**T**o give your home a warm, informal personality, start with this distinctive oak floor. In living-dining room, bedroom or den, the walnut pegs and random strips of Bruce Ranch Plank provide a pleasing decorative element. A modern floor with traditional charm, it flatters any furnishings. Both the pegs and the beautiful extra-durable Decorator Finish are factory-applied for economy and easy installation. Ask your architect, lumber dealer or builder for details. Or write for color literature.

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*World's largest maker of hardwood floors*



# BRUCE



HARDWOOD  
FLOORS

Ranch Plank • Block • Strip • Fireside Plank

### It's NEWS to me!

*Begins on page 28*

**Keeps floor clean** when you feed your dog. All spilled food lands on wide mat around big feeding bowl. Can be cleaned off in a jiffy with cloth, sponge, or by rinsing at the sink. Dog's fore paws rest on mat so his weight keeps him from pushing bowl. Flexible plastic, it has hole for hanging. Green, yellow, blue, or red; 16 inches across.

*Chow Mat* is \$1.98 ppd. from the mfr., Rye Industries, 12 Pine Lane, Rye, N.Y.

**Real butterflies,** grasses, and leaves imbedded in fiberglass make these new circular waste baskets excitingly different. So practical, too—fiberglass isn't affected by water, oil, alcohol, or acids. Top and bottom bands have nontarnishable brass finish. White, aqua, sand, or green, they add a smart, decorative touch to any room.

*Decorator Waste Basket*, \$6.95, in stores. Quaker Industries, Inc., Kenosha, Wis.

**You leave no swirls** or gouges when you use this power drill accessory for finish-sanding on wood, plaster, metal, composition board. The flexible ball-joint keeps disc flush with saw face. It fits 1/4-inch or larger drill chucks, won't run off working surface, sands in any direction on wood grain. Use for waxing, polishing, too.

*Swirlaway Kit*, \$4.95, in stores. Stanley Tools Div., The Stanley Works, New Britain, Conn.

**Flat package** of aluminum foil takes very little storage space in your always-crowded kitchen cupboard. Conveniently thin, too, for tucking in the side of your picnic basket. It's easy for you to tear off amount of foil you want. You just unfold and tear down against the side of the flat core.

*Flat Pak Alcoa Wrap*, 31 cents, for 25 feet of foil, in grocery stores. Aluminum Company of America, Alcoa Bldg., Pittsburgh 19, Pa.

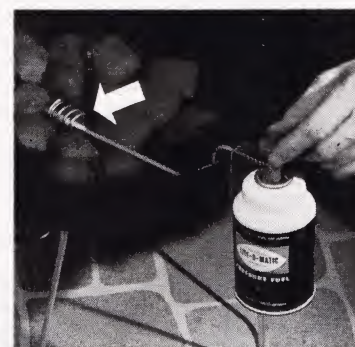
**Creates intense heat** to ignite charcoal in seconds, makes the job of starting a fire just as simple as opening fuel valve. Natural gas lighter puts steady, blowtorch-hot flame around charcoal instantly. Handy to take on cookouts, too. Fits any size brazier. Disposable tank can be detached to store.

*Lite-O-Matic* with fuel tank is \$2.98; extra tank, 98c, in stores or ppd. from mfr., Lite-O-Matic Inc., 6017 West Venice Blvd., Los Angeles 34, Calif.

**Need no ironing.** Crisp, cotton broadcloth curtains add smart note in any room, and can they save you time! Just wash by machine or by hand, drip dry, rehang. Smocking has hand-embroidered look. Colors are white with red-flocked design, beige with brown, or white with white. Choose tailored, cafe, or tier style with valance.

*No-Iron Broadcloth Curtains* are from \$2.98 (valance is \$1.98), in stores. Kenneth Curtains, 339 Fifth Ave., New York, N.Y.

**More NEWS on page 33**





# WHICH IS MORE IMPORTANT TO YOUR CHILD . . . THE SIZE OF HIS HOME OR THE SIZE OF HIS MIND?

A THOUGHTFUL ANSWER  
by Dr. J. Chapman Bradley

"I am quite sure that any intelligent parent knows the answer to this question as well as I do. It isn't necessarily a big home but a *good* home that produces the outstanding children who become successful men and women. And a good home has nothing to do with size. Whether it is a mansion or a small apartment, a good home has the same characteristics everywhere. It is a place where children learn that a high standard of living is not so much the number of rooms one has, but the high standards one lives by . . . a place where it is more important to enlarge mind and soul than to enlarge the house.

"The first step in enlarging the mind is knowledge, and that is why thinking parents put the acquisition of the Encyclopaedia Britannica before any other possession. For almost 200 years, Britannica has been recognized as the greatest treasure of knowledge ever published. If you are interested in your child's future happiness and success, it will pay you to glance through the plan described below, which enables you to own the Encyclopaedia Britannica so easily and inexpensively. It is a plan that offers you an opportunity to develop the size of your child's mind now—and if you do that, his future is assured."

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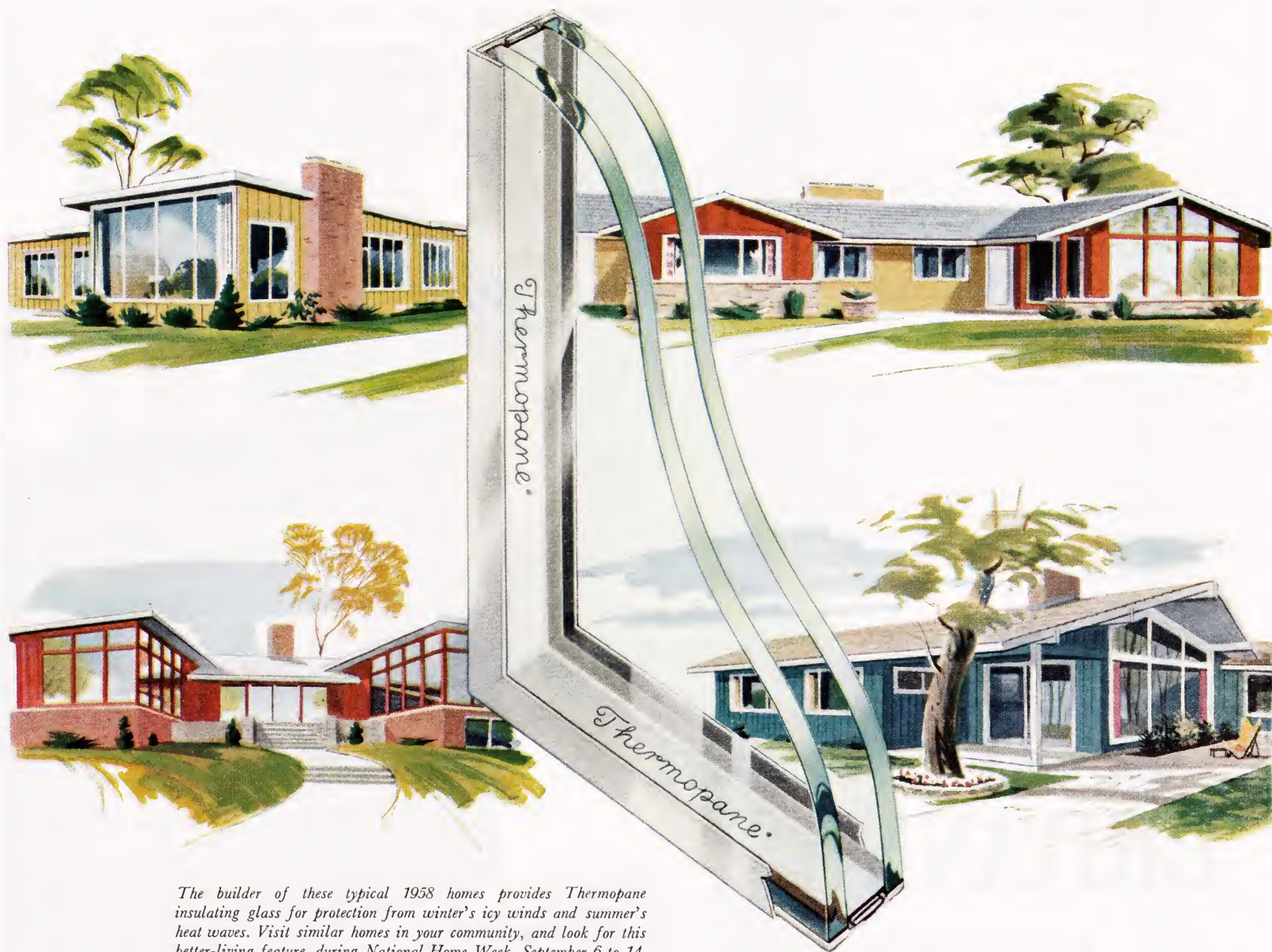
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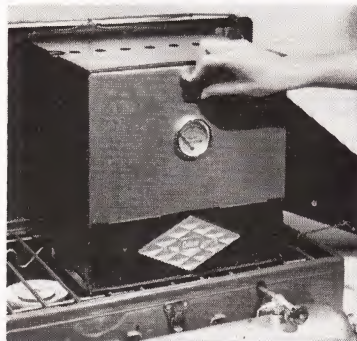


## It's NEWS to me!

Continued from page 30

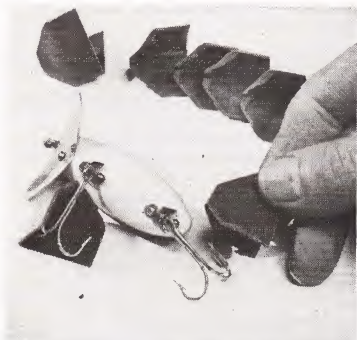
**Gets to the point!** This crayon sharpener permits children to keep a like-new point on a crayon right down to a nubbin. With a pointed crayon, it's easier to keep inside guide-lines in coloring. Sharpener is built into a box containing 64 different colors. Wide selection lets child learn about many colors.

*Crayola '64' Box* costs \$1.00, in stores. Binney and Smith, Inc., 380 Madison Ave., New York 17, N.Y.



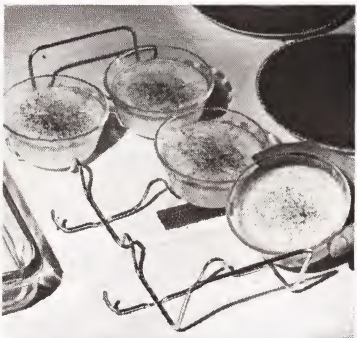
**Camp-stove oven** makes it easy to turn out yummy biscuits, cakes, or other goodies when you're cooking out. It can be used with most barbecue grills, too. It has one adjustable shelf, a helpful heat indicator. Oven is about one foot square. When you fold it up, it's only 2½ inches thick.

*Camp-Stove Oven* is \$8.95, in stores. The Coleman Company, Wichita 1, Kans.



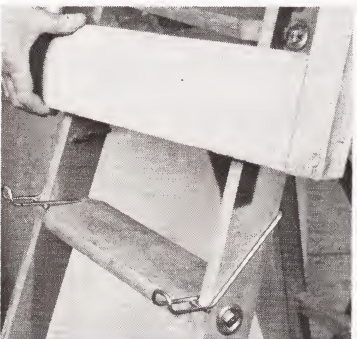
**Eliminate tangle** in tackle box by snapping plastic guards on your treble or double hooks. They make it possible to carry hooks in your pockets with no danger to fingers or clothes. Leave the cumbersome tackle box at home or in the car. Snap on or off in a jiffy. Come in casting and spin sizes.

*T-Gard*, 10 for \$1, in stores or ppd. from mfr., T-Gard, Box 267-H, Mattoon, Ill.



**Oh, how handy!** Rack holds six oven-to-table glass cups for baking, storing, serving. It will fit inside a two-quart utility dish on those occasions when you set food in water to bake. Think how much quicker and easier it is to handle the rack than it is to manage the cups individually.

*Handy Pyrex Baking Cups and Rack*, \$1.49, in stores. Corning Glass Works, Corning, N.Y.



**Stepladder brackets** will take back-break out of that chore of washing, painting, and glazing the storm sash, screens, and shutters. Can adjust instantly to any step height—won't brush or bump off. Tips bend up to form work-holding lip. They also turn ladder into easel or emergency saw horse.

*Eez'el brackets*, \$1.39 a pair, in stores or ppd. from mfr., R. A. Ness and Co., 5083 Elston Ave., Chicago 30, Ill.



**Glamor-look** for kitchen servers lets you use 'em proudly as decorative buffet serving pieces, too. And doesn't it make you feel a bit smug when you can make any piece of equipment do double-duty? Smartly designed set is stainless steel. Sleek black handles are of plastic-impregnated wood. They're resistant to heat and acids—good news around a kitchen. Holder for hanging is stainless steel.

*Cuisineware Set*, \$14.95, in stores. Robeson Cutlery, Perry, N.Y.

For other new and interesting products, see Shopping by Mail items on page 156



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# THROW THE ROWDIES OUT!

On the heels of New York City's dramatic expulsion of hoodlums from its classrooms, *Better Homes & Gardens* sent this reporter across the country to investigate the breakdown in school discipline. Here are his recommendations. We urge every school administrator, every parent—every student to put them into force

By Howard Whitman

**A**ERICAN education is improving. There is no doubt that the Russian jolt has been good for our schools. We are getting more content into the package called learning. But now—a new challenge. Will the package be delivered? Or will a handful of rowdies and hoodlums prevent our youngsters from getting the education they deserve and need?

Educational *discipline*, in the pre-space era, suffered from softening of the spine comparable to the soggyiness of the curriculum. Theories were abroad that if the student were allowed to do as he pleased, with a minimum of restriction and frustration, he would somehow turn out better. Now we know he turns out worse. And what is frustrated, in the end, is the entire process we call education.

"One incorrigible youngster can wreck a class five days a week, every week in the year," a principal in Appleton, Wisconsin, says. "You have to hold these few troublemakers in school, though they're a detriment and a nuisance."

But *do* you have to hold them in school?

New York City suffered such a barrage of hoodlumism in the schools last year that it finally, and desperately, gave up its preoccupation with "holding power." No longer would a school be rated by how many youngsters it could hold (no matter what the price in havoc) until somehow they can be handed a diploma. Instead, a school would be judged by how much education it can impart to those willing to be taught.

With a grand jury snapping at its heels (and demanding police in the schools to keep order if the teachers couldn't), the New York school administration suspended close to 650 unruly students in a surprise edict last February. Before school was out for the summer some 800 more were suspended.

Some of these troublemakers were allowed to return to classes, but were assigned to three new schools started by the board of education. Known technically as the "700" schools (because

of their numerical designations), these institutions are geared to handle the "incorrigible incorrigibles"—chronically disruptive students.

I visited a number of classes at Public School 701, in Manhattan. It was not the jungle you might imagine. Some boys were playing cards in a classroom and I saw a water fight in the hall, but by and large all was under control. Academic learning was at an exceedingly slow pace, but one lesson was learned swiftly: the school stands for no nonsense, and the teacher is in charge.

One social-studies teacher said to his boys, "If you go out in the street and walk against a red light you're going to get hit by a car. It's not that the car doesn't like you, or has it in for you. It's just that you break the rules and get hurt."

**T**HE IMPLICATION: that society, too, has rules and "getting hurt" is the price for breaking them.

A shop teacher told a boy to sit down and the boy refused. "Then I'll have to lead you," he said, clamping his hand on the boy's wrist. "I asked you in a nice way, but if you prefer force here it is."

One youth let loose with a torrent of profane language.

"If you use that language to your mother and father, I'll accept it," the teacher said.

"Leave my mother out of this," countered the boy, chip on shoulder.

"I'm not involving your mother, and you know it," rejoined the teacher firmly. "If you use that language to your mother and father, you may use it here. If not, don't let me ever hear it again." The boy stopped using profanity.

"We've searched the city for teachers who can be stern and firm, yet really like the boys and can win their respect," said Principal Irving Boroff.

The removal of these "hard-core" kids is apparently as good for the schools they came from as it is for the boys themselves. Said Principal Boroff, "The principals of other schools call me and say, 'Now we can teach!'"

Throughout the country, the breakdown of school discipline stems from [ Turn to page 37



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RELY ON



BETTER HOMES & GARDENS, SEPTEMBER, 1958





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"...delicate pastels and white...soft, creamy lather  
...and how gentle, how good it is for a girl's complexion..."

# THAT'S THE BEAUTY OF LUX

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9 out of 10 Hollywood Stars depend on Lux



## Throw the rowdies out!

Begins on page 34

unwillingness to take action against the small fraction of the students (at most 1 or 2 percent) who disrupt teaching. Other communities have not had a grand jury stir them to action.

Said a high-school teacher in Los Angeles, "The majority of youngsters are deprived of instruction because of the time we must spend on the uninterested few. The students who really want an education are cheated."

If the new education package is to be delivered, courageous steps must be taken to see that it is not hijacked on the way. Here are five steps to safeguard an improved American education:

### Step one: Throw the rowdies out.

In Appleton, Wisconsin, the Teachers Handbook tersely states: "Laws make it compulsory for parents to send children to school up to a certain age, but it is not compulsory for schools to put up with every kind of misbehavior."

Yet expulsion has been made legally difficult. It has been thwarted by pussyfooting boards of education; it has been frowned upon by educational theorists who have seen the schools as social adjustment centers more than as educational institutions.

The Hartford, Connecticut, public schools spell out their policy:

"Suspension from school . . . is a disciplinary measure by which a pupil is temporarily denied the privilege of attending school because of unsatisfactory conduct. . .

A school suspension may be from one to 10 days in duration. Repeated cases of misconduct may result in suspension for the balance of the term. . . In cases of serious misconduct or repeated misbehavior, the principal may suspend immediately and recommend to the board of education that the pupil be excluded. The board of education will hold a hearing on the matter. If the pupil is found guilty of incorrigibly bad conduct, the board of education may expel the pupil from school regardless of age."

The storm that is raised in some communities each time suspension or expulsion is proposed has caused many a principal to shy away from it altogether. Not so with John J. Glennon, principal of Hartford's Northeast Junior High. He has stuck by his guns rather than, as he put it, "let the whole school go up in smoke."

In an explanation to a community leader he wrote: "Some students have used filthy language to teachers in the presence of the class. One boy threatened our attendance officer with physical harm. Another boy drew a knife on me in my office. One student lit a cigar on the stairwell on his way out of the building. When reprimanded, he abused the teacher with profanity."

Principal Glennon has suspended and recommended expulsion where necessary. He has a better school now.

### Step two: Uphold the classroom teacher.

[ Turn to page 91

## Confused about color? See the new COLOR IDEAS film!

Here's the easy and practical way to present an informative and entertaining home furnishings program to your class or club group. Show "Color Ideas—Your Key to Good Decorating," *Better Homes & Gardens* newest, full-color, sound 35 mm filmstrip.

There's a whole kaleidoscope of lovely colors to choose from in today's home furnishings, and "Color Ideas" shows you that good color harmony isn't difficult. Color rules are easy to learn, and fun to use. You'll see the colors in the kaleidoscope fall into place on the color wheel, and learn how to plan a color scheme.

The 15-minute film provides dozens of decorating ideas. The 57-frame, full-color filmstrip comes complete with synchronized recorded commentary, and printed commentary and program ideas. "Color Ideas" sells for only \$12.50. Send check or money order (or, we'll bill you later).

Write *Better Homes & Gardens* Subscriber's Information Bureau for a list of educational films on home furnishings and table settings available from this magazine and other sources. *Better Homes & Gardens* offers this list as a service, and makes no dates for film showings.

**Better Homes & Gardens**  
Des Moines 3, Iowa



Shown above: SERENE

## REAL CHINA designed for America's new Carefree way of life

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5-piece place setting

- GUARANTEED AGAINST BREAKING\*
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# WE'RE CLOSING IN ON CANCER

By Donald G. Cooley

*Important break-throughs in cancer control point to a final victory. Here's an optimistic report on where we are today, how far we have yet to go, and what steps scientists are taking to get us there*

Somewhere in the United States a young mother got up this morning, made breakfast for her husband and small son, saw them off to work and school, and began her day of routine household chores. Nothing unusual about that—except that two and a half years ago this woman was stricken with a “hopeless” and rapidly fatal form of cancer known as choriocarcinoma.

This vicious cancer, fortunately very rare, strikes cruelly at women during the child-bearing process, spreads swiftly through the womb, invades the lungs and brain, and usually kills within a year.

The disease was far advanced, and the 30-year-old patient was desperately ill when treatment was begun at the National Cancer Institute in Bethesda, Maryland. There, under the direction of Dr. Roy Hertz, Chief of the Endocrine Branch, she began to receive doses of a fairly simple drug. The solid tumor in the womb shrank and disappeared, as did distant cancer colonies in her lungs. Her symptoms vanished. She felt well. And tests proved that the lethal malignant process had come to a halt. The mother returned to her home and family, and now—30 months later—she remains completely free of all evidence of disease and leads a normal life.

This is not “victory over cancer,” but it is a “break-through,” which to scientists closing in on cancer from many directions over many pathways means a great advance through the lines of a wily enemy. Nor is it the only break-through, as we shall see. Among researchers there exists an intangible kind of conservative optimism, a widespread belief that major advances in knowledge of cancer and its control are imminent.

Dr. John R. Heller, Director of the National Cancer Institute, is a vigorous, friendly man whose office is the brain center for integrating hundreds of government-supported cancer studies. He relaxed in a swivel chair, hooked his legs under him, and we talked of cancer as a gigantic jigsaw puzzle beginning to take shape.

“We’ve got the corners pretty well squared,” Doctor Heller said. “Developments of very recent months indicate places where important break-throughs may be expected in the not too distant future. These break-throughs may lead to better understanding of the origin and nature of cancer. They may open direct paths to drug cures. Virus research may enable us to develop a powerful weapon against human cancer—an anticancer vaccine.”

The drug, methotrexate, is almost as ancient as cancer drugs go. It is a counterfeit vitamin. Taken in by body cells, it neutralizes folic acid, a vitamin essential to cell life and growth—particularly for rapidly growing and dividing cells typical of many forms of cancer. The chemically swindled cell starves to death. Methotrexate is one of several treatments which will temporarily return to active life and apparent health almost every child with acute leukemia.

That was its major use until, in the course of animal studies, observant researchers noted striking effects of the drug on the reproductive systems of chicks. They reasoned that the drug might be helpful in choriocarcinoma. The outcome was the first case ever reported of suppression of a solid tumor by drugs alone.

“If methotrexate works with choriocarcinoma, there’s reason to hope and expect that this and other compounds will work with other forms of cancer,” said Doctor Heller.

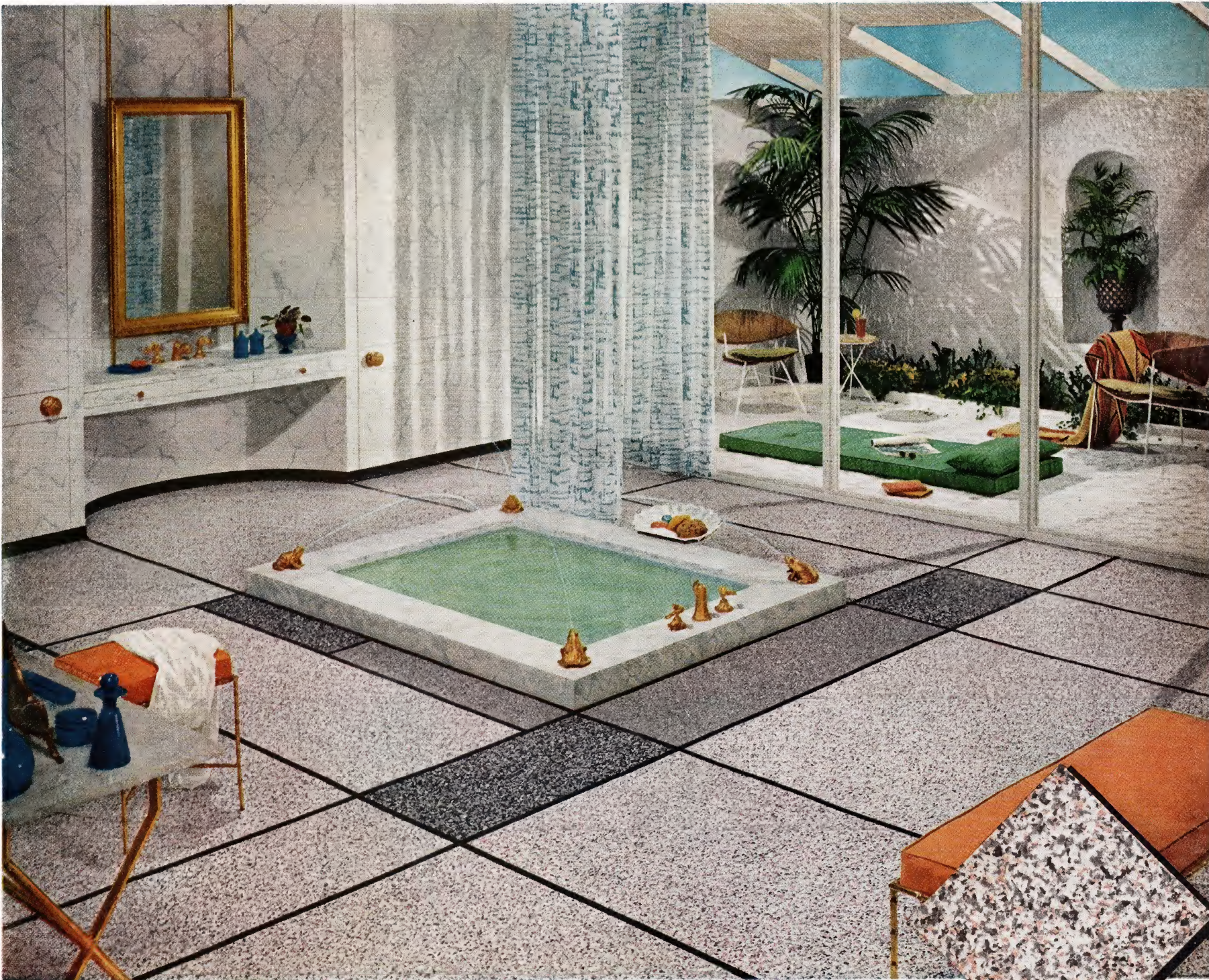
You realize, if you talk with researchers, that cancer is no longer considered a hopelessly unsolvable mystery. A very great deal is known about it. “Cancer, from available evidence, is no more mysterious than infectious disorders, and perhaps less mysterious than many chronic metabolic diseases,” says Dr. C. P. Rhoads, Director of the famed Sloan-Kettering Institute for Cancer Research in New York City.

We may think of cancer, says Doctor Rhoads, as if it were similar to an infectious disease. Cancer cells, like disease germs, are foreign intruders, and principles of cure are the same: remove, destroy, or otherwise [ Turn to page 115



# KENTILE VINYL

ON TODAY'S SMARTEST FLOORS



*Why not do this floor yourself? It's so easy and so economical. Remember, too, tile costs less to have installed than flooring in rolls. Colors: Dark Granite, Tennessee and Dark Tennessee with black feature strip. Wall base is Black KenCove.®*

“Terrazzo Chip,” latest KENTILE® Solid Vinyl Tile, is the easiest floor of all to clean because of its smoother, nonporous surface. Resists denting and wears longer than any other resilient floor. Greaseproof . . . waterproof . . . comfortable underfoot . . . can be installed most anyplace indoors.

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One of the most economical of exterior surfaces, redwood bevel siding is available in plain or rabbeted patterns, rough-faced or smooth. Certified kiln dried redwood is "pre-shrunk" to minimize cupping and shrinkage.



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For the popular "rustic look" at moderate cost, use redwood board & batten. Requires no special millwork, no special skill to apply. And redwood is so durable it needs no finish—yet holds finishes better than most other woods!



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You can apply versatile redwood tongue & groove siding vertically, horizontally or at an angle for a perfectly weather-tight wall. Redwood offers amazing insulation from the elements—1" redwood is equivalent to 6.3" of brick, 15" of concrete!

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# HANDYMAN HOW-TO...

*Helpful, inexpensive ideas for your home, shop, and sports equipment*



Get more accuracy from a rule (except the pull-out type) by using it with the edge on the work. The markings then are in contact with the surface being marked. If you mark with knife or sharp awl, you get pinpoint accuracy. A pencil prevents accuracy by width of its mark. For power sawing, mark the front edge of the stock (shown).

Jackson Hand  
Westport, Conn.

Lots of oil on stone is the secret to honing razor-sharp cutting edges on tools like planes, chisels, and knives.

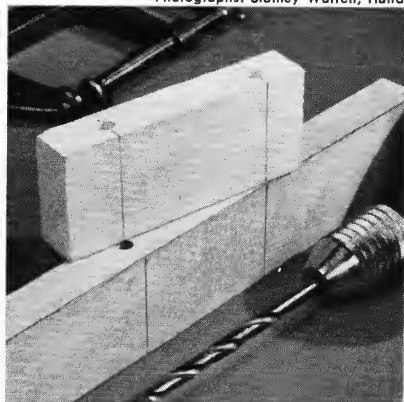
Oil also helps prevent stone from becoming gummy, which dulls the cutting action.

If you have a new stone, soak it first in oil. Then add more oil each time you sharpen a dull blade.

Russell D. Kramer  
Polo, Illinois



Photographs: Stanley Warren; Hand



**Doweling jig** you can make from scrap wood puts holes where you want them.

Center and drill properly spaced holes in edge of scrap. They should be parallel.

Mark jig and stock to be doweled for alignment, and clamp jig in position.

Then use holes in jig to guide the drill accurately.

Ed Porter  
Rochester, N.Y.

*More on next page*

# NEW INFORMATION

*you should have about  
boilers and hot water heat  
before you buy, build or remodel*

Many people simply take their heating systems for granted. Yet there is hardly another facility in a home so important to family health and comfort.

If your present system is drafty, noisy, expensive to maintain—or if you're buying a home—it will pay you to look into a *Hydronic System*. (The science of heating and cooling with water.) Example: Crane's famous Sunnyday Boilers and Sunnybase Radiation.

## Clean, comfortable radiant heat.

Sunnybase radiation provides heat just like sunshine. Trim baseboard panels are installed on outside walls where the cold is, radiate warmth to every corner of every room. No hot blasts, no chilly drafts. And Sunnybase never switches on and off like a fan—you enjoy a steady, even flow of heat.

Sunnybase panels take the place of registers, grilles, and radiators. They can be painted the same color as the wall, give complete freedom in placing rugs and furniture. And the heat is so quiet, you don't even know it's on.

**Crane Sunnyday Boilers** are the most modern and efficient ever designed. Compact size and uncluttered jackets make them a handsome addition to a finished basement or utility room.

Among other savings, Sunnyday boilers eliminate the need for a separate water heater. A small heater which can be installed in the boiler sections furnishes hot water all year.

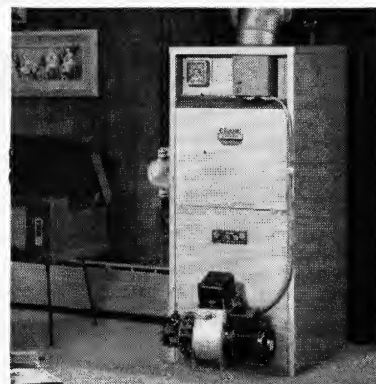
Sunnyday residential hot water boilers give you long-term protection, too—a written

20-year guarantee against failure of the boiler sections!

## What about air conditioning?

No problem at all with a Crane Hydronic System. Crane has a low-cost cooling system with insulated ducts that can be quickly installed in attic, basement, or crawl space. Since it operates independently of the heating system, it is designed to do the most efficient job of providing cool, fresh, filtered air all summer.

Call your Crane Dealer now for more information. You'll find his name under "Plumbing and Heating Supplies—Retail" in the Yellow Pages. Or send coupon for free heating booklet.



*Crane Sunnyday Seven—a brand-new oil-fired boiler with a combination of features never offered before, among them special heat-saving flues, more compact design, and a written 20-year guarantee on boiler sections.*

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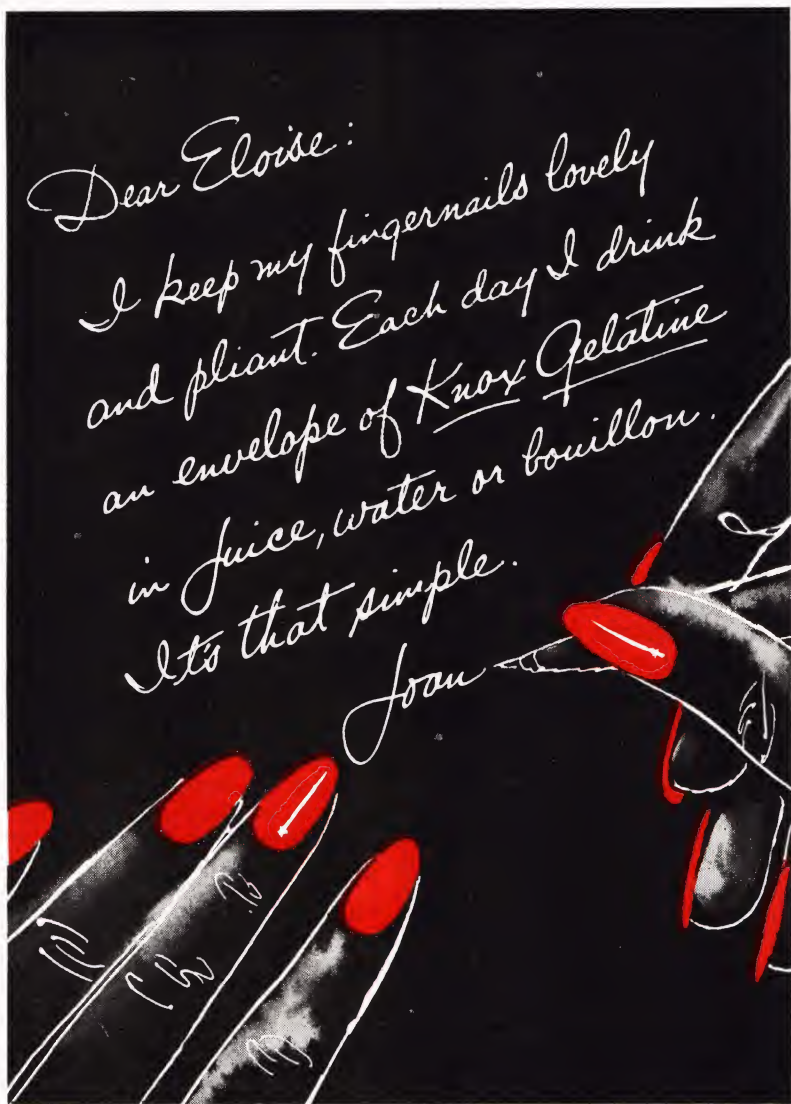
☐ Please furnish more information on the new Crane Sunnyday Seven Boiler.

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CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_





## Handyman HOW-TO

*Begins on preceding page*



Storing fishing flies in regular fly books or folders is hard on hackles, which mat down easily, reducing the fly's ability to float in the water. To prevent this, first restore their original shape by steaming them lightly. Then preserve shape with thin coating of your wife's hair set, sprayed from aerosol-type can.

*J. M. Shannon  
Oklahoma City, Okla.*



Remove bugs fast from the front of your car with an old piece of linen cloth moistened with clear water.

Fibers in cloth act as an abrasive, yet they will not scratch the fine finish.

Another way: Mix a solution of baking soda, water. Sponge it on, wipe away bugs, and rinse the surface clean.

*Henry Morgan  
Seattle, Washington*

Locate pinhole leaks in your rubber boots and waders the easy way: Start at top, roll boot down tightly. This traps air in boot.

Then submerge it in sink or a washtub filled with water. The telltale bubbles will show you where the patch goes.

*T. M. Holmes  
Denver, Colorado*



Camp axe is easy to lose in brush, high grass near campsite; a neutral-colored head, handle make it very difficult to locate.

By wrapping handle with several twists of reflecting tape, the axe will stand out against any background.

Buy a roll of the tape used for car safety purposes.

*Jack Connley  
Dallas, Texas*



Send your original handyman, family car, and sportsman tips (no photographs) to the Handyman, Family Car, and Sports Editor, 6709 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay \$5. All tips will be considered carefully, but those which are not accepted cannot be returned.

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TIME  
UP TO 1/3**

# Arvin

## Curvalite

Ironing Table

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**Revolutionary  
new shape fits the  
natural swing of your arm**

**20% Wider—7½% Longer**  
25% more ironing room than ordinary ironing tables.

**"Aircraft-Wing" Top**  
Lightweight honey-comb core between layers of steel provides 100% more strength with less weight.

\*Slightly higher west of Rockies; pad and cover extra. Write for illustrated folder showing this and other models. Dept. TB-98.

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IS NOT AN ADVERTISED THEORY

Yes—with this Arvin Curvalite you will actually cut 20 minutes out of every ironing hour! You'll take fewer strokes, cover more area with each stroke, on the bigger, uniquely shaped top.

Sleeves and frilly things iron more easily on the slender nose . . . The rounded base and curved side make short work of bigger pieces . . . A finger-tip touch adjusts height anywhere between 24" and 36" . . . No lifting in or out of storage—table folds flat and rolls on wheels in rear foot . . . Handsome bronze finish.

Arvin also makes the famous MET•L•TOP and Glide Easy ironing tables—5 popular models, \$6.95 to \$14.95.\* At your hardware or department store.

**Arvin INDUSTRIES, INC., Columbus, Indiana**

Arvin also makes Home Radios, Phonographs, Portable Electric Heaters, Outdoor Grills, Car Heaters, Fans, Leisure Furniture.





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## HIDE-A-BED® Interprets Provincial

By day—an inviting Provincial Den. By night—a comfortable room with Beautyrest mattress!

If you shopped *all over town*—you wouldn't find a sofa-bed more living-room-perfect than the models in Simmons new custom-covered collection. The new Hide-A-Bed sofas are so light and graceful, with such slender backlines, who'd guess they're really guest beds in disguise!

Leave it to Simmons, the people who pioneered in convertibles, to be first to perfect

them! Plush-feeling cushions slope gently for maximum comfort. Sofa opens easily to the comfortable mattress (Beautyrest if you choose).

And underneath it all, the economy feature only Simmons gives you—a warp-proof, all-steel sofa frame (not just bed frame!). It insures a *lifetime* of perfect looks, perfect comfort!

Custom service at no extra cost  
Simmons has *hundreds* of possible style, size and fabric combinations. Have your Hide-A-Bed sofa made to order in as little as 3 weeks.



Simmons "Idea Room." Provincial setting is one of many rooms in Simmons *Decorator's Notebook*. Wing Sofa shown above, from \$299.00 to \$349.50 depending on choice of size and fabric. Other convertibles from \$89.50 with convenient terms.



Wing Settee. From \$229.50 depending upon choice of fabric.



Berkeley Lawson shown in "American Heritage" print. \$259.50.

ONLY **SIMMONS** MAKES **HIDE-A-BED** SOFA

Makers of wonderful Beautyrest®, New Back Care® Mattress and Baby Beautyrest® Crib Mattress.





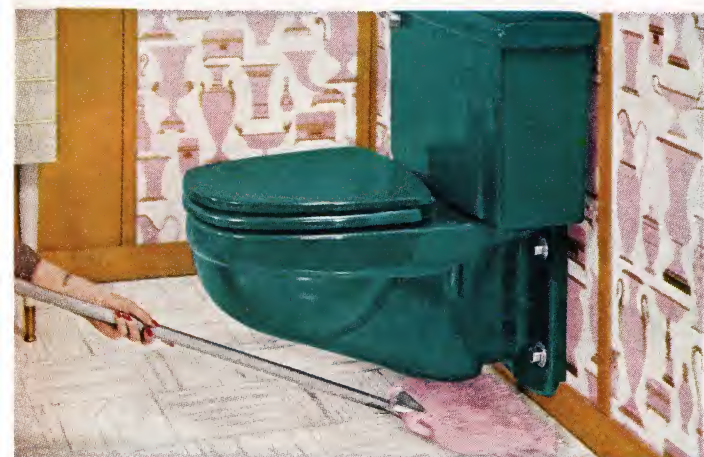


Color: Tourmaline Green

Gracelyn Lavatory

Norwall Toilet

## Beautifully styled cabinet-lavatory and convenient wall-hung toilet by American-Standard cost as little as \$3.08 a week\*



See how easy it is to clean under this wall-hung toilet. In addition, both cover and seat are easily removed... actually snap off... for quick, thorough cleaning.

American-Standard, Dept. PB-98, 39 W. 39th St., New York 18, N. Y.

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A completely new American-Standard product you will want in your new powder room or bathroom is this wall-hung toilet. Yes, it hangs from the wall... does not touch the floor. This means it has a light, space-saving look... that there are no awkward, hard-to-reach cleaning areas.

Another exciting new American-Standard product is this cabinet-lavatory. Notice its big, one-piece vitreous china top with wide, wide ledges to hold all sorts of toiletries. The roomy cabinet, with double doors, stores stacks of towels, bottles, jars.

Both wall-hung toilet and cabinet-lavatory come in eight popular colors. And remember, American-Standard fixtures are priced to make it possible for every bedroom to have a bathroom.

**For more information,** see your American-Standard retailer listed in the Yellow Pages of your phone book under "Plumbing Fixtures" or "Plumbing Supplies." Or mail coupon for helpful booklet, AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th Street, New York 18, N. Y.

\*PLUS INSTALLATION

Many model homes in your area will be open during National Home Week, Sept. 6-14. Be sure to see them.



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# AMERICAN-Standard

PLUMBING AND HEATING DIVISION



***Better Homes and Gardens***  
***presents...***

# SIX IDEA HOMES

***of the year***

TO HELP YOU set your sights a little more squarely on that home you hope to buy or build . . . to show you the latest and best of what's available in design and equipment . . . *Better Homes & Gardens* again brings you its annual Idea Home presentation. This sixth consecutive year we've expanded to *six* outstanding homes, the better to let you pick just the home that appeals to you and fits your family. Building Editor John Normile, and associates, combed the country for these homes. They went to top builders—men with well-planned houses, in well-done developments, occupied by well-pleased people. They found these men alert to

the fact that today's homeseeker has to be "sold." The house that gets his money has to *earn* it. Out of hundreds of "best-sellers" across the country, these half-dozen handsome examples were chosen for Idea Homes. And each is filled with *ideas* for a new or existing home. Remember, they've been pretested by being offered for sale, sold, and lived in by people—like you—who had to be convinced these homes were outstanding. *Read* about these homes on following pages. Then, join millions of people, in communities across the country who *visit* our Idea Homes, built and outfitted by local builders and stores listed below. Look for the one nearest you!

***112 Idea Homes in 98 communities are open and awaiting your personal inspection***

## ARIZONA

2809-F  
In Scottsdale  
10823 N. 82nd Place  
Built By: Young Construction Co.  
Decorated By: Barrows Furniture Co.

2809-D  
In Tucson  
1521 North Painted Hills Road; Painted Hills  
Subdivision  
Built By: Merodias Construction Company  
Decorated By: Barrows Furniture Co.

## CALIFORNIA

2809-F  
In Claremont  
630 Purdue Drive  
Built By: Clarence R. Frantz, Builder; Burbank  
Decorated By: M. W. Haney; Pomona

2809-B  
In Encino  
4351 Alonzo Avenue  
Built By: Coronet Encino Estates  
Decorated By: Sidney's Interiors; Reseda

2809-C  
In La Mesa  
5600 Severin Drive  
Built By: Severin Construction Company  
Decorated By: La Mesa Furniture Company

2809-E  
In Los Altos  
1514 Wessex Avenue; Carriage Square  
Built By: Trojan Const. Co.; Sunnyvale  
Decorated By: Macy's; San Francisco

2809-C  
In Los Gatos  
110 Vista Del Campo  
Built By: Walter B. Roberts  
Decorated By: Simoni's (San Jose)

2809-C  
In Moraga  
Rheem Center  
Built By: Harold W. Smith  
Decorated By: Rol-Win Interiors

2809-C  
In San Rafael  
41 Loma Linda  
Built By: The Custom Builders of Marin  
Decorated By: Casa Marin

## COLORADO

2809-B  
In Littleton  
3895 West Berry; Arapaho Hills  
Built By: Mannon Associates, Inc.  
Decorated By: Bethune and Moore, Inc.

## CONNECTICUT

2809-C  
In Darien  
Hollow Tree Ridge  
Built By: Residential Constructors and Engineers, Inc.

2809-A  
In Old Saybrook  
Maple Avenue; Forest Glen  
Built By: Lifetime Homes, Inc.  
Decorated By: La Place (Deep River)

## FLORIDA

2809-F  
In Clearwater  
19 Midway Island; Island Estates  
Built By: David E. Edmunds  
Decorated By: Maas Bros., "Store for Homes"

2809-D  
In Cocoa Beach  
210 Cocoa Isles Blvd.; Cocoa Isles  
Built By: Thomas F. Barnes, Inc.; Orlando & Cocoa  
Beach  
Decorated By: Galloway's of Orlando

2809-B, E, F  
In Jacksonville  
Alderman Park  
Built By: Joseph Shaffer Company  
Decorated By: Cohens

2809-F  
In Tampa  
7602 Lakeside Blvd.  
Built By: Egypt Lake, Inc.  
Decorated By: Maas Bros., "Store for Homes"

## GEORGIA

2809-E  
In Atlanta  
2540 Hawthorne Drive; Briarwood Manor  
Built By: John L. Taylor  
Decorated By: Georgian Galleries, Inc.

***More builders on next page***



2809-B  
In Columbus  
2851 Cromwell Drive  
Built By: Raymond M. Wright, Inc.  
Furnished By: Milton Carroll Furniture, Inc.  
Decorated By: Morris Decorators

## IDAHO

2809-B, E  
In Boise  
6226 and 6231 Edgewater Drive; Franklin Park  
Built By: Dallas Qualman  
Decorated By: Sherm Perry Furniture

## ILLINOIS

2809-F  
In Hinsdale  
Brookridge Rd.; 85th & So. Lemont Rd.  
Built By: Thompson & Jungkans  
Decorated By: Lee Furniture

2809-A  
In Lisle  
706 Inverness Road: Oak View Subdivision  
Built By: Clark Construction Co.

2809-E  
In Moline  
3106-26th Ave. Ct.  
Built By: Tom McGill Homes, Inc.  
Decorated By: Conn's Town & Country Furniture

2809-A  
In Springfield  
68 Bel-Aire Drive  
Built By: Barker Lubin Co.; I. R. Werner, Contractor  
Decorated By: A. Dirksen & Sons

2809-E  
In Wheaton  
905 W. Elm Street  
Built By: Graeme Stewart  
Decorated By: Vignola Furniture Co. (River Forest)

## INDIANA

2809-A  
In Indianapolis  
1001 N. Payton Avenue  
Built By: Justus Contracting Co., Inc.  
Decorated By: L. S. Ayres & Co.

2809-E  
In South Bend  
6800 South St. Joseph Street  
Built By: McCracken Homes  
Decorated By: Robertson's of South Bend

2809-A  
In West Lafayette  
1982 Indian Trail Drive  
Built By: Schroyer Construction Co., Inc.  
Decorated By: Loeb's, Inc.

## IOWA

2809-A  
In Des Moines  
4113 Lynner Drive  
Built By: Darwin T. Lynner Const. Co.  
Decorated By: Younkers

## KANSAS

2809-A  
In Hays  
2302 Pershing Drive  
Built By: K. R. Hinkhouse  
Decorated By: Butler Furniture Co.

2809-E  
In Wichita  
4350 Janesville  
Built By: Jennings, Inc.  
Sales: Mid Kansas Federal Savings & Loan Ass'n.  
Decorated By: Innes, A Macy Store

## KENTUCKY

2809-E, C  
In Lexington  
2809-C—793 Lansdowne Circle  
2809-E—1103 Gainesway Drive  
Built By: Lexington Home Builders Ass'n.  
Decorated By: 2809-C—Purcells; 2809-E—L. L. Roberts Furniture Co.

2809-F  
In Louisville  
Kentucky State Fair and Exposition Center  
Built By: Associated Home Builders of Louisville, Inc.  
Decorated By: The Stewart Dry Goods Company, Inc.

## LOUISIANA

2809-C  
In Baton Rouge  
3825 Chelsea Drive: Westminster Place Subdivision  
Built By: Pruyn & Pruyn Construction Co., Inc.  
Decorated By: Kornmeyer's

2809-A  
In Shreveport  
1910 Captain Shreve Drive  
Built By: Woodrow Levin, Builder  
Decorated By: Hemenway Furniture Co., Inc.

## MAINE

2809-E  
In Presque Isle  
Hardy Street  
Built By: Downing Construction Company  
Decorated By: Dunn Furniture Company; Houlton

## MARYLAND

2809-B  
In Bethesda  
5900 Avon Drive: Wildwood Manor Subdivision  
Built By: Aubinoe Construction Company  
Decorated By: Jacmar's in Rockville

## MICHIGAN

2809-A  
In Bridgeport  
3545 Creekwood Drive: Southfield Village Subdivision  
Built By: Alfred F. Mardon  
Decorated By: Wieland Furniture Co. (Bay City)

2809-A, C  
In Flint  
2818 and 2826 Hillcrest Avenue  
Built By: Glendale Builders, Inc.  
Decorated By: Smith Bridgman & Co.

2809-B  
In Grand Rapids  
2605 Hampshire Road, S. E.  
Built By: Albert Builders, Inc.  
Decorated By: Klingmans Furniture Company

2809-A  
In Okemos  
4364 Arbor Drive: Forest Hills Subdivision  
Built By: John W. Mercer, Jr.  
Decorated By: J. W. Knapp Co.

2809-C  
In West Bloomfield Township  
Franklin Valley; Middlebelt & 14 Mile Rd.  
Built By: Frankel Bros.  
Decorated By: Robinson Furniture Co.

## MINNESOTA

2809-C  
In Minneapolis  
4738 Hamilton Road  
Built By: Hugh Thorson Construction Co.  
Decorated By: Donovan Furniture & Carpet Co.

2809-A  
In Rochester  
Togood Plaza  
Built By: John Weis & Sons  
Decorated By: Orlen Ross Furniture

2809-F  
In St. Paul  
3923 White Bear Avenue; White Bear Lake  
Built By: Kenneth W. Bacchus, Inc.  
Decorated By: Schuneman's

## MISSOURI

2809-C  
In Des Peres  
1425 Fairbrook  
Built By: Burton W. Duenke Building Company  
Decorated By: Lammert Furniture Company

2809-C  
In Kansas City  
Edgewood Blvd.; Tomahawk Hills  
Built By: J. A. Peterson Co.  
Decorated By: Bingham-Sine, Inc.

## NEBRASKA

2809-A  
In Columbus  
2458—26th Avenue  
Built By: Johansen Construction Co.  
Decorated By: Alexand Furniture Co.

2809-E  
In Omaha  
1110 South 114th Street  
Built By: Bull and Fallon, Builders  
Decorated By: Orchard & Wilhelm

## NEW JERSEY

2809-C  
In Allendale  
34 Arcadia Road  
Built By: Beir-Higgins  
Decorated By: Greenbaum Brothers (Paterson)

## NEW MEXICO

2809-B  
In Albuquerque  
4400 Sunningdale Drive, N. E.  
Built By: Jack M. Clifford Construction Co.  
Decorated By: American Furniture Co.

## NEW YORK

2809-E  
In Bay Shore  
85 So. Montgomery Ave.  
Built By: Bay Harbor  
Decorated By: Restful Fine Furniture

2809-C  
In East Aurora  
Eagle Heights Estates; Jewett Homewood Rd.,  
Orchard Park  
Built By: David C. Bauer  
Decorated By: Allen's home Furnishings, Inc.; Buffalo

2809-C  
In East Syracuse  
Oot Park, Manlius Ctr. Road  
Built By: Oot Bros., Inc.  
Decorated By: Dunk and Bright Furniture Co.

2809-C  
In Schenectady  
Heather Lane; Hexam Gardens  
Built By: Wade Lupe Construction Co., Inc.  
Decorated By: H. S. Barney Company

## NORTH CAROLINA

2809-C  
In Charlotte  
Pendleton Avenue; Fair Meadows  
Built By: Superior Builders, Inc.  
Decorated By: The Plaza House, Inc.

2809-A  
In Flat Rock  
39 South Hillandale Drive  
Built By: J. C. Construction Co.  
Decorated By: Farnsworth Furniture Co.

## OHIO

2809-A  
In Canton  
4702 Pleasant Hills Drive, N. W.  
Built By: E. J. Plott & Co., Inc.  
Decorated By: Cheton's Furniture

2809-E  
In Cincinnati  
10468 Cinderella Drive; Storybook Acres;  
Montgomery, Ohio  
Built By: Bauer & Nordloh, Bldrs.  
Decorated By: W. B. Meier's Early American Shop

2809-E  
In Dayton  
617 Laureann Drive: Marinole Park  
Built By: Robert N. Clark Construction Co.  
Decorated By: Elder and Johnston Co.  
Sales By: J. C. & C. M. Osborn, Realtors

2809-A  
In Lima  
2030 Shorewood Lane  
Built By: Kehres Homes  
Decorated By: Armstrong & Son Furniture Co.

2809-A  
In Norwalk  
Eastwood Park Village  
Built By: Sofios Community Homes  
Decorated By: Hills Floor Covering & The Card Shop

2809-E  
In Tallmadge  
58 Milton Drive  
Built By: Atwood Construction Company  
Decorated By: M. O'Neil Company

2809-A  
In Toledo  
Melody Lane at Merry Lane  
Built By: Wismer & Knoll Bldrs., Inc.

2809-A  
In Washington Court House  
Winnipeg Plaza; Brownell Subdivision  
Built By: Washington Lumber Co.  
Decorated By: Kirk's Furniture

2809-E  
In Worthington  
621 Sanbridge Circle; Kilbourne Village  
Built By: Heschman & Mayer  
Decorated By: Lazarus

## OKLAHOMA

2809-C  
In Oklahoma City  
2820 Northampton Place: Casady Hills  
Built By: Royce Brown Homes, Inc.  
Decorated By: O. K. Furniture & Rug Co.

2809-E  
In Tulsa  
4638 South Knoxville  
Built By: Jim Nuckolls-Custom Homes  
Decorated By: Brown Dunkin Home Store

## OREGON

2809-E  
In Portland  
5377 Southwest Dover Court  
Built By: E. G. Stassens  
Decorated By: Meier and Frank Company

## PENNSYLVANIA

2809-C  
In Clarks Green  
215 Beynoa Drive; Green Acres  
Built By: Garfield Beynon  
Decorated By: Stoehr & Fister Co., Scranton

2809-C  
In Douglasville  
Amity Gardens  
Built By: Allen K. Davidheiser, Inc.; Pottstown  
Decorated By: Levitz Furniture Company; Pottstown

2809-E  
In Douglasville  
Amity Gardens Development  
Built By: David G. Welsh, Builder  
Decorated By: The Wilke Furniture House

2809-B  
In Hollidaysburg  
Orchard Hill Estates; Sylvan Heights Drive  
Built By: Ajay & Young Contractors, Inc.  
Decorated By: The William F. Gable Co.

2809-C  
In Media  
Knowltonwood;  
Built By: Arters Brothers, Inc.  
Decorated By: Snowden's, Inc. of Media

2809-C  
In Mt. Lebanon Township  
Highland Terrace  
Built By: Edward M. Ryan, Inc.  
Decorated By: Joseph Horne Co.

2809-B  
In Woolrich  
Park Avenue  
Built By: Sidney Sanders  
Decorated By: Stein Furniture

## TENNESSEE

2809-E  
In Chattanooga  
306 Barbara Circle  
Built By: Creed W. Maynard  
Decorated By: Miller Bros. Company

2809-C  
In Knoxville  
23 Velmetta Circle; Lakemoor Hills  
Built By: Roy B. White Construction Co.  
Decorated By: Miller's, Inc.

2809-E  
In Nashville

2511 Timwood Drive; Sutherland Heights Subdivision  
Built By: Wheeler Construction Company  
Decorated By: Harveys

## TEXAS

2809-A  
In Beaumont  
4740 Fieldwood Lane; Tall Timbers Addition  
Built By: Anderson Construction Co.  
Decorated By: United Furniture Co.

2809-D, F  
In Corpus Christi  
2809-D—3231 Jamaica; Tropic Isles  
2809-F—3146 Azores; Tropic Isles  
Built By: Jon Held Homes  
Decorated By: Show Room of Finer Furniture

2809-C  
In Dallas  
4615 Myerwood Ln.; Forestcrest Estates  
Built By: Truett A. Bishop  
Decorated By: Sanger's—Dallas

2809-A, B, C, D, E, F  
In Fort Worth  
2809-A & D: 3100 Block, Durango Road  
2809-B, C, E, F: 3200 Block, Reno Road  
Built By: Hobson J.—Herbert J. Cloer Const. Co.  
Decorated By: White's Stores, Inc.

2809-D  
In Houston  
9311 Braeburn Glen Boulevard  
Built By: Leo E. O'Neal  
Decorated By: Foley's—Houston

2809-E  
In Midland  
2500 W. Humble Street; West Way Addition  
Built By: L. & H. Construction Co.  
Decorated By: Knorr Furniture Co.

2809-E  
In San Angelo  
2681 Harvard Avenue  
Built By: Phillip and Stuart Templeton, Builders  
Decorated By: Shepperson Furniture Co.

2809-C  
In San Antonio  
301 Tamworth  
Built By: Edward S. Markey  
Decorated By: Karotkin Furniture Company

2809-A  
In Wichita Falls  
4506 Lakeview Drive; University Park Addition  
Built By: Dennis Construction Co.  
Decorated By: Spears Furniture Co.

## VIRGINIA

2809-A, E  
In Newport News  
2809-A: 404 Latham Drive; Brentwood Estates  
2809-E: 702 Juniper Drive; Brentwood Estates  
Built By: J. P. Yancey Realty Co., Inc.  
Decorated By: Philip Levy & Co.

2809-A  
In Norfolk  
Little Creek & Camellia Roads  
Built By: Norton Construction Company, Inc.  
Sales By: Walker Realty Corp.  
Decorated By: Haynes Furniture Company, Inc.

2809-A, E  
In Williamsburg  
82 and 84 Thomas Nelson Lane; Skipwith Farms  
Built By: J. P. Yancey Realty Co., Inc.  
Decorated By: Butts Furniture Co., Inc.

## WASHINGTON

2809-E  
In Bellevue  
Loch-Aire; 2618—169th Southeast  
Built By: Elvin W. Long  
Decorated By: Doces' Majestic

2809-B  
In Tacoma  
8501 South 42nd  
Built By: Rex N. Harrington  
Decorated By: Rhodes of Tacoma

## WISCONSIN

2809-A  
In Milwaukee  
7156 Wedgewood Drive; Wedgewood Park  
Built By: Sid Dwyer & Associates  
Decorated By: Schuster's

2809-B  
In Wausau  
1225 Crocker Street; Forest Park  
Built By: Schield & Smith, Inc.

## CANADA

2809-A  
In Niagara Falls, Ontario  
488 Nancy Drive, Cherrywood Acres  
Built By: J. A. Climenhage Development Ltd.  
Decorated By: Wallace's  
Furnished By: Buckley's Furniture Store

2809-A, C  
In Oshawa  
814 and 824 Glencairn; Brookside Acres Subdivision  
Built By: McCullough Homes Limited  
Decorated By: Eaton's of Canada

2809-A  
In St. Catharines  
80 Marsdale Drive  
Built By: Gordon Stewart  
Decorated By: T. H. Critelli Ltd. & McNamara & Reynolds, Ltd.

2809-A  
In Toronto  
17 Sedgebrook Crescent  
Built By: Edmund Peachey Limited  
Decorated By: Eaton's of Canada



## One of these six could be the home for you

A new home will seem a better buy than ever, after you look through the following pages. These 1958 Idea Homes not only catch your eye and offer inspiration for your present home, they'll most likely send you out to see what's new in housing in your community. And, you'll go well informed on what a new home should have. You'll be able to look for and ask about features these homes have demonstrated for you—such things as:

**Smart exterior design:** all six Idea Homes impress you with their tasteful ornamentation, their beauty of proportion, and their *lasting* appeal. They offer a range of style from Traditional to Contemporary.

**Excellent floor plans:** livable, convenient, and easily adapted to a growing or diminishing family group. Each of the Idea Homes will fit a variety of lots—large, small, or "problem" type. There's a choice in the way they face to take full advantage of sun, shade, view.

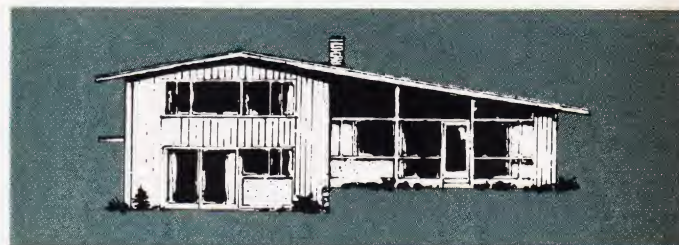
**Handsome interiors:** beautiful colors and intriguing materials surround a host of good-looking furnishings. Arrangements demonstrate ways you can promote ease and convenience. Try these suggestions from inside Idea Homes in your present as well as your future house.

**Sturdy construction:** Idea Homes are designed for as simple building methods as possible to cut labor and material costs. But each is durable enough to keep maintenance to a minimum, too. Many interesting, new materials are displayed throughout these homes.

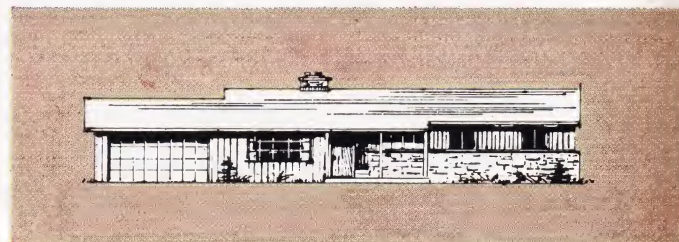
**Modern equipment:** things that make a new home so rewarding, so *necessary*. Look carefully at homes you see here; visit examples on display near you. You'll find the latest in heating and cooling, wiring, kitchens, bathrooms, storage, landscaping—all forms of living, housekeeping, and entertaining convenience.



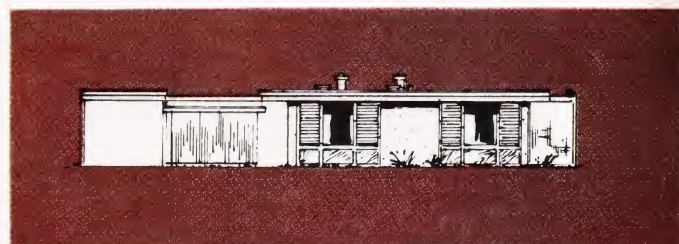
**2809-A** *Smallest plan expands outdoors*



**2809-B** *Three levels organize activities*



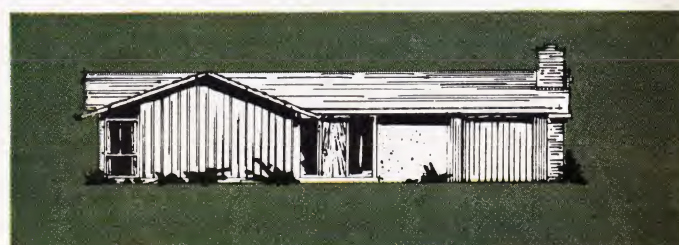
**2809-C** *Four bedrooms for a large family*



**2809-D** *U-plan encloses screened court*



**2809-E** *Colonial charm brought up to date*



**2809-F** *Planned for narrow-lot privacy*

**Now, a tour through six of the country's best**





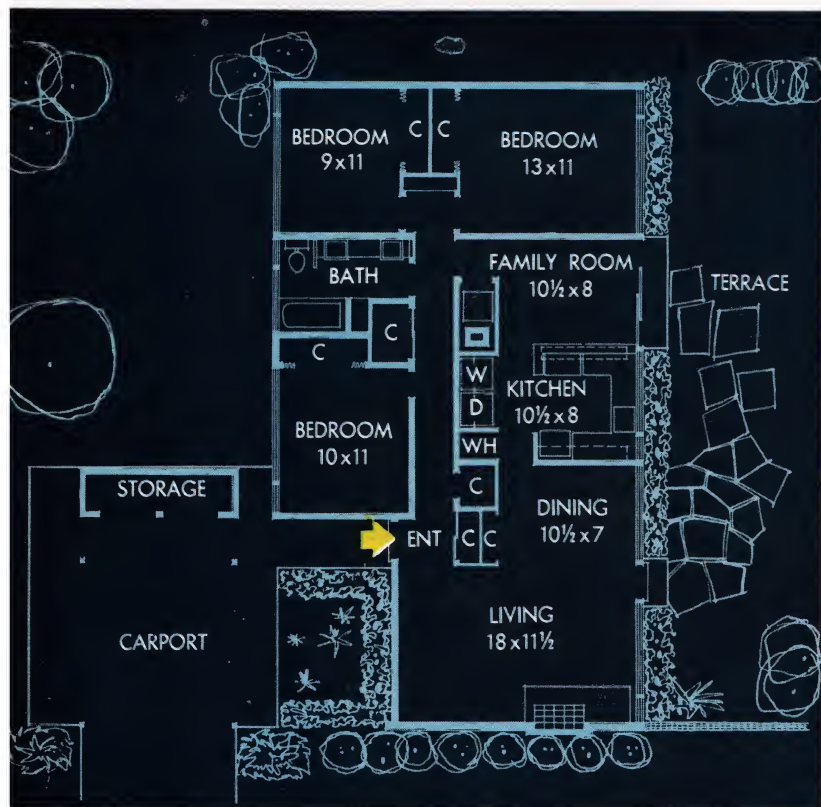
FIVE STAR HOME

**2809-A**



Buy plans, page 149 ®

## *Patio doubles space in smallest of the six*



Architects, Mithun and Nesland; builder, Roxbury Homes; owners the Phillip P. Malones—all of Bellevue, Washington. Data, Margery R. Phillips

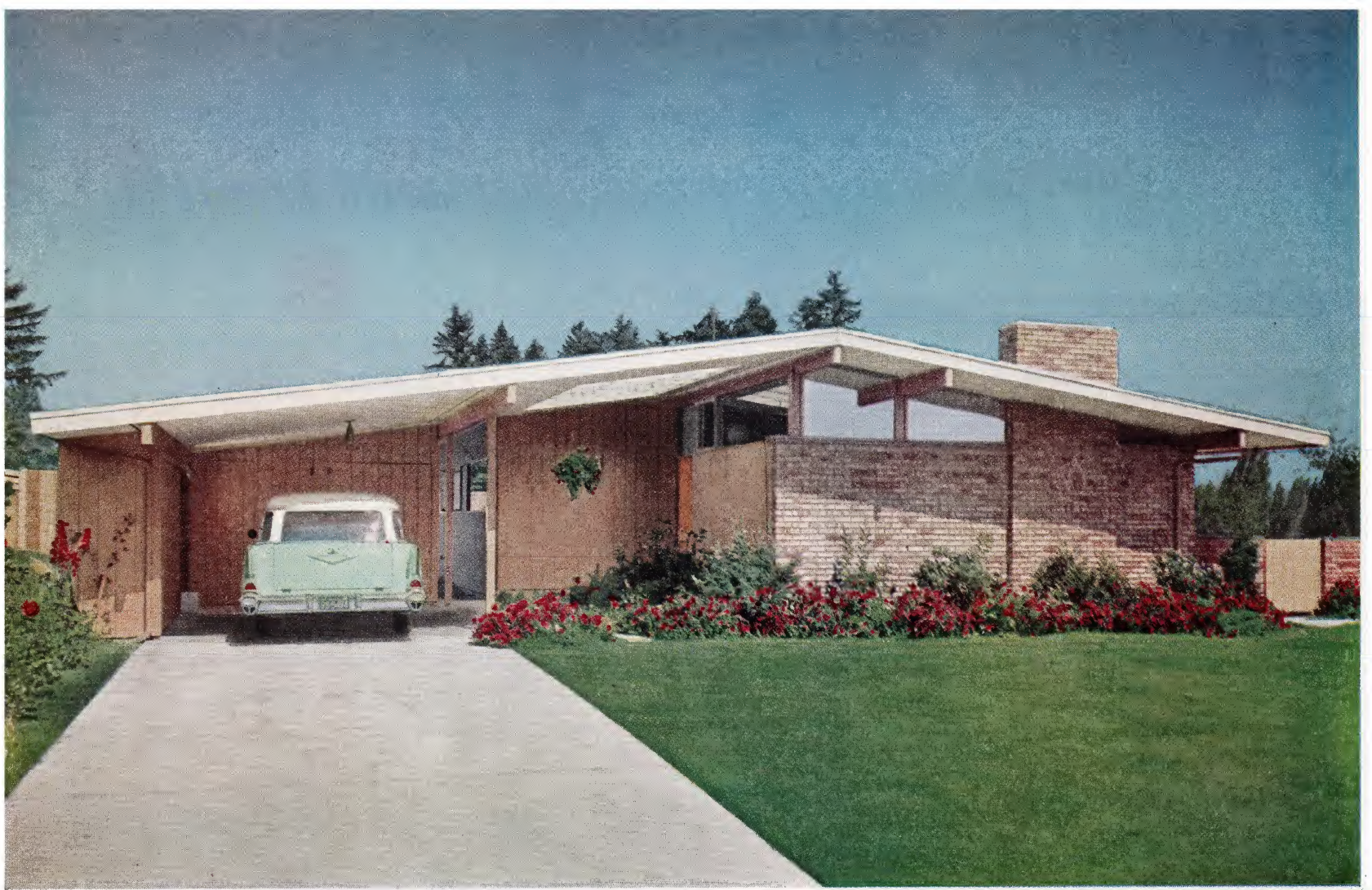
SPACIOUSNESS—in less space than you'd think—in this smallest of the six Idea Homes. It achieves as much in living as larger plans. But with lower cost and square footage. Room arrangement adapts to a small—or growing—family. There's a choice of places for living and dining. Large closets are where they're handiest. Central hall joins (yet separates) three-bedroom "quiet" wing and active, daytime areas. Living expands through view and use of fenced-in patio garden. House is 28x49 feet, encloses 1,218 square feet

Why line up living, dining, kitchen, family room, and master bedroom on one side of the house? This view leaves no doubt. Each room can share the exciting, enclosed patio and garden.

Much of the year, sunny court doubles usable area of house. And this private outlook provides a wonderful view any time.



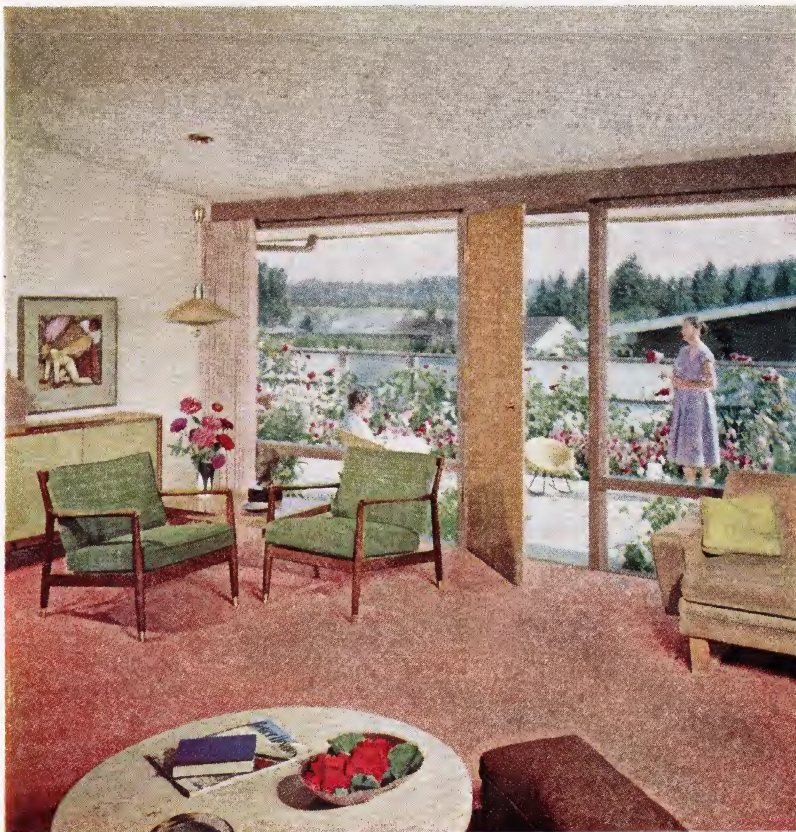




There are favorite touches of both old and new in this inviting face. Honey-toned vertical paneling and old brick are *Traditional* materials combined in an attractive new way. Sparkling gable

glass and cutout in roof add *Contemporary* smartness. House gains stature by blending carport, storage wall, patio into over-all design. It looks and lives like a much larger home than it really is.

Photographs: Hedrich-Blessing



In this living room you'll never feel "walled in." The beautifully planted patio seems—and is—part of this room.

Note how the outdoor seating area seems secluded, even on this small lot with houses all around. It's private because of the handsome fence of translucent plastic—a bright, attractive planting backdrop.



No need for a picture window facing the street—gable glass lets light stream in while maintaining privacy. There's wall space for furniture, too. Exterior brick forms end wall.

Sheet plastic covers roof cutout above entry garden. This lights the walk to the carport and brightens the living room.

**Family room and entry court on page 104**



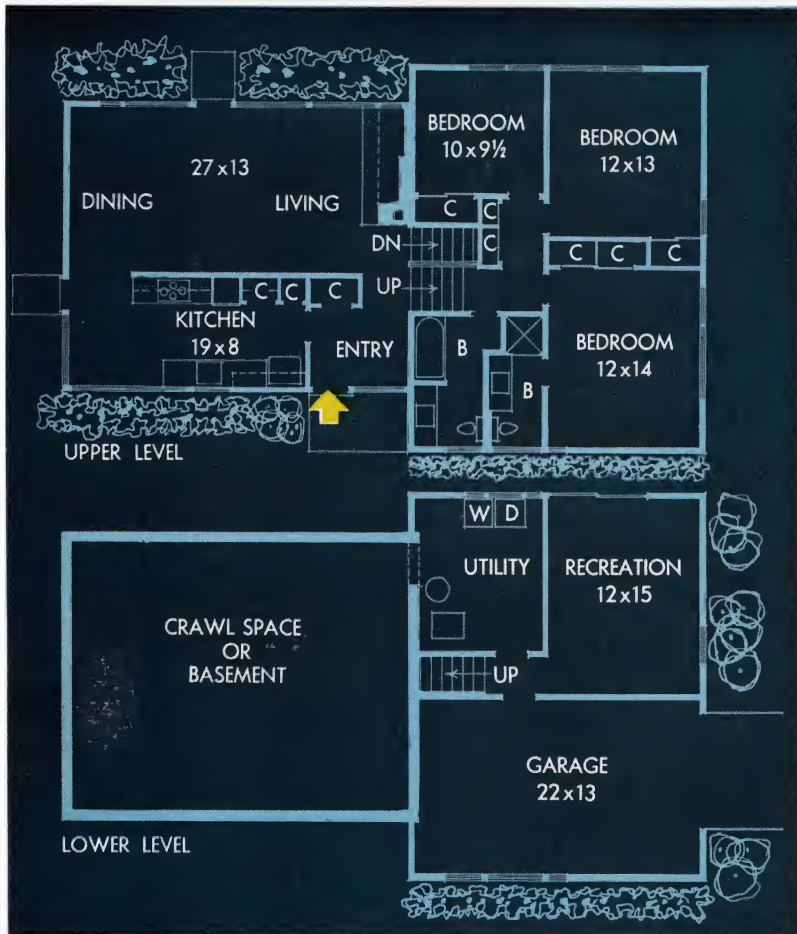
FIVE STAR HOME

**2809-B**



Buy plans, page 149 ®

## *Split-level with everything handy to entry*



Architects, Compton-Pierce, A.I.A., Cambridge, Mass. Decorator, Contemporary Interiors, Brookline, Mass. Builder, Norwood Properties; owner, Ronald Farkas—both of Norwood, Mass.

Enjoyment of this back-yard outlook is shared by two bedrooms (up), family room (down), and living-dining (in between). House makes use of private side of the lot for maximum openness.

SPLIT LEVEL is popular across the country—here's a house that shows why. More than most, it's a plan that's fine for parents with lively youngsters. Sleeping, living, play are handy, but they don't intrude on each other. From front door, upper or lower levels are few steps (with no cutting through living room). Living and dining overlook rear of lot—aren't facing out on the street. Three bedrooms have lots of closet space, well-arranged baths. House is 30x51 feet with 1,514 square feet of space







Living area comes brilliantly alive after dark. As an entertaining center, it's hard to beat. The kitchen is near (behind the wood partition) but not in full view of the guests.

In summertime, back yard and garden become a bright, colorful annex to the living room.



Split-level, yes—split-up house, no! This is a whole house, no matter how you look at it. Simple, unbroken roof line is the key to its success.

Single material—handsome wood siding—ties exterior together, avoids mixed-up look.

Living area has floor space of more than 17x13 feet—and it seems even larger. Full glass wall is protected by the shady roof overhang.

Vaulted ceiling rises with the roof toward fire-place end of room. Beams carry out through the glass, directing attention upward and outward.

**Photographs of upper and lower levels, page 120**

Photographs: Lisanti





## Four-bedroom blending of both old and new



Architect, George Hay; builder, Arters Brothers; decorator, Teri Wellener Bailey—all of Media, Pennsylvania

HERE'S A HOUSE to win wives and influence husbands! Start with its soft, warm exterior. Details like the bay window and entry porch delight the ladies. Inside, a "command post" kitchen and an outside view win their vote every time. Men like the full basement with inside and outside doors. The big master bedroom and private bath appeal to both parents. House and garage are 31x78 feet; less garage, the square footage is 1,616

Living room is a friendly, pleasant place to entertain or relax—and it's by itself, away from main traffic routes. Seating can be clustered

near the bay or around a winter's fire. The divider at left screens the entry for receiving visitors. Floors throughout are strip oak.



Kitchen is between the two areas it serves: dining room (through doorway) and family room.

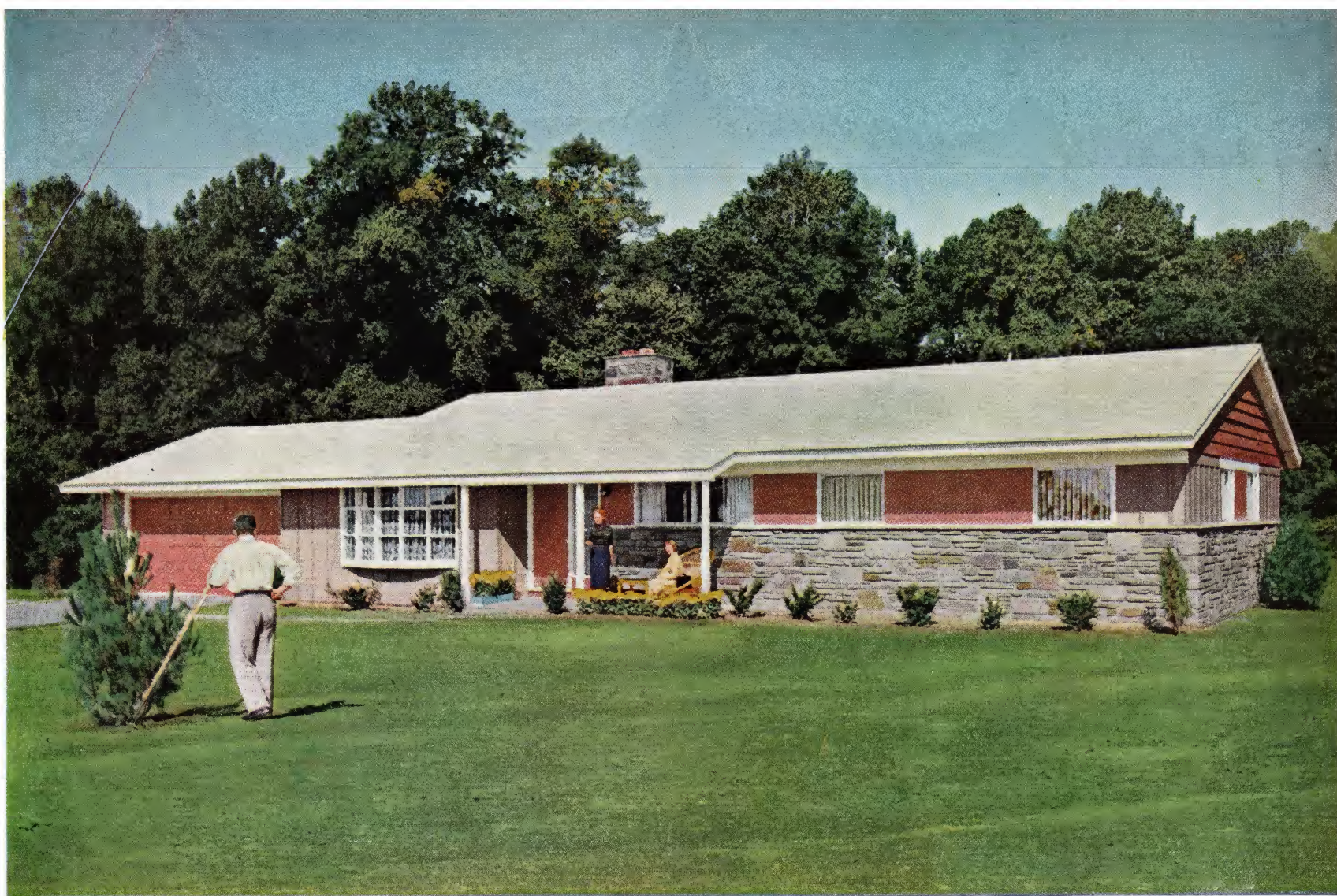
Compact space has everything—including built-in, stainless-steel oven and range top. Slat curtain (left) covers pantry.

→ All the rooms for daytime living and working radiate from this central fireplace. Blend of wood and stone makes it an attractive "centerpiece" for the house.

Dining room's glass wall helps brighten this area. Kitchen, family room are beyond fireplace.

**Back yard and bedroom photographs, page 119**

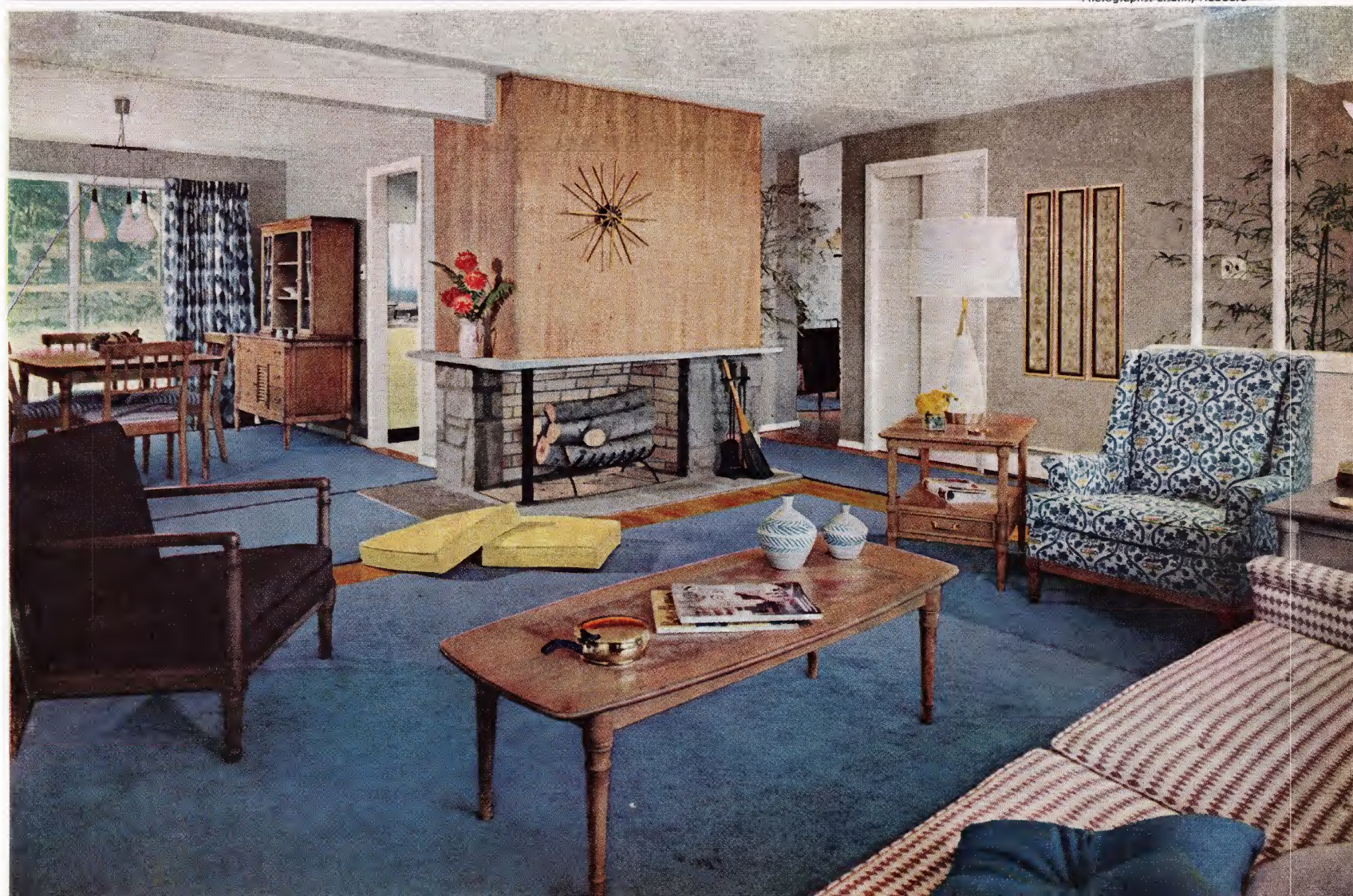




A smooth, sweeping roof line keeps this Idea Home neat, uncomplicated. With contrasting wood panels and a wainscoting of field-

stone, it has lots of warmth and mellowness. Note how the trim entry porch and garage are included under single expanse of roof.

Photographs: Lisanti; Hubbard





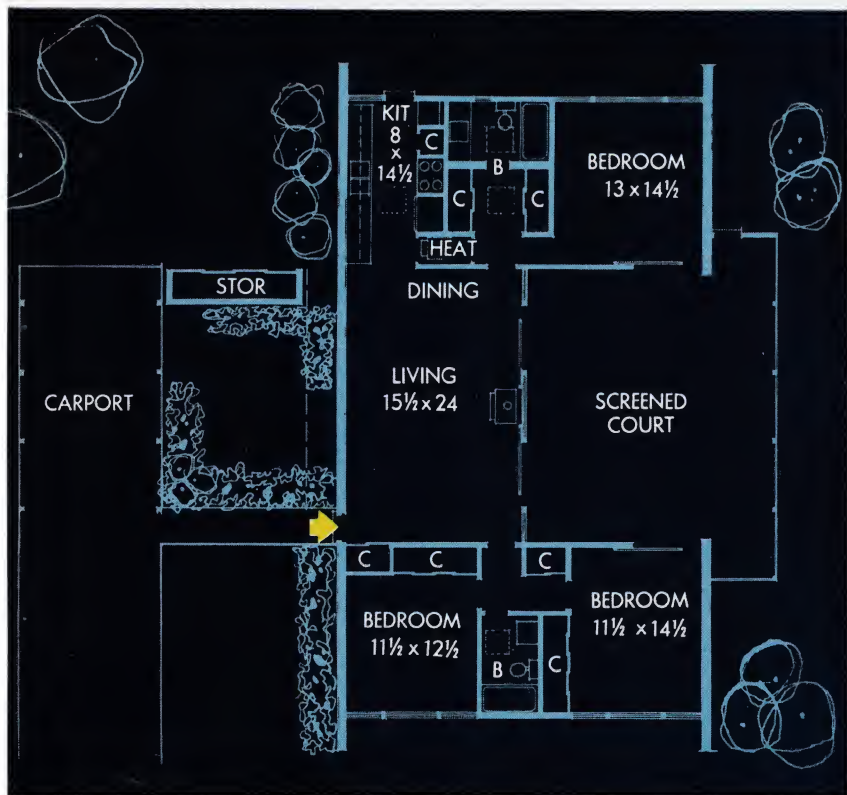
FIVE STAR HOME

**2809-D**



Buy plans, page 149 ®

## Screened area living in exciting "U" plan

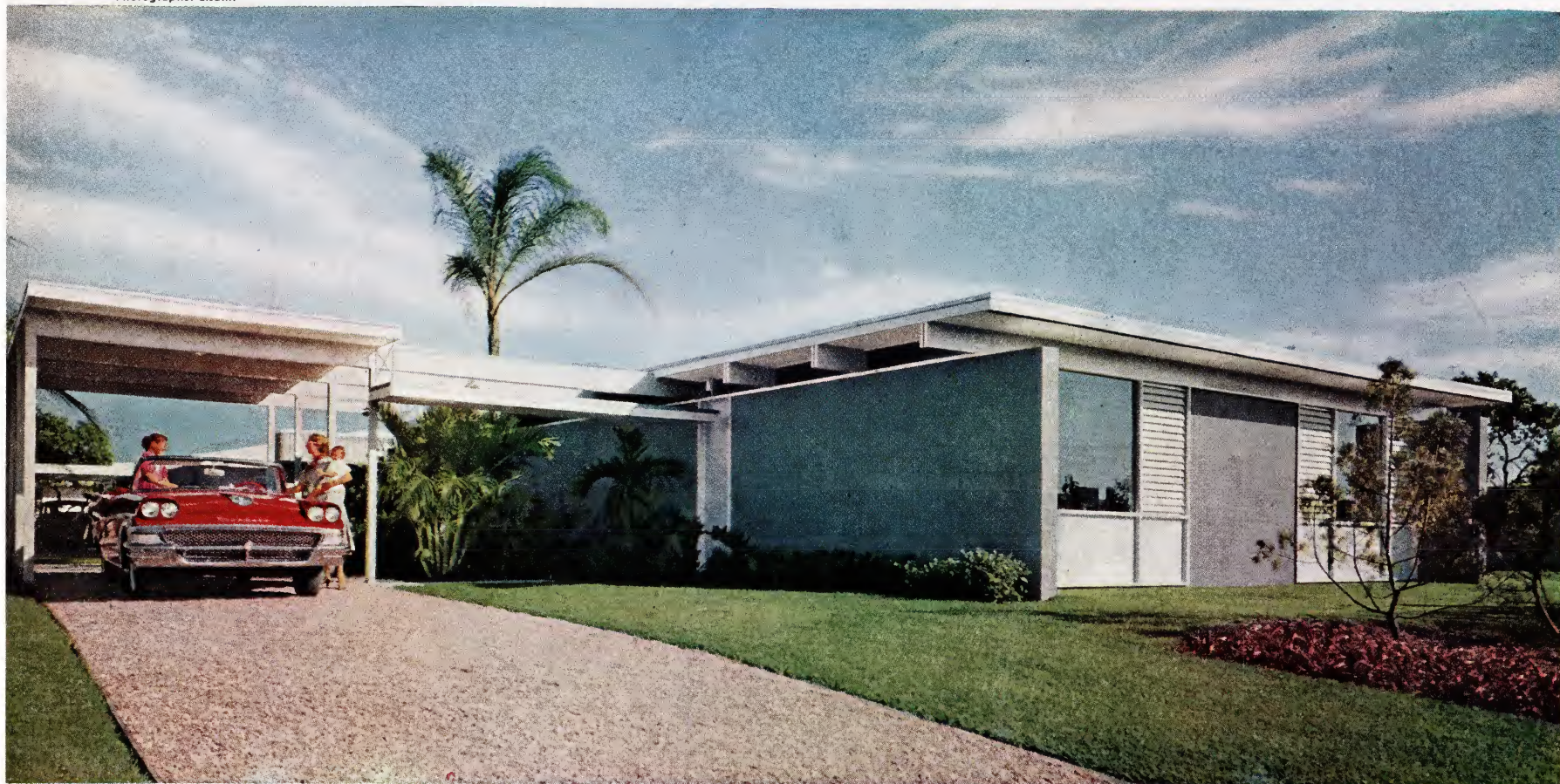


Architect, Edward J. Seibert, A.I.A., decorator, Phill Hall—both of Sarasota, Florida. Builder, Thyne and Swain, South Gate, Florida. Data, Pearl W. Hunter

OPEN YET INTIMATE—this Idea Home has a distinctive horseshoe plan. Wings embrace a screened outdoor living room that's open top and side, but shielded from flanking houses. Two bedrooms, plus living-dining area, open to attractive garden court, via sliding glass doors. House isn't large, but it enjoys luxury of separate sleeping areas—one for children, one for parents. Parents' side has a skylighted bath and private dressing room. Designed and built for southern location, home uses modern materials and insulation, so it can hold its own in colder climates, too. House is 38x60, without carport; there are 1,250 square feet, not including court

***Kitchen, outside details, page 148***

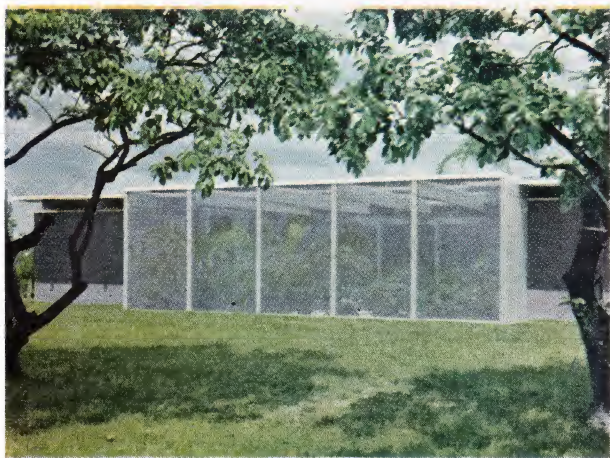
Photographs: Lisanti



Carport up front becomes a planned, pleasant part of this Idea Home. Stepped-down roof between carport and house forms canopy to front door. Simple construction is apparent here: post-and-beam

frame, stucco walls, and flat, built-up roof. Note how the bedroom windows enhance end wall when combined with wood panels and ventilating louvers. Roof seems to float above extended walls.





You could add a screened garden court like this to almost any home—but this Idea Home plans one from the start!

It's divided into five bays opening on the back yard (through door at right).

Here's the screened court from inside looking up! Beams of house are brought out to form ceiling; they make this south-facing area seem like a lovely outdoor room.

Fiberglass screening carries across top and sides to give wonderful openness.

With insects out and sunshine in, garden promises "summertime" most of the year.



The living room is the more formal part of the house. It can flow into the garden court, or the two areas can be enjoyed separately.

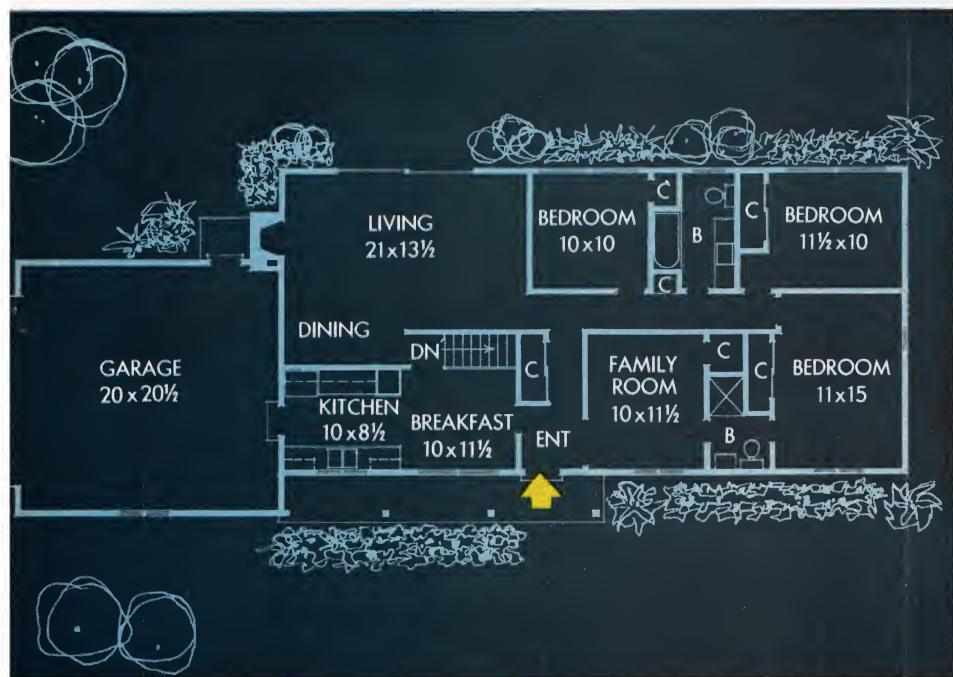
Front door is at right, behind the screen. Glass high up between beams makes room lighter, seem higher, too.



Handsome kitchen is a marvel of efficiency in corridor space. And to save steps, dining is just around corner.



## *Traditional face for an up-to-date layout*



Designer, Fred Sturm; builder, Westchester Developers—both of Birmingham, Michigan. Decorator, Robinson Furniture Co., Detroit. Data, Mary Coughlin.

WELL-LOVED Traditional styling shows in this Idea Home. But it has today's plan, and details to suit modern tastes. Its center entry has a roomy coat closet and a hall that takes you directly to any part of the house. Living is at rear, to take advantage of the enjoyable outdoor area. (Here, it avoids through-traffic problems, too.) Choose from a pair of dining areas: off living room or next to front-facing kitchen. Note spare room for study, play, or fourth bedroom. The house is 30x75 feet, including garage; square footage (without garage) is 1,460



Living room in this Idea Home is an undisturbed area — no through routes to other rooms. Fireplace has old-fashioned flavor, but it's

raised in modern fashion to an easier working and viewing height. The draped window can open fully to overlook a private back yard.





Early American details, all old favorites, all well done! This Idea Home brings together many of the features you've always wanted. Crisp white shutters stand out against a background of red brick.

Pale blue rectangles beneath each window are repeated by the board-and-batten siding. Entry porch is handsomely simple; it's a small veranda in summer. Plantings are all in scale and character.

Photographs: Hedrich-Blessing



At one end of living room is this well-situated dining area. By turning the handsome bench the other way, moving chairs and table back against the wall, this space is added to living area.

This house also has ample informal eating space at one end of the kitchen. It's an enjoyable feature of years ago that has returned in even more useful form. Dining end of the living room is at left through doorway.



*Quiet and informal areas, page 130*



***Entry-court house, natural for narrow lot***

WHEN FACED with a narrow lot, you're often smart to move the car shelter around front. This Idea Home makes it an asset as an entry court, and it gives the house impressive size. Best of all, there's now space in the rear for a lovely terrace and garden. (Large living and family rooms turn broad glass walls in that direction.) Kitchen's in the center of things; bedrooms have a wing to themselves. Utility room could provide space for basement stairs. House measures 44x50 feet, including the carport; 1,400 square feet of space are enclosed



Architects, Jones and Emmons, A.I.A., decorator, Dan Aberle, A.I.D.—both of Los Angeles. Builder, Pardee-Phillips, Fullerton, Calif. Data, Barbara Lenox

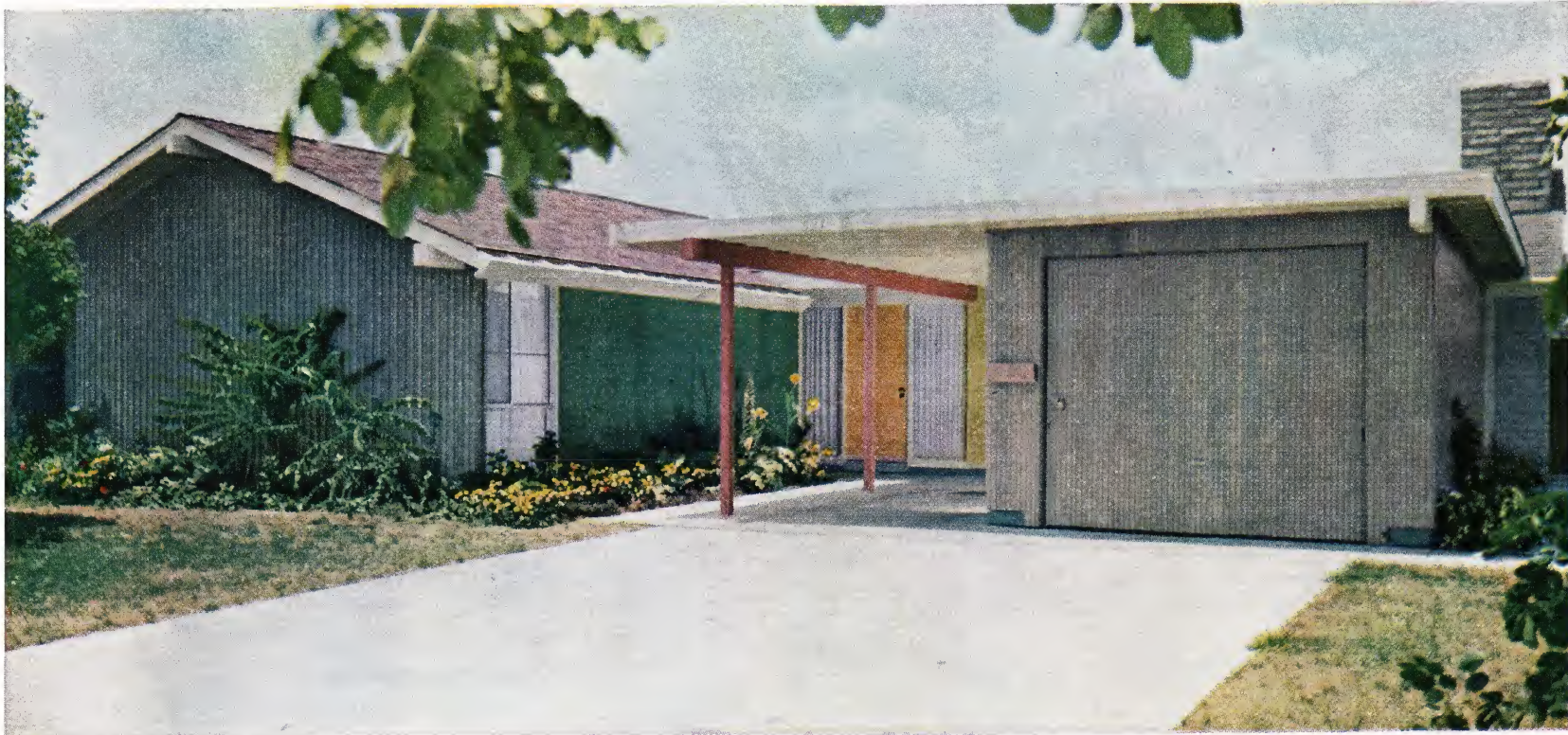
Ceiling of living room follows high-peaked roof; it makes room seem much more spacious. Entire area opens to terrace beyond. Cool grays and greens of interior contrast with bright outdoor scene; roof overhang and grid shield room from sun's glare.



It's quite a trick to combine openness and privacy, but this Idea Home does it. Vaulted ceiling, exposed beams carry eye through living areas—yet partitions make rooms individual, out of direct view.







Flower-filled entry court says "welcome" to visitors approaching the front door of this Idea Home. Exterior is friendly, inviting, without fuss or frill.

Empty carport can be rainy-day play area. Siding is board-and-batten on bedroom wing (left) and scored plywood on garage. Subdued finish and style help the garage door to blend inconspicuously.

Photographs: Julius Shulman



Central kitchen squeezes a lot of features into small dimensions. There's an informal breakfast bar along near side of divider wall. This room can serve as a family-fun area or for formal company suppers.

Sliding glass doors connect with terrace, as does the living room on the other side of the kitchen.

Walkway from front of house leads to this handsome back-yard terrace. Glass-walled living room helps indoors and out to work as one. Kitchen command post overlooks yard. Paved terrace could be grassy back lawn.

Grid shades windows from afternoon sun, makes house seem lower. Stucco and brick add interest to end wall.





# Wonderful ways with COLOR

- ▶ *Yellow and olive green bow in as high-style colors for your home*
- ▶ *White is touched with color, has new texture and practicality*
- ▶ *Fewer colors to a room, with major areas closely blended*

WHETHER YOU CHOOSE one of the new yellows or an olive tone, or stay with currently popular blues, reds, or dashing orange, use your favorite in the new simplified way. If you like only a little bold color, it can accent a room that's all neutrals. But if you're brave, use lots of closely related colors to unite walls and floors, calm it with generous touches of white

**By Florence Byerly**

→ Bright lemon yellow, one of the new colors, punctuates this simplified color scheme. The uniformity of the major areas of the room—carpet, walls, and upholstery in “unbleached” white—lends this brilliant hue the drama it so richly deserves.

Note how the large accent areas—the butterfly panel and the bench cushions—are united by the smaller yellow elements which grace the printed sofa pillows and table tops.



Lisanti

Blue in graduated tones forms this monochromatic scheme. Rug was matched to a color in the upholstery pattern. Walls, ceiling, and draperies are so light they are almost white. Versatile blue suits your mood, can look bright or subdued, cool or warm, Contemporary or Traditional.



Photographs: Hedrich-Blessing

If red cheers you, show it off against a neutral background. Graceful sofa in softest velvet is a bright spot next to the beige carpet, the pale walls which have the slightest hint of the carpet's color. Repeated on window valance and benches in hallway, this dash of red coordinates these adjoining rooms.



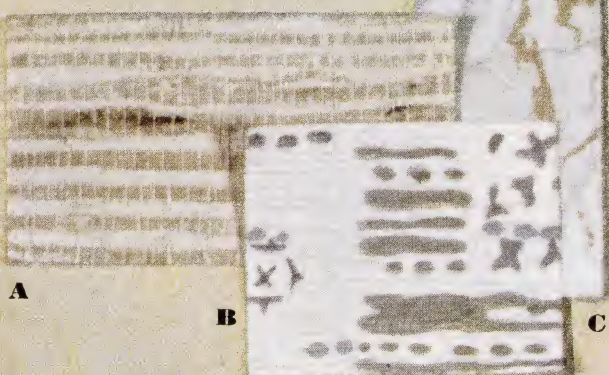




*White takes on many different tones,  
has new texture, easy-care features*

**Walls** have a new pale look, gain excitement from texture. A) Grass cloth is almost white, but texture hides dirt and furniture marks.

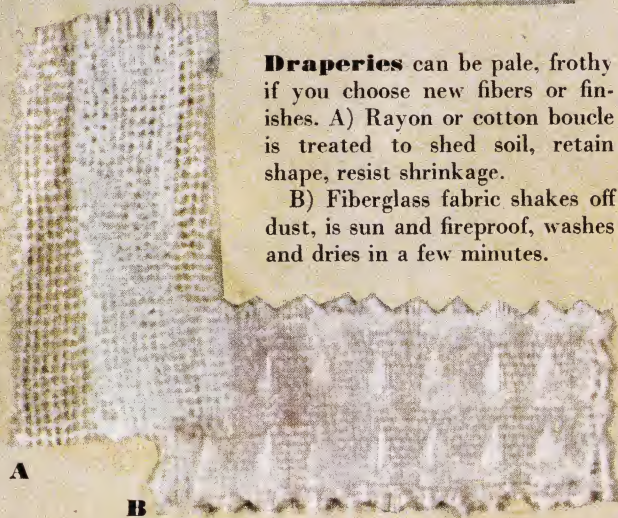
B) Wallpaper is embossed; its faint pattern conceals soil. Many good papers are washable and can be protected with plastic sprays. C) Flexible vinyl covering resists abrasion; has waterproof surface.



A B C

**Draperies** can be pale, frothy if you choose new fibers or finishes. A) Rayon or cotton boucle is treated to shed soil, retain shape, resist shrinkage.

B) Fiberglass fabric shakes off dust, is sun and fireproof, washes and dries in a few minutes.



A B

**Floor coverings**, both hard and soft, are nearly white but soil-resistant. A) Two-tone pattern, high and low pile conceal dirt. B) Spatter pattern disguises spots on resilient floorings such as vinyl, asphalt, vinyl-asbestos. C) Nylon and acrylic fibers resist soil.



A B C

*Deep-toned backgrounds also make decorating  
news, frequently serve as a foil for light accents*

de Gennaro



A warm orange colors all the major areas of this room, extending from floor to ceiling. Texture is important here; dominant in the deep-pile rug and the linen upholstery, it lends variety, relieving the nearly monochromatic scheme. A little white adds sparkle.

Hedrich-Blessing



Again, darker tones cover large areas—walls, ceiling, and towering fireplace hood. Against such a background, you could use vivid splashes of pumpkin and gold, so effective here. “Unbleached” white is on the floor—in an area rug of shaggy loops.

Olive green makes an interesting background for light accents. Dark olive appears on walls and carpeting, a softer shade on the ceiling. See how this color becomes a foil for the golden yellow bolsters and chairs, combining the season’s newest colors in one room.

Want to learn more about decorating with color? Why not suggest that your club group send for Better Homes & Gardens new film, “Color Ideas —Your Key to Good Decorating.” See page 37.







# What does a woman do all day?

*Some sympathetic impressions by Robert Osborn*



**7:15.** *Renewing an endless preparation of food, she tries once more to fill those hungry, bottomless stomachs.*



**6:55.** *An eager child and an impatient alarm clock explode their loud talents to startle her from sleep onto the waiting treadmill.*

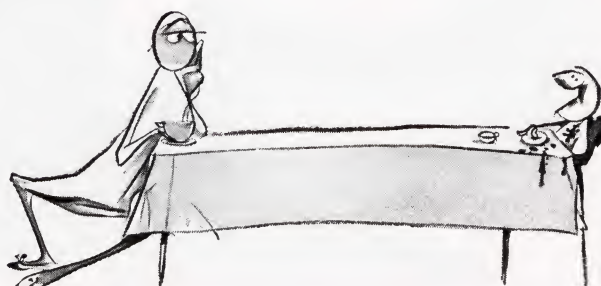


**9:46.** *As TV blares advice on staying young, she faces moody machines, lively kids, curious dogs.*

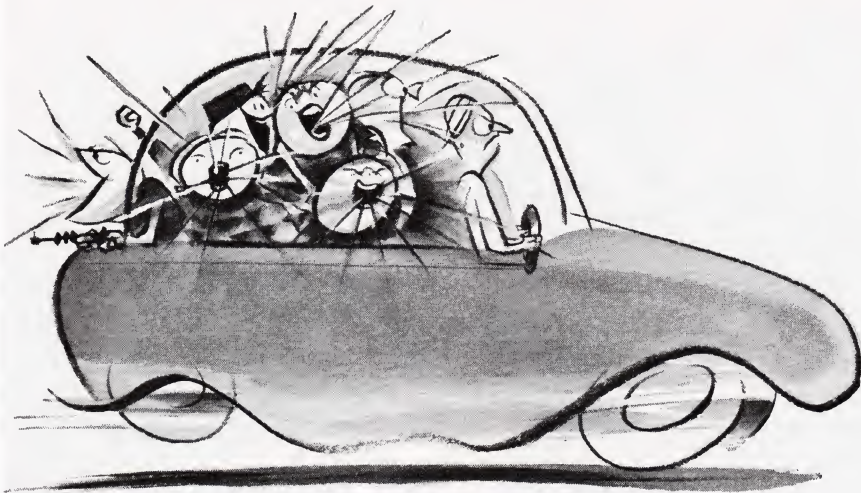


**7:58.** *Deserted in the ruins of a wild hunt for overshoes, she bids fond farewell to her bus-chasing brood.*

**12:00.** *For the 2,000th time, she lunches in the stimulating company of her 5-year-old.*

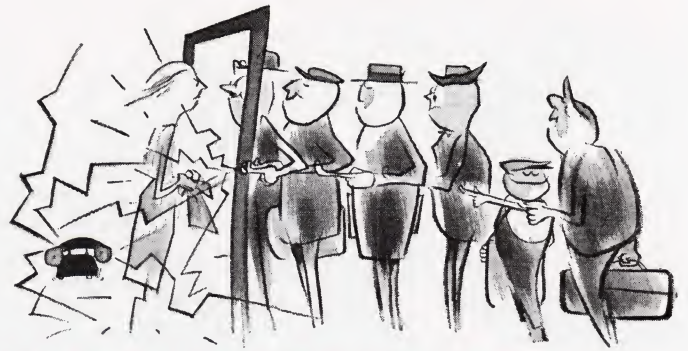






**2:18.** A normal afternoon is spent largely in transit —picking up and delivering, collecting and transporting, every conceivable sort of being and thing.

**4:59.** After buying the groceries, baking the P.T.A. cake, addressing party invitations, and exchanging a left-handed fielder's mitt, she is reasonably tired.



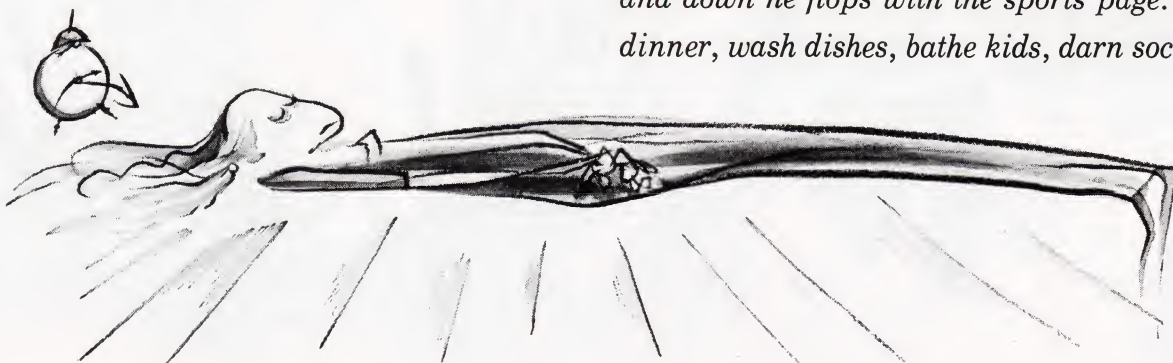
**9:14, 10:36, 11:04, 11:17, 12:01,** and so on at inconvenient moments throughout the day.



**5:10.** At last her HERO returns! There's someone to talk to, a man to do the heavy chores and entertain the children!



**5:15.** But it's been a tough day at the office, dear, and down he flops with the sports page. So it's fix dinner, wash dishes, bathe kids, darn socks, and finally . . .



**Finished!**  
(Until tomorrow.)







# Smart effects with precast concrete

*You get results in a jiffy—today's products have color, style, and adaptability*

You can lay a terrace like this any day you like. Level a 2-inch bed of sand or finely worked soil. Start with a row of reinforced slabs next to the house. Keep all lines straight, the cracks narrow—save catching small heels.

**By Fleeta Brownell Woodroffe**

Photographs: de Gennaro



As stand-ins for large, costly pots, H-blocks (as the building trade knows them) make this gay display possible at small cost. Large center holes take root balls of well-budded chrysanthemums.



Precast rounds with an exposed aggregate finish serve smartly as paving for informal area. Varied sizes add interest. Sand bed was laid first, then the rounds, and between them river pebbles.



A 30-inch round lowered onto a cloverleaf of three large squat pots (azalea pots) here serves as an outdoor coffee table that's quite impervious to the weather. Choice of small-size aggregate is good.



Two new precast concrete units here: rounds with satin-smooth gravel barely exposed, and wall blocks with faces molded so design forms complete squares or recessed triangles as shown. Handsome!

**For other ideas and how-to, see page 140**



*Chilly **SALAD** plus*  
*a hot **BREAD**—It's a meal!*

These are smart suppers and luncheons—easy, health-giving, dramatic. Takes just a few minutes to give the salads high style. Takes less time than you'd think to turn out delicious breads—modern miracles, all!



Photographs: Frank and Dorothy Williams





## ← *Little smorgasbord*

**SALAD:** For a crisp-as-lettuce look, line a see-through bowl with plumes of romaine, then fill with this wonderfully different Stockholm Potato Salad. There's a surprise crunch of apple, a sour-cream dressing seasoned with dill.

**BREAD:** A golden loaf you'll be proud of—Summer Swedish Rye. This is a sweet rye with the flavor bouquet of orange peel, caraway, anise seed. Perfect sandwich partner for cold summer sausages and assorted cheeses. Perky go-with—French-endive boats filled with cheese, apple slice.

## *Noon fruit platter*

**SALAD:** So simple, so *beautiful!* Frosty honeydew balls and plump strawberries, juicy watermelon peaks, cart wheels of orange, cantaloupe wedges—all fan out from a pineapple shell heaped with fruit. Help yourself to the lush array, then ladle on Honey Lime Dressing or Sunny Mayonnaise.

**BREAD:** Feather-light, these oven-fresh Puff Pillow Buns. A luscious cream-cheese filling is baked in! To start off your luncheon—consomme with lime floaters "in the rocks." Tall, cool drink for leisurely sipping—pink lemonade.

*Recipes start on page 96*



## Golden Gate garden row—help yourself

**SALAD:** Give your serving of chilled cooked broccoli a big spoonful of Yogurt Curry Sauce—flavorful, and *calorie low*. The tomato halves are herbed with basil (bottled French dressing with a pinch of basil added). Don't forget those great big, glossy ripe olives!

**BREAD:** In the basket you see tempting parsley-flecked wedges of Parmesan Casserole Bread. The browned, crinkly look is from dots of butter melting atop as it bakes. (This cheese bread takes only a little over an hour from inspiration to table.)







## *Dine out—in the breezeway*

**SALAD:** First the shrimp are cooked with spices, just till a rosy hue. Then they are chilled until time to nestle them in bowl of lettuce. For fillip, add a boutonniere of deep green water cress. Pass Louis Dressing—seasoned mayonnaise pinked with chili sauce. Offer frost-etched glasses of iced tea.

**BREAD:** Look like old-fashioned good eating? You're right! But the recipe is modern, *terrific!* Just 3 ingredients plus herbs. You use both packaged biscuit mix *and* yeast. That's why Herb Pan Rolls are extra easy and speedy, so light and tender. Here they come, fragrant and hot from the oven. M-m!

*Recipes start on page 96*





A million-dollar dessert that's almost like cheese cake. You fold fruit cocktail into sour cream.

Bake in simple crust of whole vanilla wafers or gingersnaps. Serve the pie at its chilled best.



Two soups—cream of mushroom and cream of asparagus—team with tuna. The bisque is so good your gourmet friends will want the recipe.

Top with dollops of salted whipped cream sprinkled with snipped chives.

# Quick and good with a CANNED FOOD start

*By Virginia Heffington*

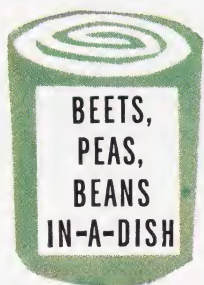
*Meals fast as space travel—that's the modern way. These minutesaving specials are from your canned-food shelf. Keep a supply for unexpected guests or jiffy family fare. Add a flavor touch just right for you—wonderful eating, yet easy!*



This refreshing fruit compote doubles as appetizer or light dessert. It's a snap: Just combine purple plums, whole apricots, sliced peaches, pineapple tidbits—all from cans.

Green grapes are crisp accent. For flavor lilt, dash in aromatic bitters—delicious!





Help yourself to vegetables and salad from the cloverleaf dish.

Calico Bean Salad is a three-bean toss. Orange Beets glisten with fruit glaze. Peas Elegant boast onion and mushrooms.

Photographs: Mike Nelson



An Italian version of corned-beef hash you can fix in 30 minutes.

Hash has zesty cheese topper, bakes in tomato-mushroom sauce seasoned with oregano and garlic salt. Offer Parmesan for those who like plenty.



Warm peach sauce is a luscious dress-up for gingerbread. All you do is heat canned peach slices in maple-flavored syrup.

Spoon over squares of gingerbread (from a packaged mix) topped with scoops of vanilla ice cream. Go-with: apple cider.

*Recipes, more ideas on page 92*







# Put the garden on a platter

By Myrna Johnston

REVEL IN September's bounty—it's the garden's last fling for the year. So bring vegetables to your table in twos and threes—they garnish each other! Team them with homey meats like corned beef or sausage, with favorites like fried chicken or a tender ham slice.

Here, for fun—and good looks—our serving dishes are giant vegetables. Whopping big platters like these can hold a whole meal in colorful ensemble. For our garden-to-you suggestions, see below.

Recipes on page 108



- |  |  |
|--|--|
| 1 Corned Beef and Cabbage with Savory Baked Tomatoes       | 4 Baked Ham and Limas with French-fried Eggplant       |
| 2 Candied Squash 'n Sausage Balls with buttered green peas | 5 Glazed Luncheon Slices with French-fried Onion Rings |
| 3 French Onion Soup with floaters of Parmesan toast        | 6 Herb-fried Chicken and Corn on the Cob with butter   |



# Half-dozen easy kiddie cookies



**Sugar-cooky Jumbos.** Your little tots will jump for joy at their size. And these are *good* cookies! Cut giant ones—they'll save trips to the cooky jar. Before baking, sprinkle cookies with sugar and center with big fat raisins. (Coffee can or lid of canister makes the jumbo cooky cutter.)

*Mother, here are the youngsters' all-time favorites. They're the not-too-rich kind and are good lunch-box travelers*

*Recipes on page 78*

Photographs: Mike Nelson

**Gingersnaps.** Outside ring of circus tray offers old-fashioned ginger cookies with pretty crinkle tops and plenty of "snap." In center are **Lemon Drops**—almost a sugar cooky but easier. Red sugar sparkles atop. Prancing pony sports gumdrops.



**Peanut-butter Cookies**—they're the ones with the jaunty crisscrosses. Trim is self-made when you flatten the balls of dough with fork tines. Separated by peppermint sticks: **Candy Chippers** polka-dotted with chocolate, walnuts, and crushed peppermint candy—crisp and crunchy! Serve with cold milk.

**Oatmeal Cookies** are chock-full of raisins and walnuts just like Grandma's. The flavor is delicious—brown sugar and spices. Throwing a party for your small fry? Serve these simple cookies with hard candies and mugs of cool lemonade. Let the gingham dog and his elephant friend stand watch till snacktime.



# New! Souper Open-face Sandwiches!

Delicious and easy...nutritious and inexpensive  
... with 4-minute sauces made from

*Campbell's Soups*



**Chicken Sandwich with short-cut Chicken Sauce.** Blend 1 can Campbell's Cream of Chicken Soup with  $\frac{1}{2}$  cup milk; heat. Serve over cooked chicken slices on buttered toast. Short-cut sauce for 4. P.S. Extra special good with spoonful of cranberry sauce or chopped toasted almonds.



**Cheese Sandwich with tangy Tomato Sauce.** Butter slices of toast; put slice of process cheese on each, broil or bake till cheese melts. Heat 1 can Campbell's Tomato Soup. Pour on 4-5 sandwiches. P.S. Good with 1 tbsp. chopped pickle; or for pizza lovers,  $\frac{1}{2}$  tsp. ground oregano.



**Ham Sandwich with creamy Celery Sauce.** Blend 1 can Campbell's Cream of Celery Soup with  $\frac{1}{2}$  cup milk; heat. Serve over sliced cooked ham on slices of buttered toast. This short-cut sauce serves 4-6. P.S. Season sauce with 2 tbsp. chopped dill pickle or 1 tbsp. chopped parsley.



**Beef Sandwich with minute Mushroom Sauce.** Blend 1 can Campbell's Cream of Mushroom Soup with  $\frac{1}{2}$  cup milk; heat. Serve over slices of cooked beef on buttered toast. Serves 4-6. P.S. Season with 1 tsp. prepared horseradish, or 2 tbsp. chopped onion browned in 1 tbsp. butter.

Good cooks cook with *Campbell's Soups*



Thrifty, quick—  
Adds flavor too!  
Soup makes a  
SOUPER cook of you!





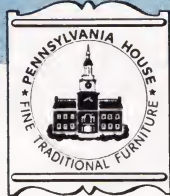
## HIGHBOY... HIGH FASHION

For that touch of grandeur, we suggest the noble Queen Anne highboy with its characteristic—and most practical—flat top surface.

### PENNSYLVANIA HOUSE

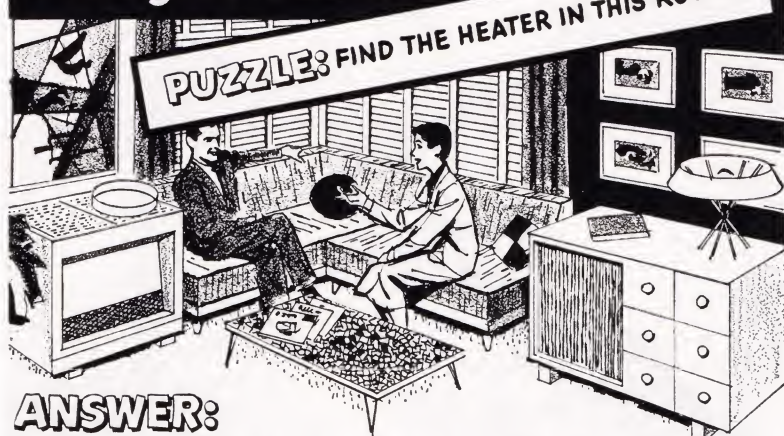
Write for free illustrated folders.

Pennsylvania House Furniture, Lewisburg 2, Pa.



FINE COLONIAL FURNITURE FOR LIVING ROOM, BEDROOM, DINING ROOM

## Did you know?

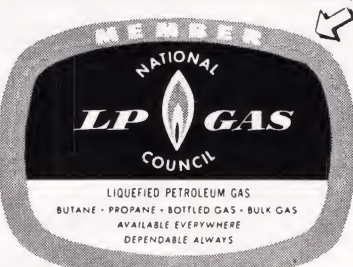


### ANSWER:

ITS THE UNIT AT THE LEFT! MODERN STYLING OF TODAY'S **L.P. GAS** HEATERS BLENDS WITH ANY INTERIOR. DEPENDABLE WARMTH HEATS EVERY CORNER OF THE ROOM!



LOOK FOR THIS SEAL—THEN BUY WITH CONFIDENCE!



**FREE** BOOK OF  
200 AMAZING FACTS  
About modern gas  
service beyond city mains.  
SEND TODAY! WRITE TO...

NATIONAL LP-GAS COUNCIL DEPT. BHG-5, 185 N. WABASH AVE., CHICAGO 1, ILL.

## Half-dozen kiddie cookies

Begins on page 76

### Peanut-butter Cookies

Just the ticket for your "I'm hungry" troop from school—

- 1 cup shortening
- 1 cup granulated sugar
- 1 cup brown sugar
- 2 eggs
- 1 teaspoon vanilla
- 1 cup peanut butter
- 3 cups sifted enriched flour
- 2 teaspoons soda
- $\frac{1}{2}$  teaspoon salt

Cream together shortening, sugars, eggs, and vanilla till light and fluffy. Stir in peanut butter. Sift together dry ingredients; stir into creamed mixture. Form in small balls; place about 2 inches apart on ungreased cookie sheet. Press with back of fork to make criss-cross. (Or dough may be rolled and cut.) Bake in moderate oven (375°) about 10 minutes. Cool slightly and remove from pan. Makes about 6 dozen.

### Candy Chippers

Chocolate-chip cookies cater to young taste with a peppermint-stick addition—

- $\frac{1}{2}$  cup shortening
- $\frac{1}{2}$  cup granulated sugar
- $\frac{1}{4}$  cup brown sugar
- 1 egg
- 1 teaspoon vanilla
- 1 cup sifted enriched flour
- $\frac{3}{4}$  teaspoon salt
- $\frac{1}{2}$  teaspoon soda
- 1 6-ounce package (1 cup) semisweet chocolate pieces
- $\frac{1}{2}$  cup crushed peppermint-stick candy
- $\frac{1}{2}$  cup broken California walnuts (optional)

Cream together shortening, sugars, egg, and vanilla till light and fluffy. Sift together dry ingredients; stir into creamed mixture, blending well. Stir in chocolate, crushed candy, and nuts. Drop from teaspoon 2 inches apart on lightly greased cookie sheet. Bake in moderate oven (375°) about 10 minutes. Remove from pan immediately. Makes about 4 dozen.

### Oatmeal Cookies

These are just as you remember them from childhood days. Treat your own family to the same—

- 1 cup shortening
- $1\frac{1}{2}$  cups brown sugar
- 2 eggs
- $\frac{1}{2}$  cup buttermilk\*
- $1\frac{3}{4}$  cups sifted enriched flour
- 1 teaspoon soda\*
- 1 teaspoon baking powder\*
- 1 teaspoon salt
- 1 teaspoon cinnamon
- 1 teaspoon nutmeg
- 3 cups quick-cooking rolled oats
- $\frac{1}{2}$  cup raisins
- $\frac{1}{2}$  cup chopped California walnuts

Cream together shortening, brown sugar, and eggs till light and fluffy. Stir in buttermilk. Sift together flour, soda, baking powder, salt, and spices; stir into creamed mixture. Stir in rolled oats, raisins, and nuts. Drop from tablespoon 2 inches apart on greased cookie sheet. Top each with walnut half, if desired. Bake in hot oven (400°) about 8 minutes or till lightly browned. Cool slightly and remove

from pan. Makes about 5 dozen.

\*Or use  $\frac{1}{2}$  cup sweet milk; reduce soda to  $\frac{1}{4}$  teaspoon and increase measure of baking powder to 2 teaspoons.

### Sugar-cooky Jumbos

Kids will be saucer-eyed! Of course, cookies are as good cut a dainty size—

- $\frac{3}{4}$  cup shortening
- $\frac{3}{4}$  cup sugar
- 1 egg
- $1\frac{1}{2}$  teaspoons vanilla
- 4 teaspoons milk
- 2 cups sifted enriched flour
- $1\frac{1}{2}$  teaspoons baking powder
- $\frac{1}{4}$  teaspoon salt

Cream together shortening, sugar, egg, and vanilla till light and fluffy. Stir in milk. Sift together dry ingredients; stir into creamed mixture, blending well. Divide dough in half\*; chill 1 hour. On lightly floured surface, roll  $\frac{1}{8}$  to  $\frac{1}{4}$  inch thick. Cut with coffee can or lid of canister. Sprinkle tops with sugar and center each with 3 big seeded raisins. Place cookies about 1 inch apart on lightly greased cookie sheet. Bake in moderate oven (375°) about 10 minutes or till lightly browned. Cool slightly and remove from pan. Makes about 5 to 10 five-inch cookies, depending on thickness. **Tasting-Test Kitchen note:** For smaller cookies, use 3-inch round cutter. Makes about  $1\frac{1}{2}$  dozen.

\*If you plan to roll cookies to  $\frac{1}{4}$  inch, do not divide dough in half.

### Gingersnaps

- $\frac{3}{4}$  cup shortening
- 1 cup brown sugar
- $\frac{1}{4}$  cup molasses
- 1 egg
- $2\frac{1}{4}$  cups sifted enriched flour
- 2 teaspoons soda
- $\frac{1}{2}$  teaspoon salt
- 1 teaspoon ginger
- 1 teaspoon cinnamon
- $\frac{1}{2}$  teaspoon cloves

Cream together shortening, brown sugar, molasses, and egg till light and fluffy. Sift together dry ingredients; stir into molasses mixture till blended. Form in small balls. Roll in granulated sugar and place 2 inches apart on greased cookie sheet. Bake in moderate oven (375°) about 10 minutes. Remove from pan immediately. Makes about 5 dozen.

### Lemon Drops

- $\frac{1}{2}$  cup shortening
- 1 cup sugar
- 2 eggs
- 1 teaspoon vanilla
- 2 cups sifted enriched flour
- $\frac{3}{4}$  teaspoon salt
- $\frac{1}{2}$  teaspoon soda
- $\frac{1}{4}$  cup lemon juice
- Red sugar or plain sugar

Cream together shortening, sugar, eggs, and vanilla till light and fluffy. Sift together dry ingredients, and add alternately with lemon juice. Drop by rounded teaspoons 2 inches apart on greased cookie sheet. Sprinkle with red sugar. Bake in moderate oven (375°) 10 to 12 minutes. Remove from pan immediately. Makes about 3 dozen.



*Why stop with salads ?*

*Meats, too, get exciting flavor  
from Kraft Dressings...*



*fresh-ground spices sealed in fresh-pressed oil !*



### *Saucy Franks in a Sunbeam Controlled Heat Frypan*

—For a crowd-pleaser that's easy on the hostess, simmer frankfurters for 5 minutes in this spicy sauce: 1 cup Kraft Catalina Dressing, 1 tablespoon Kraft Salad Style Mustard, 2 tablespoons pickle relish. With a Sunbeam Controlled Heat Frypan you can fix the franks right at the table. Serve on toasted buns. And when you broil hamburgers, try brushing them with lively Miracle French or Kraft Italian.



### *Triple Treat Salad*

—Arrange overlapping slices of tomato around the edge of a lettuce covered platter. Put overlapping slices of onion and unpeeled cucumber in the center and garnish with watercress. Any of Kraft's six dressings tastes delicious with this—Kraft Casino, for instance.

**KRAFT OIL & VINEGAR** — Mild and clear, with gentle herb seasonings.

**KRAFT CASINO**—Exotically seasoned, and spiked with garlic.

**KRAFT CATALINA**—Spicy sweet, with a thick, tomato-y base.



**MIRACLE FRENCH**—Brightly accented with onion, garlic and tomato.

**KRAFT ITALIAN**—Golden-clear, vividly seasoned with garlic and herbs.

**KRAFT FRENCH**—The famous creamy one that doesn't separate.



# \$80,000 IN PRIZES! Help us find a



**We've moved!** And just look what's happened to our Betty Crocker kitchens! Just as you feel about *your* kitchen, we feel that our kitchens are the heart of our home. They're sparkling new. Bigger, too—because you've liked our new products and new recipes so much, we just had to have bigger kitchens to keep up with you! Do come see our new kitchens! And even if you can't come, you can have the fun of helping us find

a name that fits them. A name like "Betty Crocker's Friendship Kitchens"... or "Betty Crocker's Cookery Corner"... or "Betty Crocker's Kitchens of Tomorrow." What name can *you* think of? Study the pictures on these pages to get ideas. The more ideas, the better—because you can enter our "Name the Kitchens" Contest as often as you please. You may win the home of your dreams—I hope you do!

*Betty Crocker* 

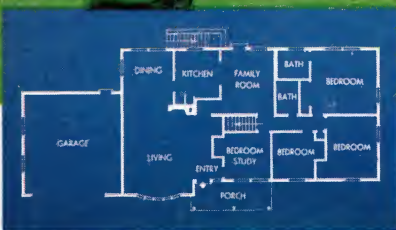
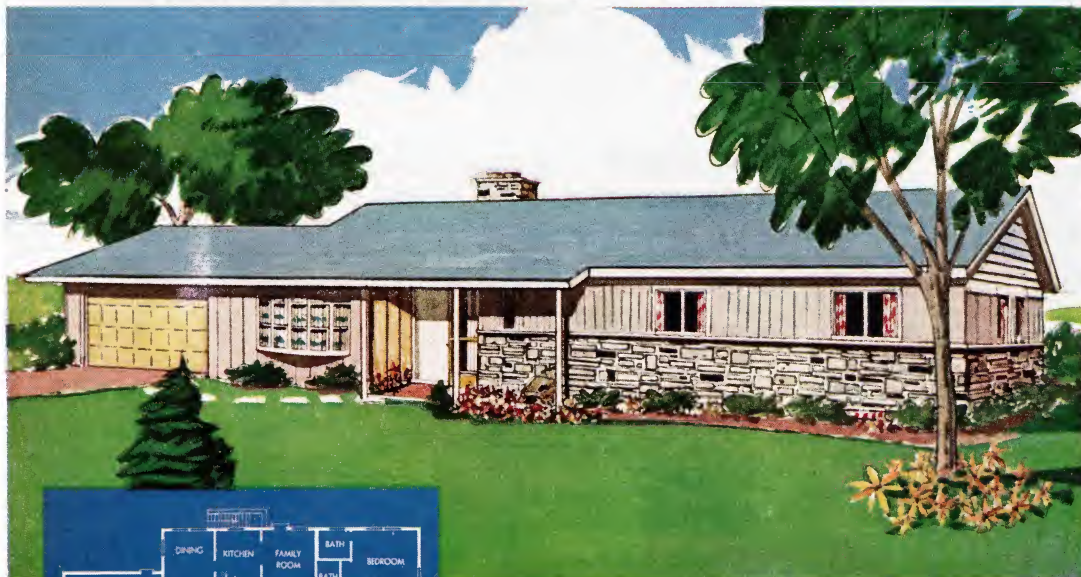


**Here's where we create new recipes** to help you have more fun with our Betty Crocker products. We test our mixes, too—here and in hundreds of real home kitchens like your own—to make sure each recipe in a box will come out perfect for you.



**Our Early American dining room** has a new coat of yellow paint. Except for that, it's hardly changed since 1750, when much of it belonged to an old New England farmhouse. This room helps remind us that old-fashioned hospitality is never-changing, too.

# WIN YOUR DREAM



**Is this YOUR dream home?** You can win this spacious 4-bedroom home—or any of five other Better Homes and Gardens "1958 Idea Homes"... built for you on the lot of your choice!

**A Better Homes and Gardens "1958 Idea Home"** can be yours if you win—complete on the lot of your choice, including architect's fees, equipment and furnishings, worth up to \$35,000! If the home you choose costs less, you win the balance in cash.

**Six plans to choose from!** Modern, traditional, split-level, ranch home—pick the house that fits your dreams from six exciting "1958 Idea Homes" featured in September Better Homes and Gardens. One of these homes may be open for you to see in your town. Watch for the announcement in local newspapers!

**Need more space?** Choose a big 4-bedroom stone-and-frame home with an extra family room! Want glass window walls? Extra storage closets? A separate dressing room? A big screened terrace? You'll find the "extras" you've always wanted. And you'll have a kitchen with many of the timesaving, work-saving features of the Betty Crocker kitchens.

**Start making your dreams come true!** Enter Betty Crocker's "Name the Kitchens" Contest—win your Dream Home worth up to \$35,000!



# name for *Betty Crocker's* new kitchens!



**There's excitement all the time** in our Betty Crocker kitchens! This year new cake mix flavors — Black Walnut, and Lemon Custard Angel Food. We've a new frosting mix, too — party-pink Cherry Fluff. And new glamour desserts, like Cream Puff Mix, Meringue Mix and Boston Cream Pie. What's next? Sh-h! It's a secret we're testing right now!

**The kitchen you'll love most**, perhaps, is carefully planned to save space, save work, save steps. Everything you need is right in the spot where you can reach it easily to do each job — cupboards for cooking pans close to the range, salad-making utensils by

the sink, dishes and silver near the dining area. You'll find lots of ideas here that you can use right now, in your home. If you win the grand prize in our contest, your Better Homes and Gardens "Idea Home" kitchen can be patterned after this one — modern as tomorrow!

## HOME! or \$35,000 in cash!

### 2,028 other prizes!

Enter as often as you like!

**3 SECOND PRIZES...FRIGIDAIRE** kitchen-laundry units, Custom Imperial models, with 14.4 cu. ft. refrigerator-freezer, double-oven automatic range, automatic dishwasher, Ultra-Clean automatic washer and matching dryer... all with the new "Sheer Look."

**10 THIRD PRIZES...FRIGIDAIRE** Imperial Ultra-Clean automatic washers and matching dryers.

**15 FOURTH PRIZES...FRIGIDAIRE** refrigerator-freezers. Big family size. Automatic defrosting.

**20 FIFTH PRIZES...FRIGIDAIRE** Imperial automatic ranges. Speed-Heat, Heat-Minder units.

**30 SIXTH PRIZES...FRIGIDAIRE** Custom Imperial automatic dishwashers. Hold service for 12.

**50 SEVENTH PRIZES...PRESTO** 11" electric fry pans with detachable Control-Master.

**400 EIGHTH PRIZES...** Betty Crocker Picture Cook Books, de luxe ring-bound edition.

**1,500 PRIZES** of PRESTO minute timers.



Yellow	Gingerbread
White	Chocolate Malt
Devils Food	Peanut Delight
Honey Spice	Black Walnut
Marble	Angel Food
Lemon Custard Angel Food	
Confetti Angel Food	

### EASY RULES

1. On entry blank, or a piece of paper, name the new Betty Crocker kitchens, add your name and address, and mail with the bottoms from any two packages of Betty Crocker Cake Mixes to "Name the Kitchens" Contest at any advertised box number, Minneapolis 1, Minn.
2. Enter as often as you wish, but each entry must be mailed separately. No more than one prize will be awarded to a family.
3. All entries must be postmarked by October 5, and received by October 20, 1958.
4. Entries will be judged on the basis of originality, uniqueness, and aptness. In the event of ties, duplicate prizes will be awarded. Decision of the judges is final.
5. All entries become the property of General Mills, Inc., for use as they see fit. None will be returned.
6. This contest is open to anyone in the United States, its territories and possessions, except employees of General Mills, Inc., its subsidiaries, agencies, and members of their families. Contest is subject to all federal and state laws.
7. For a list of the prize winners, enclose with your entry a 4c stamped envelope addressed to yourself.

**MAIL YOUR ENTRY BLANK TODAY!**

#### "NAME THE KITCHENS" CONTEST

General Mills, Inc., Box 302, Minneapolis 1, Minn.

Here is my name for the Betty Crocker kitchens. I have enclosed the bottoms from two Betty Crocker Cake Mix packages.

PLEASE PRINT OR WRITE CLEARLY

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

My grocer is...

Name \_\_\_\_\_

Address \_\_\_\_\_





*How to dine  
with royalty  
every day..*

You can  
afford it  
with a  
starter set  
of fine  
dinnerware  
by

**Royal  
Doulton**

Royal Doulton is different from ordinary dinnerwares, as its century-old name implies. Harder, finer, more evenly colored and more perfectly glazed . . . Royal Doulton doesn't mind the dishwasher. And unlike less aristocratic table wares, Royal Doulton is always open stock, so you can add to your service any time. Dining with royalty isn't an extravagance . . . starter sets cost so little . . . and the long-lasting beauty of Royal Doulton saves you more in the end.

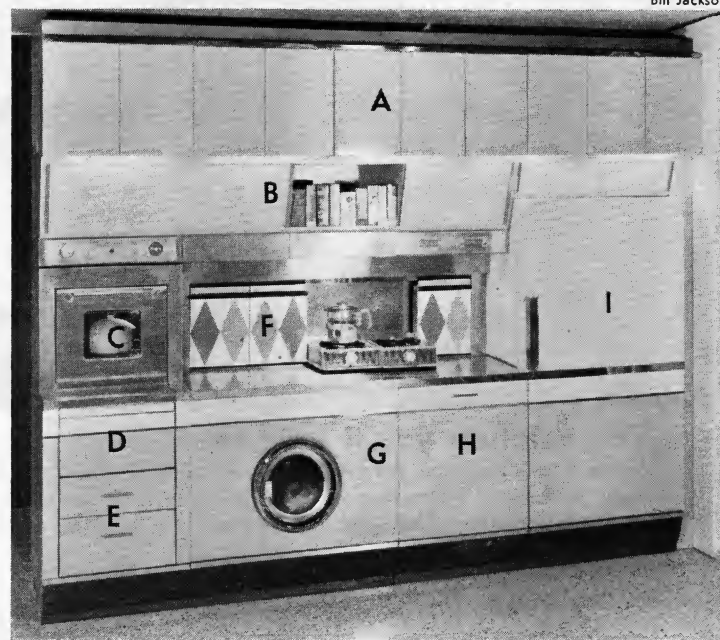
A complete range of 18 contemporary and traditional patterns. Shown from top to bottom—16-pc. starter sets: Desert Star, \$19.95; Arabesque, \$19.95; Pink or Blue Kirkwood, \$12.95; Grantham, \$19.95. Starter set includes 4 dinner plates, 4 bread and butter plates, 4 cups and 4 saucers. Send for full-color dinnerware and figurine booklets, 25c each. Copyrights, TM Reg.

DOULTON AND COMPANY, INC., DEPT. L3,  
11 EAST 26TH STREET, NEW YORK 10, N. Y.

# What's coming for your kitchen

GAZE into a crystal ball at appliances-to-be for your kitchen. These designs are not available yet—but watch for them. They may be on the market within the next five years. Preview the future, here and now

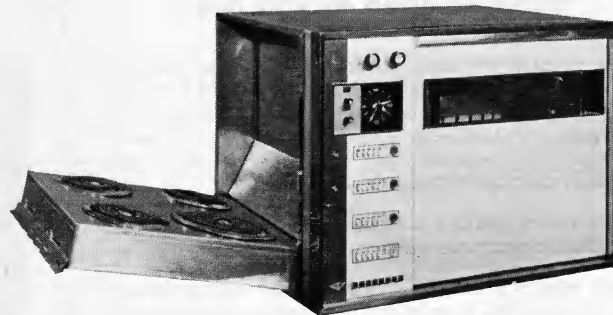
Bill Jackson



**Appliance wall.** Five gas appliances plus 18 cubic feet of storage fit into this unit 10 feet long, 8 feet high, and 33 inches deep! Furnace (A) behind row of shallow storage cabinets, can be adapted for gas air conditioning. Note storage locations (B) and (E).

Gas oven (C) and broiler (D) stand at end of group of five fold-down burners (F). Ventilating fan and light are above the burners. Washer-dryer (G), water heater (H), and refrigerator-freezer (I) complete "package." Wall will be shipped assembled to new-home builders. Installation's easy — venting, wiring, plumbing are included.

Photographs: Suter, Hedrich-Blessing



**Hideaway** cooking top folds up into left side of oven when not in use. Ideal for small kitchens where counter space is scarce. This oven and cooking top will require no installation or remodeling: Stack it on a base cabinet at best height for you; take it with you when you move.

Push buttons on front of oven control surface units. When closed, trim appliance measures 32 inches wide, 23 high, 24 deep. With cooking section down, unit is 52 inches wide.

**More on page 34**



### OLD-FASHIONED RICE PUDDING

—the quicker Minute Rice way

$\frac{2}{3}$  cup Minute Rice •  $2\frac{3}{4}$  cups milk •  $\frac{1}{3}$  cup sugar  
1 tablespoon butter •  $\frac{1}{2}$  teaspoon salt •  $\frac{1}{2}$  teaspoon vanilla  
 $\frac{1}{4}$  teaspoon nutmeg • Cinnamon • Sugar

Combine Minute Rice, milk, sugar, butter, salt, vanilla and nutmeg in a greased 1-quart baking dish. Bake in moderate oven (350° F.) 1 hour, stirring after 15 minutes, and again when pudding is done. Then sprinkle with cinnamon and sugar. Place under broiler a few minutes to brown. Serve warm, or chilled.

Pudding thickens as it stands, because Minute Rice continues to absorb the milk and flavors as pudding cools. Makes 4 or 5 servings.



### GLORIFIED MINUTE RICE

A dream dessert that's double-quick

$\frac{2}{3}$  cup Minute Rice •  $\frac{2}{3}$  cup water •  $\frac{1}{2}$  cup pineapple juice  
 $\frac{1}{2}$  teaspoon salt • 1 cup diced marshmallows • 6 diced  
maraschino cherries •  $\frac{3}{4}$  cup drained canned crushed pineapple  
 $\frac{1}{3}$  cup chopped nuts • 2 cups sweetened whipped cream

Combine Minute Rice, water, pineapple juice and salt in saucepan. Mix just to moisten all rice. Bring quickly to a boil over high heat. Cover and simmer 5 minutes.

Remove from heat, let stand 5 minutes. Add marshmallows, cherries, pineapple and nuts. Cool to room temperature. Fold in whipped cream and chill 1 hour. Makes 8 to 10 servings.



Cool, happy desserts for company—for family—or just for fun

## New Minute Rice Pudding Delights

easiest . . . fastest . . . always perfect



### MINUTE RICE CREAM MOLDS

You never made 'em so fast—so fancy!

$\frac{2}{3}$  cup Minute Rice •  $1\frac{1}{2}$  cups milk •  $\frac{1}{4}$  teaspoon salt  
1 tablespoon gelatin • 1 slightly beaten egg •  $\frac{1}{3}$  cup sugar  
 $\frac{2}{3}$  cup milk • 1 teaspoon almond extract  
1 cup whipped cream •  $\frac{1}{3}$  cup chopped candied fruit

Combine Minute Rice,  $1\frac{1}{2}$  cups milk and the salt in large, heavy saucepan. Mix to moisten all rice. Boil gently, loosely covered, 10 minutes, or until milk is absorbed. Fluff occasionally with fork. Remove from heat. Meanwhile, soften gelatin in two tablespoons of cold water. Add egg, sugar, and  $\frac{2}{3}$  cup milk to gelatin. Slowly add to rice, mixing well. Cook slowly and stir until mixture coats a dry metal spoon.

Remove from heat. Add almond extract. Chill until slightly thickened. Fold in whipped cream and candied fruit. Spoon into 6 to 8 buttered molds. Chill. Unmold, top with whipped cream, if desired. Makes 6 to 8 servings.

Recipes from General Foods Kitchens





**Now! Get that wonderful charcoal-broiled effect in your kitchen range!**



### KITCHEN BOUQUET DOES IT!

Simply brush Kitchen Bouquet on both sides and fat of steak before broiling in your kitchen range.

Result: That wonderful charcoal-broiled effect—a *crisp, tempting crust* that has helped seal in the savory juices and flavor—whether the steak is broiled rare, medium or well done.

#### KITCHEN BOUQUET

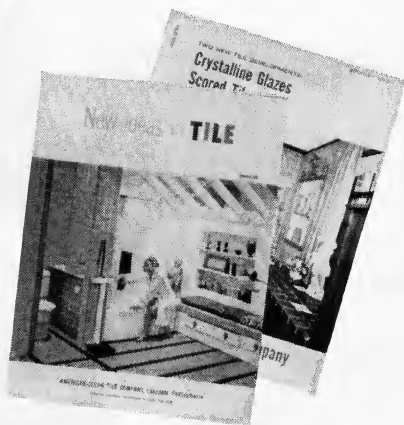
is a magic blend of 13 garden vegetables, herbs and spices

And Kitchen Bouquet gives hamburgers, broilers and fish that wonderful charcoal-broiled effect, too!



P.S. To make perfect gravy and win praise many other ways with Kitchen Bouquet see folder in package.

## NEW IDEAS For building or remodeling!



**Two Full-Color Booklets filled with Practical Suggestions from America's Top Interior Designers!**

Ideas for Baths, Kitchens, Laundries, Family Rooms, Entrance Halls... showing all kinds of work-saving new uses, delightful new decorative treatments with everlasting Ceramic Tile... ideas that add amazingly to the beauty and value of your home!

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Enclosed is 10c. Please send me your Booklets: "New Ideas in Tile" and "Crystalline Glazes & Scored Tile".

☐ Please send me the name of my local American-Olean Tile contractor.

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## What's coming for your kitchen

Begins on page 82



Compact cooking center. Everything you need for cooking may be housed in this 58-inch unit! Electronic oven on the right matches regular oven with rotisserie (at left behind closed door). Doors slide up separately—open at the touch of a push button.

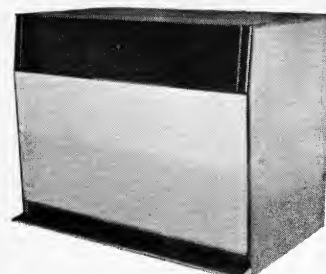
Cooking-top "drawer" (32 inches from floor) glides into recess under ovens when it's not in use. Ventilator and strip lighting are in overhanging "shelf" above, and move out when needed. Panel of push buttons in the center will control all operations.



Sound waves may be washing your dishes soon! Ultrasonic machines are already being used in some hospitals to clean surgical instruments. How do these marvels work? Inaudible, high-frequency sound waves agitate water, setting up a scrubbing action. In this home dishwasher, racks rise for loading, then lower into cabinet.

When closed, dishwasher looks like kitchen cabinet. Twin washing racks can be used together or separately, handle dinner service for 16 people.

Electric heating unit dries dishes, germicidal light sanitizes them. Multi-purpose cabinet also sports rollout drawer with a sink and a garbage disposer (see open, above).



More on page 155





# Make a Meal-in-a-Minute

## Make French's Saucewich

Great new food invention—a hot dish for lunch, supper or snack that's simple and delicious. Here's the easy 3-ingredient, 3-step recipe. French's own mustard recipe calls for rare spices, specially grown mustard seeds, and fine vinegar. That's why French's Mustard is so light and lively—and why more women choose it and use it than any other mustard!

**On food...**  
**In food...**

no other mustard has the light and lively flavor of



Quick and easy as a sandwich  
Hot and hearty as a main dish

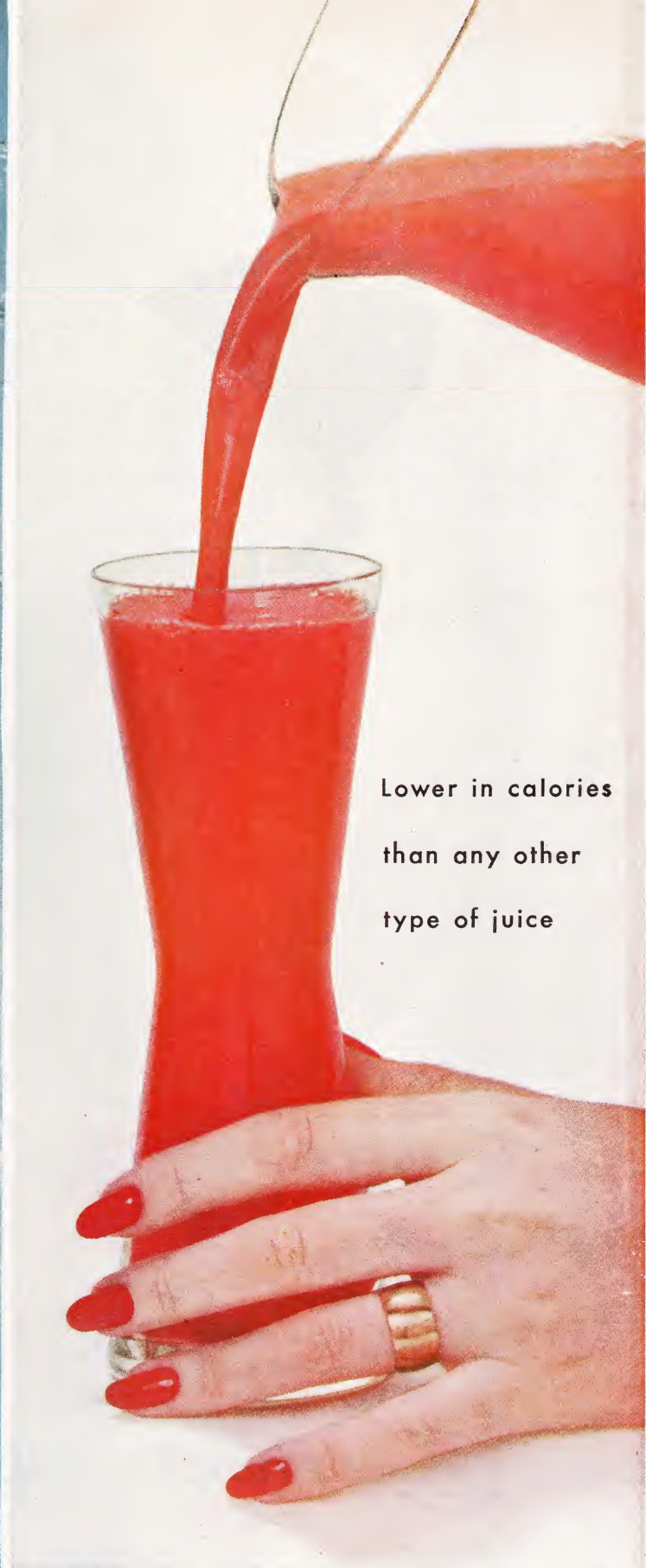
### **French's Saucewich**

1 tall can (1 $\frac{3}{4}$  cups) evaporated milk  
 $\frac{1}{2}$  cup ketchup or tomato paste  
 $\frac{1}{2}$  cup French's Mustard

Scald milk in double boiler. Thoroughly blend ketchup and mustard into milk. Serve hot on toasted or grilled sandwiches, closed or open-faced or on toasted English muffins. Some sauce-and-filling variations:  
1) Add tuna to sauce, serve on toast. 2) Add deviled or ground ham, pour over poached egg on toasted English muffin. 3) Add grated cheese, cover 'burger on bun.  
**Friendly Warning:** Because French's Mustard has a special flavor, texture, color all its own, don't expect best results from this recipe with any other mustard.

**FRENCH'S MUSTARD**





Lower in calories  
than any other  
type of juice

*Libby's is Twice-Rich: rich in flavor, rich in vitamins*

**Non-fattening *Libby's* ...3 times a day...**  
makes it easier to stay with your slimming program



**Tonight, start the Libby's chilling for tomorrow.** Never thin and watery, Libby's is the *satisfying* juice that quenches between-meal hunger; keeps you from nibbling. (Fine idea at bedtime, *any time!*) Gives you vitamins and minerals, and only 25 calories to the 4-ounce glass! *Libby, McNeill & Libby, Chicago 4, Illinois.*

See Libby's Tomato Juice label for special offer on Slimdown Cocktail Glasses



# Homespun apple treats

File under Desserts



## Big Apple Bake

*Make like a pizza, serve it for dessert or late-evening refreshment. Folks will rave!*

Plain pastry 1 teaspoon cinnamon ½ cup sugar  
 7 medium apples, tart\* ¼ teaspoon nutmeg ½ cup butter or  
 ½ cup sugar ¾ cup enriched flour margarine

Cut a 15-inch circle of heavy-duty aluminum foil. Using pastry recipe calling for 2 cups flour, roll pastry on foil to fit circle. Trim edge with pastry wheel. Place foil and pastry on large cookie sheet. Core apples and slice (7 cups sliced). Beginning ¾ inch from edge of pastry, overlap apple slices, making 2 circles as above. Combine ½ cup sugar and the spices; sprinkle over apples. Combine flour and ½ cup sugar; cut in butter till crumbly; sprinkle over top. Turn up the ¾-inch rim of pastry and foil; flute. Bake in very hot oven (450°) 20 to 25 minutes or till crust is brown and apples are done. Cut pie in 10 wedges.

\*If apples aren't tart, sprinkle slices with 1½ tablespoons lemon juice.

Mrs. E. K. Myrick, Jr., Greenwood, Mississippi

BETTER HOMES & GARDENS, SEPTEMBER, 1958



Photographs: Mike Nelson

# Vegetables—good with herbs

## Cheese-topped Zucchini Halves

*Perfectly seasoned with oregano—a delicious fix-up for an Italian favorite—*

3 medium or 5 small zucchini squash 1 8-ounce can (1 cup) seasoned tomato sauce  
 1 medium onion, thinly sliced 1 6- or 8-ounce package sliced Mozzarella cheese  
 1 tablespoon salad oil ½ to 1 teaspoon crushed oregano  
 Grated Parmesan cheese

Cut zucchini in half lengthwise. Cook onion in hot salad oil till tender but not brown. Add zucchini halves, cut side up; sprinkle with salt, pepper, and oregano. Pour tomato sauce over. Cover; cook just till tender, about 10 minutes. Top zucchini with cheese slices; sprinkle with oregano, if desired. Pass Parmesan cheese. Makes 6 servings.

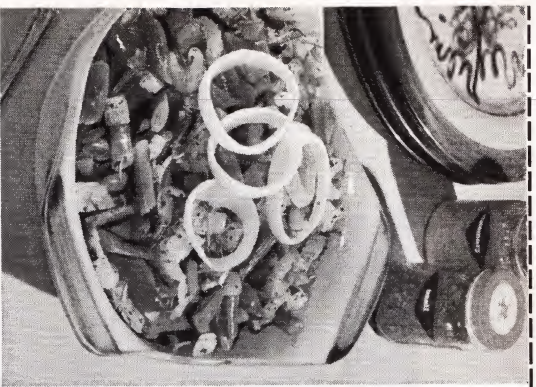
Mrs. J. E. Roberts, San Francisco, California

BETTER HOMES & GARDENS, SEPTEMBER, 1958

Add these  
 pages to your  
**COOK  
 BOOK**  
 File under Vegetables







## Green Beans with Basil

*Just the answer to "Let's have something different!"*

- |  |  |
|--|--|
| 1 pound fresh green beans, cut in 1-inch lengths (about 3 cups)* | ½ cup chopped onion<br>¼ cup chopped celery<br>1 clove garlic, minced<br>½ teaspoon dried rosemary** |
| 2 to 3 tablespoons butter or margarine                           | ½ teaspoon dried basil**   |

Cook beans, covered, in small amount boiling salted water until almost tender, about 10 minutes; drain. Stir in remaining ingredients. Cover and continue cooking 10 minutes or until beans are tender. Trim with onion rings, if desired. Makes 4 to 6 servings.

\*For canned beans, drain; add remaining ingredients and heat over low heat.

\*\*If you have fresh herbs, add 2 teaspoons each.

*Mrs. Charles Brown, Rapid City, South Dakota*

## Corn Roast, Herb Flavored

*One up on the Indians—heap good corn—*

- |                                |  |
|--------------------------------|--|
| 6 ears sweet corn              | 1 teaspoon dried rosemary or 4 teaspoons fresh |
| 1 small head romaine lettuce   | ½ teaspoon dried                               |
| ¼ cup soft butter or margarine | maïorann or 2 teaspoons fresh                  |

Husk corn. \* Wash romaine and drain slightly. Combine butter and herbs. Spread on ears of corn. Wrap 2 or 3 romaine leaves around each, covering completely; tie with string. Place in shallow baking dish; cover dish with aluminum foil, pressing foil in around sides. Bake in very hot oven (450°) 20 to 25 minutes. Snip strings; remove romaine. Serve corn with butter, salt and pepper.

\*Or roast corn in husks instead of romaine. Turn back husks and strip off silk. Spread corn with butter-herb mixture. Lay husks back in place.

*Mrs. S. H. Holmes, Omaha, Nebraska*

## Quick Dill Potatoes

*The easiest creamed potatoes ever—there's no sauce to cook—*

- |                              |                                    |
|------------------------------|------------------------------------|
| ½ cup water                  | 2 tablespoons finely chopped onion |
| 1 teaspoon salt              | ½ cup light cream                  |
| 2½ cups cubed pared potatoes | Snipped fresh dill or dill seed    |

Bring water and salt to boiling in heavy saucepan. Add potatoes and onion; cover and cook until the potatoes are almost done and most of the water is absorbed, about 10 minutes. Add cream; simmer about 2 or 3 minutes, stirring occasionally. Pour into serving dish; sprinkle with dill and dash with pepper. Makes 4 or 5 servings.

*Mrs. R. L. Smith, Portland, Oregon*



## Cinnamon Applesauce Revel

- |                                   |                                 |
|-----------------------------------|---------------------------------|
| 2 packages lemon-flavored gelatin | 1 tablespoon lemon juice        |
| ½ cup red cinnamon candies        | Dash salt                       |
| 2½ cups boiling water             | ½ cup broken California walnuts |
| 2 cups unsweetened applesauce     | ½ cup heavy cream, whipped      |

Dissolve gelatin and candies in boiling water. Stir in next 3 ingredients; chill till partially set. Stir in walnuts. Pour into 10x6x1½-inch dish. Spoon whipped cream atop; swirl through gelatin. Chill till firm. Cut in 8 squares. Pass whipped cream.

*Helen Davis, Seattle, Washington*

## Ring-around Apple Cobbler

- |  |  |
|--|--|
| 1 cup sugar                                | ½ cup milk                               |
| 2 tablespoons flour                        | 2 tablespoons melted butter or margarine |
| ¾ teaspoon cinnamon                        | 1¼ cups packaged biscuit mix             |
| ¼ teaspoon nutmeg                          | 1 cup shredded sharp process cheese      |
| 6 cups sliced pared tart apples (6 medium) | 1 egg white                              |
| 1 egg yolk                                 | 1 tablespoon water                       |

Combine sugar, flour, and spices; toss with apples. Place in 1½-quart casserole. Cover and bake in hot oven (425°) till apples are bubbly and almost tender, about 25 minutes. Combine egg yolk, milk, and butter; add all at once to biscuit mix. Mix and knead dough according to package directions. Roll in 16x9-inch rectangle, ½ inch thick; sprinkle with cheese. Starting at long end, roll as for jelly roll; seal edge. Form ring atop hot apples; seal ends. With scissors, cut almost through at 1-inch intervals. Turn each slice slightly. Mix egg white and water; brush on ring; sprinkle with sugar. (Caution: Place casserole on foil or cooky sheet.) Continue baking 15 minutes or till done. Pass cream. Makes 6 servings.

*Mrs. Victor O. Staley, Denver, Colorado*

## Grandma's Apple-Nut Squares

- |                             |                                   |
|-----------------------------|-----------------------------------|
| 1 beaten egg                | 1 teaspoon baking powder          |
| ¾ cup sugar                 | 1 cup chopped unpared tart apples |
| ½ teaspoon vanilla          | ½ cup broken California walnuts   |
| ¼ cup sifted enriched flour | 1 cup broken California walnuts   |

Combine eggs, sugar, and vanilla. Sift together dry ingredients; add to egg mixture and blend well. Stir in apples and nuts. Spread in greased 8x8x2-inch baking dish. Bake in moderate oven (350°) 30 minutes or till done. Cut in squares. Serve warm with ice cream. Makes 6 servings.

*Mrs. William T. Schlick, Alexandria, Virginia*



Add these pages to your **Better Homes & Gardens Cook Book**





Treat your children to a real Italian-style meal... **CHEF BOY-AR-DEE®** Beefaroni

It costs so little to serve this hearty dish. Juicy beef, tender macaroni, rich tangy tomato-cheese sauce...fixed just as Italian children might be eating it near Rome. Grown-ups love it, too...for lunch, for dinner, for company snacks. And it's only about 13¢ a serving! Get some today.



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# Throw the rowdies out!

Continued from page 37

A teacher in Brentwood, Tennessee, spoke for many when she said, "If we try to discipline the average child, we 'stick our necks out.' We are called into the principal's office and our motives and methods are questioned."

In Los Angeles, the Affiliated Teacher Organizations stated in a petition, "Teachers have been openly insulted, threatened, their cars have been damaged, and sometimes they have been subjected to physical abuse . . . in case of violence, the teacher often does not feel that he has the legal right to protect himself."

Why "no legal right to protect himself?"

A teacher who lays a hand on a student may be haled into court charged with "assault." A teacher may be suspended, sued for damages, and forced to engage counsel if he or she stands four-square against the disruption of classwork by rowdies. The teacher may end up accused of being the aggressor.

In a celebrated case in Mount Vernon, New York, Judge John P. Griffith struck a blow to end this national custom of making the teacher the goat. Before him was a

teacher charged with third degree assault; he had slapped a boy who persistently disrupted the class.

Judge Griffith found the teacher not guilty. Here are the highlights of his decision:

"The teacher stands in the same category as a parent. There is no question that if a parent were to punish a child for an infraction of the household rules and regulations, that parent would not be guilty of assault. The teacher stands *in loco parentis* (in the place of the parent). . . .

"It is the thought of the Court that the teacher must be supreme in the classroom. . . . Instruction can only be properly and successfully given by one who has authority over his pupils and who has their respect. The teacher is vested with the right to give orders and as a concomitant of the same he should have sanctions to enforce them."

**Step three: Face up to the issue of corporal punishment**—specifically, paddling. Some communities abhor paddling just as some parents abhor spanking. Others permit it "under special circumstances." But for the most part the issue is regarded as too hot to handle. Result: a beclouded situation in

which any incident of paddling may burst into a sensational case.

In Chartiers Valley, Pennsylvania, a teacher paddled three boys for starting a fire on a school bus and slashing 16 of its seats. The case brought turmoil to the community, acrid charges and counter-charges, finally a special meeting of the Joint School District. The teacher, Robert Koby, was upheld. He later said, "I intend to use the paddle any time it becomes necessary. It may not be the solution to everything but it has its place—and effect."

If a community wishes to ban paddling altogether, well and good. But it should say so. If it sanctions paddling, this likewise should be clear, so that both students and teachers know precisely where they stand. Here is how the issue is faced in Louisville, Kentucky:

"If corporal punishment seems necessary, it must be reasonable. In severity it should fit the child, not the offense. It may be administered by the principal, preferably with the teacher present, or by the teacher in the presence of the principal, and never in the presence of other children."

**Step four: Lay down the law.**

Charles H. A. Seitz is a teacher of world geography at Southern High School in Baltimore, Maryland. He believes that good discipline is essential to good teaching. And he makes this clear on the very first day of school.

When students first enter Mr. Seitz's classroom, they find four

panels of the blackboard covered with his pedagogical declaration of independence.

"In the interest of discipline, and so that there is understanding between students, parents, and teacher, it should be understood . . .," the declaration begins. And there follows a detailed list of what is out of order in the classroom and will produce a zero in the gradebook—items such as chewing gum or eating, wearing a jacket or coat which is intended for out-of-door wear only, talking back to the instructor after a reprimand, talking during a test.

All students copy the entire four blackboards' worth, then take the papers home for their parents to read and sign.

How do they feel about it? Repressed? Regimented? Frustrated? Not at all. They like knowing where they stand. One said, "Where there is discipline, there are goals. A teacher who lays down the rules of conduct wants us to learn something—and that's why we come to school." Another remarked, "When I enter a classroom the first time and find a teacher who lays the rules down then and there, I respect the teacher. A teacher who tries to act like one of the gang doesn't really seem educated."

**Step five: Stop holding in school those who have stopped wanting to learn.** Schools must again be educational, not custodial institutions.

[ Turn to page 153

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  3. Blend 1 Family Size or 2 Regular Size cans of **UNDERWOOD DEVILED HAM**, 4 tbsp. **SALAD DRESSING**, 2 tbsp. chopped **GREEN PEPPER**, 2 tbsp. **CHOPPED ONION**, dash of **PEPPER**. Makes 5 hearty sandwiches.
- P. S.** Keep enough Underwood Deviled Ham on hand for sandwiches like these every day.



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## Canned food

Begins on page 72



The quick Saturday supper you've been looking for. Scramble eggs with canned cream-style corn and spicy strips of canned luncheon meat. Use your electric skillet for cooking right at the table. Serve with hot buttered toast.

#### Cocktail Pie

*Mixed fruit bakes in sour cream. Wonderful flavor combination. Foolproof! Easy!—*

- Vanilla wafers (about 32)
- 2 cups dairy sour cream
- ½ cup sugar
- 1 teaspoon vanilla
- 1 No. 2½ can (3½ cups) fruit cocktail, well drained

Line 9-inch pieplate with vanilla wafers. Combine sour cream, sugar, and vanilla; fold in drained fruit. Pour into cooky-lined pieplate. Bake in moderate oven (350°) about 25 minutes or till set. Cool, then chill thoroughly. Makes 6 to 8 servings.

#### Calico Bean Salad

*A simple make-ahead with three kinds of beans—delicious—*

- 1 1-pound can (2 cups) cut green beans, drained
- 1 1-pound can (2 cups) cut wax beans, drained
- 1 1-pound can (2 cups) kidney beans, drained
- ½ cup chopped green pepper
- ¾ cup sugar
- ¾ cup vinegar
- ⅓ cup salad oil
- 1 teaspoon salt
- 1 teaspoon pepper

Combine all ingredients; toss lightly. Refrigerate overnight; drain before serving. Makes 6 to 8 servings.

#### Orange Beets

*Sparkling with a luscious glaze—*

- 1 1-pound can (2 cups) whole or sliced beets
- 3 tablespoons sugar
- 1½ teaspoons cornstarch
- 1 teaspoon salt
- 1 tablespoon butter or margarine
- ½ cup orange juice

Heat beets. Meanwhile in small

saucepan combine sugar, cornstarch, and salt. Add butter; blend over low heat. Slowly stir in orange juice; cook and stir till thick. Pour sauce over hot drained beets. Makes 4 servings.

#### Peas Elegant

*Onion, mushrooms, and a bit of thyme do big things for peas—*

- ⅓ cup chopped onion
- 2 tablespoons butter or margarine
- 1 1-pound can (2 cups) peas, drained
- 1 3-ounce can (¾ cup) broiled sliced mushrooms, drained
- 1 teaspoon sugar
- ½ teaspoon salt
- Dash pepper
- Dash thyme

Cook onion in butter till tender but not brown; stir in remaining ingredients. Cover and heat over low heat. Makes 4 servings.

#### Tuna Bisque

*Guests won't believe a soup so good is so quick. Show this off in chafing dish—*

- 1 can condensed cream of mushroom soup
- 1 can condensed cream of asparagus soup
- 1½ soup cans milk
- 1 cup light cream
- 1 6½- or 7-ounce can (1 cup) tuna, drained and flaked
- ¼ cup cooking sherry

Combine soups; stir in milk and cream. Heat just to boiling. Add tuna and heat through. Just before serving, stir in cooking sherry. Top each serving with dollop of salted whipped cream or sour cream; sprinkle with snipped chives. Makes 6 to 8 servings.

[ Turn to page 95





*New Recipe!* now... even shallow-fried foods are crispier, juicier  
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*Golden-Fry Batter*

1/2 cup Mazola Corn Oil  
1 cup sifted Gold Medal Flour  
1 1/2 cups milk  
1 egg

Blend oil and flour. Add milk and egg. Beat with rotary beater until smooth. Batter will be thin. Dry foods thoroughly; then coat generously with unseasoned flour. Dip into batter, letting excess drip off. Fry in MAZOLA (375°) in skillet or heavy kettle. MAZOLA should be at least 1" deep but pan not more than 1/2 full. Fry until golden-brown. Drain, season, serve.

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**That's why they are called Kraft De Luxe Slices.**

That's why your cheese sandwiches taste so extra good when you use the handy slices marked Kraft. Try them all—the Kraft American, Kraft Pimento, Old English Brand, Kraft Swiss, Kraft Brick, and Kraft Muenster.



## Quick and good with a canned food start

Continued from page 92

### Indian Summer Sauce

Refreshing fruit compote—it's a can-opener special—

- 1 1-pound can (2 cups) purple plums, drained
- 1 1-pound can (2 cups) sliced peaches, drained
- 1 1-pound can (2 cups) whole apricots
- 1 9-ounce can (1 cup) pineapple tidbits
- ½ cup seedless green grapes
- 1 tablespoon lemon juice

Combine fruits and lemon juice; chill. If desired, dash in aromatic bitters to taste. Serve with crisp cookies. Makes 8 to 10 servings.

### Pizza Hash

Corned-beef hash with an Italian flair; takes only a few minutes to put the ingredients together—

- 1 1-pound can corned-beef hash
- ¼ pound sharp process American cheese, shredded (1 cup)
- 1 8-ounce can (1 cup) seasoned tomato sauce
- 1 3-ounce can (¾ cup) broiled chopped mushrooms, drained
- ½ teaspoon garlic salt
- ½ teaspoon crushed oregano
- 2 tablespoons grated Parmesan cheese

Cut hash in 6 slices;\* arrange in ungreased 11x7x1½-inch baking dish. Sprinkle American cheese over hash. Combine tomato sauce, mushrooms, garlic salt, and oregano; spoon over hash. Sprinkle with Parmesan cheese. Bake uncovered in moderate oven (375°) about 20 minutes or till hot. Makes 3 servings (double the recipe to serve 6).

\*Chill hash in can for easier slicing.

### Ginger Peach Squares

Next time, serve the peach sauce over spice cake—

- 1 package gingerbread mix
- 1 No. 2 can (2½ cups) sliced peaches, drained
- ½ cup maple-flavored syrup
- 1 quart vanilla ice cream

Mix and bake gingerbread according to package directions. Combine drained peaches and maple-flavored syrup; heat. Cut warm gingerbread in squares; top each serving with scoop of vanilla ice cream and spoon warm peach sauce over. Makes 8 or 9 servings.

### Squaw Corn

Busy day? Fix this meaty corn "scramble" for lunch or supper—

- 1 12-ounce can luncheon meat, cut in julienne strips
- 3 slightly beaten eggs
- 1 1-pound can (2 cups) golden cream-style corn
- ¼ teaspoon salt
- Dash pepper

Brown meat in a little hot fat; reserve a few strips for garnish if desired. Combine eggs, corn, and seasonings; add to meat. Cook over low heat, stirring occasionally, only till eggs are just set. Serve at once. Makes 6 servings.

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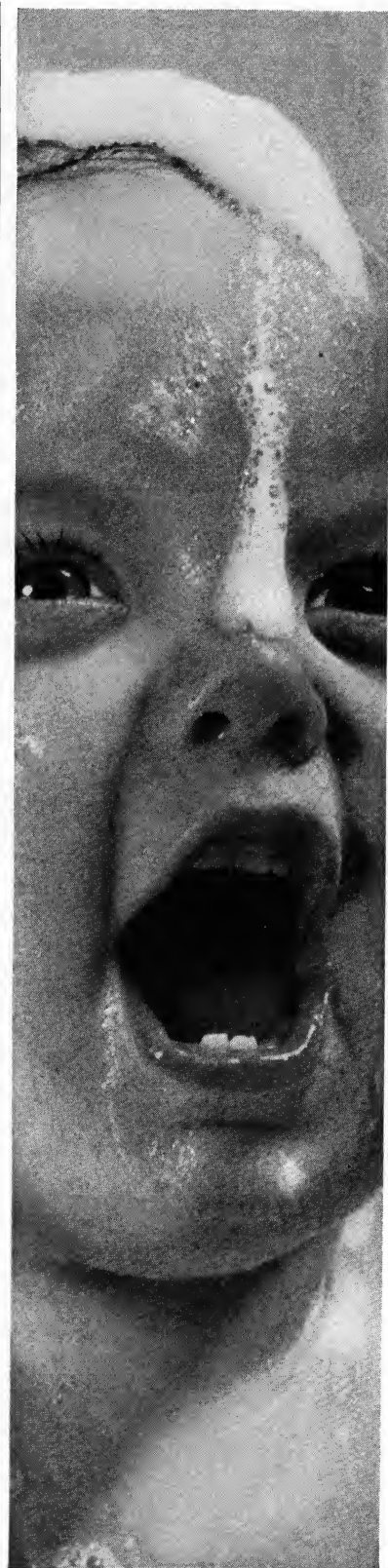
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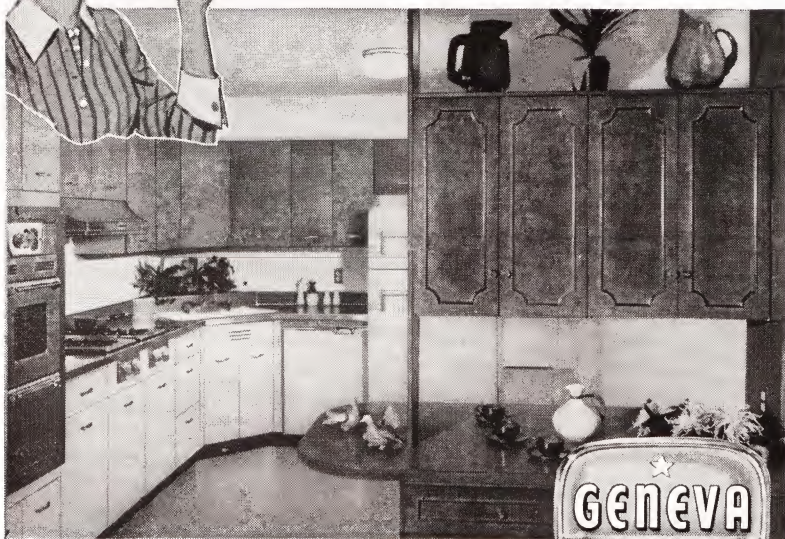
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## Salads plus a hot bread

Begins on page 68

### Stockholm Potato Salad

*Company special with surprise bits of red apple, snippets of dill, and the delicate flavor of sour cream—*

- 1 cup dairy sour cream
- ¼ cup light cream
- 2 tablespoons snipped fresh dill or 2 teaspoons dried dill
- ¼ cup finely chopped onion
- 1½ teaspoons salt
- 2 teaspoons prepared mustard
- 1 cup diced unpared red apple
- 1 tablespoon lemon juice
- 2½ cups sliced cooked potatoes
- ½ cup sliced celery

Romaine lettuce

Blend sour cream, cream, dill, onion, salt, and mustard. Sprinkle apple with lemon juice; combine with potatoes and celery. Pour the dressing over and toss lightly. Chill. Spoon into romaine-lined bowl. Snip chives atop. Makes 5 or 6 servings.

### Summer Swedish Rye

*Even a first-timer can bake a perfect loaf. Try "ham on rye" with this sweet-flavored bread—mighty good!*

- 1 package active dry yeast or 1 cake compressed yeast
- 1½ cups water
- 3 tablespoons brown sugar
- 3 tablespoons light molasses
- 2 cups stirred rye flour

- ¼ cup salad oil or melted shortening
- 2 tablespoons grated orange peel
- 2½ teaspoons salt
- 2 teaspoons caraway seed
- 1 teaspoon anise seed

3 cups sifted enriched flour

Soften active dry yeast in warm water or compressed yeast in lukewarm water. Stir in brown sugar, molasses, and rye flour; beat till smooth. Cover tightly with foil or waxed paper and let rise in warm place till double (45 to 60 minutes). Stir in salad oil, orange peel, and seasonings. Mix well. Gradually add 2¾ cups of the enriched flour, beating vigorously. Cover and let rest 10 minutes. With hands, work remaining ¼ cup flour into the dough in bowl. \* Pat into loaf and place in greased 9½x5x3-inch loaf pan. Grease top. Cover and let rise in warm place till almost double (about 45 to 60 minutes). Bake in moderate oven (375°) about 45 minutes or till done. Makes 1 loaf.

\* Or sprinkle remaining ¼ cup flour on board or pastry cloth and knead it in. Grain of bread will be a little finer.

### Honey Lime Dressing\*

*Tart and sweet—and thick enough to be a perfect dressing for juicy fruits—*

- ½ cup sugar
- 1 teaspoon dry mustard
- 1 teaspoon paprika
- 1 teaspoon celery seed
- ¼ teaspoon salt

- ⅓ cup honey
- ½ teaspoon grated lime peel
- ⅓ cup lime juice

1 cup salad oil

Mix dry ingredients; add honey, lime peel and juice. Slowly add oil, beating constantly with rotary or electric beater till thick. Makes about 2 cups.

### Sunny Mayonnaise

*The fresh orange-lemon flavor accents other fruits—*

- 1 egg
- ½ cup sugar
- 1 tablespoon grated orange peel
- 2 teaspoons grated lemon peel
- 2 tablespoons lemon juice

1 cup mayonnaise

In saucepan, beat egg; add sugar, fruit peels, and lemon juice. Cook and stir over low heat till thick (about 5 minutes). Cool. Stir in mayonnaise. Chill. Makes about 1½ cups.

### Fruit Salad Dressing

*Plenty of tang to spike sweet fruits—*

- ½ cup salad dressing
- ½ cup sour cream
- 1 tablespoon lemon juice
- 1 tablespoon orange juice
- 2 teaspoons sugar

Combine salad dressing and sour cream. Stir in fruit juices and sugar. Makes 1 cup.

### Puff Pillow Buns

*Airy little rolls with cream cheese baked in the center! A lunch or brunch treat—*

- 1 package active dry yeast or 1 cake compressed yeast
- ¼ cup water
- ½ cup milk, scalded
- ⅓ cup butter or margarine
- ¼ cup sugar
- 1 teaspoon salt

- 2 beaten eggs
- 1 teaspoon grated lemon peel
- 3 cups sifted enriched flour

1 recipe Cream-cheese Filling

Soften active dry yeast in warm water or compressed yeast in lukewarm water. Pour scalded milk over butter, sugar, and salt in large bowl. Stir till butter melts; cool to lukewarm. Add eggs, lemon peel, and 1 cup of the flour; beat well. Stir in softened yeast. Add remaining flour, mixing well. Cover bowl with damp cloth and refrigerate at least 4 hours or overnight. When ready to shape dough, prepare **Cream-cheese Filling**: Soften one 8-ounce package cream cheese. Beat in ¼ cup milk. Divide dough in fourths. On generously floured surface, roll each part of dough (keeping remainder in refrigerator) in 9x6-inch rectangle, a little less than ¼ inch thick. With floured knife, cut in 3-inch squares. Place scant tablespoon of filling in center of each square; bring opposite corners to center, pinching all corners together. Place 2 to 3 inches apart on greased baking sheets. Brush with melted butter; let rise uncovered in warm place till half again as large (not double), about 30 minutes. Bake in hot oven (400°) about 10 minutes or till done. Serve hot. Makes 2 dozen.

[ Turn to page 106



# 3 new ideas in an unusual, easy-to-fix supper

☆ French Cassoulet ☆ Pickled Fresh Carrot Sticks ☆ Mixed Honey Tossed Salad

**YOU CAN BE SURE** of catching compliments, whether you serve this quick and stylish supper to the family or as company fare. Here is plenty of good solid eating for the meat-and-potato-men in your life—with a flair that definitely appeals to the ladies. And easy does it all the way, because *you and Heinz together* turn these favorite foods into glamorous supper dishes!

**Secret of this simple** and substantial meal is one work-saver of a main dish: Bean Cassoulet that's French as France and made with Heinz Beans. They're those better-flavored, firmer-textured beans that Heinz chefs sauce to glory. Fact is, all four kinds are great alone or fancied up with cheese, bacon, onion—whatever your imagination or your refrigerator dictates.

**With this French Cassoulet** serve crunchy bread, a spicy relish of pickled carrot sticks and a truly different salad of greens and fruit. Toss it with a simple and unusual dressing that's no more than a blessing of light salad oil, honey and winey Heinz Apple Cider Vinegar.

☆ **Salad as first course** is a distinctive new eating idea from California. You need a fine vinegar to make a good salad dressing. Since vinegar is the least expensive item in your salad, it pays to use the best—Heinz.

## Honey Tossed Salad

Fill a chilled salad bowl with 6 cups crisp greens torn into pieces. Top with 3 well-drained cups of fruit—any kind. Sprinkle with  $\frac{1}{2}$  tsp. salt, add 2 Tbs. salad oil. Toss—dribble with 1 Tbs. honey and 4 Tbs. Heinz Apple Cider Vinegar—toss again. Serves 6.



## Quick Dishes That Make Simple Meals Memorable

☆ **Easy Barbecue Sauce.** Combine 1 cup Heinz Hamburger Relish, 2 tablespoons Heinz Worcestershire Sauce and  $\frac{1}{2}$  cup water. Heat to boiling; simmer 5 minutes. Use as a basting sauce for hamburgers, spareribs, roasts, frankfurters, etc. Makes  $1\frac{1}{2}$  cups.

☆ **Kabob on a Bun.** On 5 or 6-inch skewers arrange alternate slices of frankfurters (cut crosswise), Heinz Krink-L-Chips, tomato wedges. Broil 15 min. on greased broiler or outdoor grill, turning several times. Serve with Heinz Ketchup.

☆ **Souper Sandwich.** Heat Heinz Condensed Cream of Mushroom Soup just as it comes from the can. Serve over flaked salmon or tuna on toast. Delicious!

☆ **Asparagus Casserole**—Heat oven to 450°F. (hot). Combine 1 can Heinz Condensed Cream of Chicken Soup, undiluted, and 1 tsp. Heinz Prepared Mustard. In 1-qt. casserole alternate layers of eggs (4 hard-cooked and sliced), asparagus (1 lb. cooked spears, drained) and soup. Bake 20 min. Serve with hot biscuits. Makes 4 servings.

☆ **When eating out** look for Heinz Ketchup—sign of good eating.

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**Heinz** 57



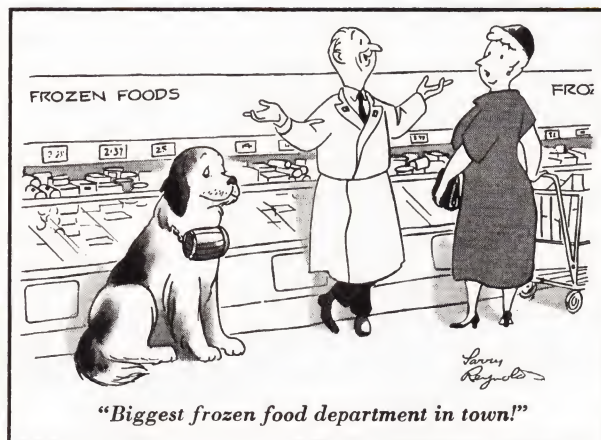
## French Cassoulet

Partially fry 4 strips bacon; take from skillet. Brown 1 large onion, chopped; 2 cloves garlic, minced; 1 Tbs. chopped parsley in bacon fat. Add 1 C white wine (or  $\frac{3}{4}$  C water,  $\frac{1}{4}$  C lemon juice) and  $\frac{1}{4}$  C Heinz Ketchup. Simmer 5 min. Mix with 1 C diced cooked meat and two 1-lb. cans Heinz Beans in  $1\frac{1}{2}$  qt. casserole. Top with bacon. Bake at 350°F. 45 min. Makes 6 servings.



## Pickled Carrot Sticks

Scrape crisp carrots. Cut into strips  $\frac{1}{4}$ -inch thick. Cover with liquid from Heinz Pickles. Let stand several hours in refrigerator. Drain. Arrange on plate with pickles, parsley or watercress.



"Biggest frozen food department in town!"



# Only Royal Gelatin gives you the "FRESH-FRUIT VITAMIN-C"



## LOWER IN CALORIES than ½ large grapefruit

And simply scrumptious! Only ROYAL GELATIN DESSERT tastes like fresh ripe fruit . . . and gives your family the "Fresh-Fruit Vitamin"—C . . . the vitamin so important to sturdy bodies, good teeth and bones. Yet a serving of ROYAL GELATIN is lower in calories than half a large grapefruit. Get ROYAL today. 8 Delicious Flavors!



## Blue Bonnet

**LOOKS  
COOKS  
and  
TASTES LIKE  
THE "HIGH-PRICE"  
SPREAD!**



TWO FINE PRODUCTS OF STANDARD BRANDS INC. © 1958, S. B. INC.

# Money for your recipes

## Sandwiches all ways; sour-cream specials

WHETHER YOU MAKE THEM FOR a lunch box or a tea, what's your best way with sandwiches? Now's the time to send in a recipe for a delicious sour-cream special, too. Two Cooks-of-the-Month will receive \$20 each. Nineteen other winners will receive \$5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next April. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

### Hints to help you

**Sandwiches all ways.** Any type of sandwich goes—hot or cold, open-face or triple-decker, hearty or dainty. Team your favorite filling with light or dark bread, buns or rolls, or French bread. Perhaps you use nut bread, herb or cheese bread. Helps:

hot meat sandwich with gravy  
club sandwich  
French-toasted tunawich  
long-loaf supper in foil  
sandwich loaf  
broiled sandwich  
finger sandwiches

**Sour-cream specials.** Tell us about the wonder you turn out using dairy sour cream as an ingredient or garnish. Perhaps your best is an old-fashioned pie or cake, or do you make a main dish or salad with sour cream? Ideas:

cheese cake  
Hungarian  
veal balls  
beef stroganoff  
sour-cream  
apple pie  
rich cookies  
dips and dunks  
chicken paprika  
salad dressings  
creamy cabbage  
salad

### This month's winners

(See recipes on pages 87 and 88)

#### Cook-of-the-Month for Cooking with Herbs

Mrs. J. E. Roberts, San Francisco, Calif.

#### Cook-of-the-Month for Apple Desserts

Mrs. E. K. Myrick, Jr., Greenwood, Miss.

#### Other Winners

Mrs. Charles Brown, Rapid City, S. Dak.  
Helen Davis, Seattle, Wash.  
Mrs. S. H. Holmes, Omaha, Nebr.  
Mrs. William T. Schlick, Alexandria, Va.  
Mrs. R. L. Smith, Portland, Ore.  
Mrs. Victor O. Stailey, Denver, Colo.

#### Honor Roll

Mrs. Ruby J. Armstrong, Fernandina Beach, Fla.  
Carolyn Mitchell Bloomer, Leicester, N. Y.  
Mrs. Arthur W. Duncan, Terre Haute, Ind.  
Mrs. William L. Faison, Port Arthur, Tex.  
Mrs. James O. Hanley, Minneapolis, Minn.  
Mrs. Oscar Harder, North Haven, Conn.  
Mrs. Lee Hassinger, Middletown, N. J.  
Mrs. Leon Marske, Chicago, Ill.  
Mrs. James O'Connell, Long Island, N. Y.  
Mrs. Muri Remmele, Echo, Minn.  
Mrs. E. V. Riehl, Fort Worth, Tex.  
Mrs. E. Lowell Swarts, East Cleveland, Ohio  
Mrs. Eleanor D. Wilson, Newtown Square, Pa.

### Contest rules

1. Write your recipe clearly on one side of the paper and mark it "April Sandwiches All Ways" or "April Sour-cream Specials." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in level cups, tablespoons, teaspoons.
4. Specify brand names of the nationally known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, September 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5409 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.



# LOOK WHAT GAS IS DOING NOW!

On this new  
**HARDWICK Gas range**  
 cooking is **controlled!**  
**convenient!**  
**carefree!**

*...and it's automatic all the way!*

FREE-STANDING RANGE BY HARDWICK STOVE CO., CLEVELAND, TENN. CABINETS BY MUTSCHLER BROS.



**CONTROLLED!** The temperature is right *automatically* on a Hardwick Griddle-in-the-Middle—because it's heated by a Burner-with-the-Brain\*. Set the heat you want—and a thermostat takes over. When that temperature is reached, flame turns down—*automatically*. If griddle even begins to cool, flame goes up—*automatically*!



**CONVENIENT!** Steak's easier to reach—easier to cook—in a Hardwick High Broiler. You can season it, or check its progress, without stooping—lift it to the platter easier when it's done! And this High Broiler converts in seconds to a fully automatic rotisserie... that browns bird or roast to a turn, bastes *automatically*.



**CAREFREE!** An oven that turns itself on and off, helps you get more work done every day! Put dinner in the oven—set the clock control—and you're free to be busy elsewhere—while dinner cooks itself—*automatically*! Tasty oven meals are thrifty, too—especially when you cook them with fast, efficient, *economical* Gas.

**AUTOMATIC, OF COURSE!** Everywhere you look on a modern Gas range, you find automatic features standing by to take the chores out of cooking. On the range-top, in the oven or broiler, they're ready to do everything from pot-watching to clock-watching for you. Yet—with all these work-saving, wife-saving, *automatic* advantages—today's modern Gas ranges *still* cost you less to buy, install and use!

**CLEANER, COOLER TOO!** You can tell a modern Gas kitchen the second you walk in! No blackened pots, no soot-stained walls and curtains—because Gas burns *clean*, burns *completely*. And—Gas kitchens actually stay cooler. Broiling's done with the broiler-door shut... there's no warm-up wait, no hang-over heat in burners or oven. Coolly, efficiently, Gas does the job, without wait, without waste! **AMERICAN GAS ASSOCIATION**

*Hardwick*

**ONLY GAS  does so much more...for so much less!**



# Bright new ideas to build a meal around ...with **Bisquick** and **SPAM**



## Try Dixie Bake: enticing new "any-meal" dish



It's our light, light Bisquick biscuits along with tender, flavorful Spam that make our Dixie Bake so bright, good, and quick for *any* meal. An inspiration for breakfasts, lunch, or even supper! For nine more bright and easy ideas, look across to the opposite page.



12-oz. can Spam  
12 whole cloves

### DIXIE BAKE

2 cups Bisquick  
 $\frac{2}{3}$  cup milk  
 $\frac{1}{2}$  cup apricot jam

$\frac{1}{2}$  tsp. dry mustard  
1 tbsp. water

Heat oven to 425° (hot). Slice Spam into 12 squares almost through to bottom. Stud with whole cloves. Place in 8" sq. baking dish. Add milk all at once to Bisquick. Stir with fork. Beat 15 strokes. Roll dough around on cloth-covered board lightly dusted with Bisquick. Knead gently 10 times. Roll  $\frac{1}{2}$ " thick. Makes about twelve 2" biscuits. Surround meat with biscuits. Spread meat and biscuits with mixture of jam, mustard, and water. Bake 20 minutes, until biscuits are golden and meat cooked through. 4 servings.



Betty Crocker 

**SAVE 10¢ ON SPAM WITH COUPON  
IN SPECIAL BISQUICK BOX**





# Betty Crocker's "Take Out" Page!

PERFORATED! JUST PULL TO REMOVE... RECIPES ON BACK OF THE PICTURES

*4 good companions join to help you in the kitchen.*  
**SPAM** —*Mary Kitchen Corned Beef Hash—Hormel Chili—*  
*and Bisquick, your variety baking mix!*



**SURPRISE TURNOVERS.** Inside, tender, rosy slices of Spam. Outside, the light-but-rich Bisquick biscuit crust . . . heavenly crisp and golden. Serve hot with tomato sauce. Wonderful you!



**AMERICAN STYLE CAVATZONE.** Tender Bisquick biscuit crust around flavorful Spam and cheese, and what a Saturday supper *you* put out! Recipe is on the back of the picture.



**INDIVIDUAL MEAT LOAVES.** Made with Spam and Bisquick's butter-y "Short Pie" dough, wrapped around Spam. There just is no quicker, easier way to make pastry. You pat it out!



**SPAM CAKES** are famous! Delicate Bisquick Pancakes with savory Spam slices baked right in. Bisquick pancakes are lighter, more cake-like because the shortening is *spun* in.



**PIGS IN BLANKETS** are wonderful party fare. The light, crisp Bisquick "Short Pie" crust wrapped around tender strips of Spam makes them party-elegant! Bake when needed.



**COUNTRY ROLL** has tasty chopped Spam in a rich biscuit-y roll that you top with a nippy Mustard Sauce. Something new again with Bisquick. Recipe's on the back of this picture.



**PINWHEELS:** brand new idea! Mary Kitchen Corned Beef Hash all rolled up with Bisquick's elegant delicate biscuit. Just one more way Bisquick helps you charm hungry people.

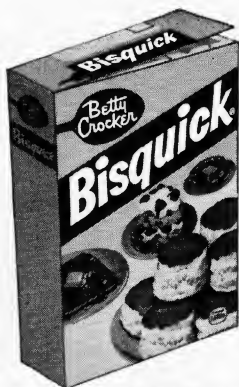


**WAGON WHEEL PIE** has Bisquick's rich, rich "Short Pie" pastry on top! (Just one step! Pat it out!) Underneath go Mary Kitchen Corned Beef Hash, onions, and more good things.



**MEXICAN ENCHILADAS.** Did you know you could make *Tortillas* with Bisquick? And from them you make these Hormel Chili-filled Enchiladas. Recipe's on back of the picture.

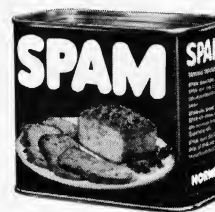




# Betty Crocker's "Take Out" Page

9 BRIGHT NEW BISQUICK IDEAS TO KEEP AND TRY  
PERFORATED! JUST PULL TO REMOVE!

Remove the ideas that look like the *most* help and inspiration, and our guess is, you'll take them all!  
Recipes match the pictures on the other side of this page. Tape inside your favorite cook book.



*Bisquick's going to help you more  
Than any other package in the grocery store*

## INDIVIDUAL MEAT LOAVES

1 cup Bisquick  
¼ cup soft butter (½ stick)  
3 tbsp. boiling water  
12-oz. can Spam  
about 4 stuffed olives

Heat oven to 425° (hot). Add boiling water to Bisquick and butter and stir vigorously with fork until ball forms and cleans the bowl. Dough will be puffy and soft. Divide into 4 parts. Cut Spam in fourths. Wrap dough around each piece of Spam leaving ends peeking out. Garnish with sliced stuffed olives. Press into dough slightly. *Bake 10 to 15 minutes.* Serve with Sweet-Sour Sauce (recipe below). *4 servings.*

**Sweet-Sour Sauce:** Heat 1 tbsp. prepared mustard, ¼ tsp. allspice, dash of mace or nutmeg, ¼ cup maple syrup, ¼ cup pineapple juice, and ½ cup light cream, together and serve over loaves.

## AMERICAN STYLE CAVATZONE

2 cups Bisquick  
¾ cups milk  
¼ cup mayonnaise  
12-oz. can Spam, sliced very thin  
½ cup chopped onion  
¾ cup grated Cheddar cheese  
¼ tsp. Tabasco sauce  
¼ tsp. dry mustard  
dash of salt  
2 tbsp. minced parsley

Heat oven to 400° (mod. hot) Add milk all at once to Bisquick . . . Stir with fork. Beat 15 strokes. Add mayonnaise; mix well. Spread half of dough into well-greased 8" sq. pan. Cover with layers of Spam. Mix rest of ingredients. Sprinkle over Spam. With fingers, spread rest of Bisquick dough over mixture. (The top will even out during baking.) For a crusty glaze brush with beaten egg yolk. *Bake 30 to 35 min.* Cut into squares or in ½" slices. Serve warm, or cold as a finger food.

## SURPRISE TURNOVERS

2 cups Bisquick  
¾ cup cream  
12-oz. can Spam  
½ cup pickle relish

Heat oven to 450° (hot). Mix Bisquick and cream with fork, beating 15 strokes. Knead gently 10 times on board lightly dusted with Bisquick. Roll into rectangle, 16 x 8". Cut into eight 4" squares.

Cut Spam into 4 slices. Cut each slice diagonally across to form triangle. Put a triangle of Spam on one half of each square of Bisquick dough. Spread with 1 tbsp. relish. Fold other half of dough over Spam to make a triangle. Press edges together with floured tines of fork to seal. Cut slits in top of triangle to allow steam to escape. Put on foil-lined baking sheet. *Bake about 15 minutes.* Serve hot with a tomato sauce. *4 to 8 servings.*

## COUNTRY ROLL

12-oz. can Spam, finely chopped  
1 tbsp. minced onion  
¼ cup chili sauce  
2 cups Bisquick  
¾ cup milk  
1 egg, separated

Heat oven to 425° (hot). Mix Spam, onion, and chili sauce. Add milk all at once to Bisquick. Stir with fork. Beat 15 strokes. Roll dough around on cloth-covered board lightly dusted with Bisquick. Knead gently 10 times. Roll into rectangle, 12x10". Spread with meat mixture. Roll up, beginning at wide side. Seal. Place sealed-side down on aluminum foil on baking sheet. Brush with slightly beaten egg white. Make several slashes on top. *Bake about 25 min.* Cut into slices, serve hot with Mustard Sauce.

**Mustard Sauce:** Melt 2 tbsp. butter. Mix 2 tbsp. Bisquick, 2 tbsp. dry mustard, ½ tsp. salt, ¼ tsp. pepper, and 2 tsp. minced onion with butter. Gradually add 2½ cups milk. Cook 1 min. Add ½ of white sauce mixture slowly to beaten egg yolk. Return to heat. Cook 1 more min. *About 6 servings.*

## PIGS IN BLANKETS

1 cup Bisquick  
¼ tsp. paprika  
½ tsp. dry mustard  
¼ tsp. cayenne pepper  
¼ cup soft butter  
3 tbsp. boiling water  
12-oz. can Spam

Heat oven to 450° (hot). Mix Bisquick, seasonings, and butter. Add boiling water and stir vigorously with fork until a ball forms and cleans the bowl. Cut Spam into 12 fingerlike strips. Divide dough into 12 parts. Wrap each part around a strip of Spam leaving ends open. Put on baking sheet. *Bake about 10 min.,* until light golden. Serve warm with prepared mustard, catsup, or pickle relish. *Makes 12.*

**For appetizers:** Cut Spam into 24 strips.

## SPAM CAKES

Make Pancake batter as directed on Bisquick pkg. Slice 1 can Spam crosswise in thin slices. Put Spam slices on griddle 2 to 3" apart. Fry on one side and turn. Pour Pancake batter over each slice. When golden brown, turn and finish baking. Serve with butter and syrup.

**P.S.** This is just one of the delicious ways to enjoy Spam; it's the meat of many uses. Try it fried on the side with Bisquick's elegant waffles, for instance!

## MEXICAN ENCHILADAS

**Enchiladas are Tortillas dressed up, so first make . . . Tortillas:** Mix 1 cup Bisquick and ¼ cup water. Knead about 1 min. on board lightly dusted with Bisquick. Shape into 8 balls and roll into 5" circles on Bisquick or corn meal dusted board. Bake on ungreased griddle until slightly browned on both sides. Keep soft between moist towels.

**How they become Enchiladas:**

½ large Bermuda onion, chopped  
½ lb. longhorn cheese, grated  
two 10½-oz. cans Hormel chili (without beans)

Heat oven to 350° (mod.). Brush Tortillas on both sides with melted butter. Divide onion and cheese in half, mix with one can chili. In center of each Tortilla put an equal amount of chili mixture. Roll up. Put in two rows in 11½ x 7½ x 1½" baking dish. Spoon rest of chili and chopped onion-cheese over Tortillas. *Bake uncovered 15 min.,* or until cheese is melted. *4 servings.*

## WAGON WHEEL PIE

15½-oz. can Mary Kitchen  
Corned Beef Hash  
2 tbsp. Bisquick  
1 egg, slightly beaten  
¼ cup milk  
2 tbsp. chopped onion  
salt and pepper to taste  
¼ cup catsup  
½ cup grated cheese  
1 cup Bisquick  
4 tbsp. soft butter  
3 tbsp. boiling water

Heat oven to 375° (quick mod.). Grease an 8" pie pan. Mix first eight ingredients. Pack into pan. Mix 1 cup Bisquick, butter, and boiling water thoroughly with fork until dough forms a ball and cleans sides of bowl. Divide dough into 6. Pat into equal sized pie-shaped wedges between hands. Put on top of filling leaving a little opening between each piece for appearance and ease in cutting. *Bake 30 to 35 min.,* until crust is done in center and a deep golden brown. *6 servings.*

## PINWHEELS

2 cups Bisquick  
¾ cup cream  
15½-oz. can Mary Kitchen  
Corned Beef Hash

Heat oven to 425° (hot). Mix Bisquick and cream with fork. Beat 15 strokes. Knead gently ten times on board lightly dusted with Bisquick. Roll into oblong, 18 x 9". Spread with hash. Roll up beginning at wide side. Seal edges. Slice 1½" thick; put close together in greased 9" layer pan. *Bake 30 to 35 min.* Take from pan; brush with butter. Serve hot with Tomato Sauce (recipe below). *6 servings.*

**Tomato Sauce:** Sauté 2 tbsp. chopped onion and 2 tbsp. chopped green pepper in 1 tbsp. butter, melted, until onion is transparent. Add 8-oz. can tomato sauce and salt and pepper to taste. Heat. Do not boil tomato sauce or it will become curdled.





**Party Chicken.** Rich with sour cream, it's almost a Stroganoff. Browned pieces of chicken cook gently in tomato sauce seasoned with garlic and onion. Parmesan cheese and the sour cream are added at the last minute. Serve this chicken treat in style from your chafing dish. For crunch: a bowl of fresh relishes.

For a change of pace, give chicken a delicate flavor accent of orange peel, lemon, or sour cream. A crisp jacket of crushed cereal is the new note for oven-fried chicken



**Broiler Barbecue** tastes wonderfully like outdoor cooking. Chicken skin gets charcoal-brown, the meat stays moist—delicious eating!

It's the sugar that makes this so good—sugar caramelizes, is only a bit sweet. Go-withs: tossed salad and crusty slices of French bread.

**Golden Skillet Chicken** is fancied up with orange peel. The ladies will love it! You coat the chicken with grated peel mixed with flour and seasonings—it's simple as that. Serve with Orange Sauce fragrant with ginger and allspice. Pass basket of hot biscuits.

*Recipes on page 110*

# Tired of chicken the same old way?

*...try these dress-ups!*



**Crunch-crust Chicken**—the easiest ever! No browning, no turning—“frying” is done in the oven. All you do is roll chicken in crisp-rice-cereal crumbs and let it bake an hour. Meat will be nicely tender with a luscious crust—you can chat with your guests while chicken is cooking.

Photographs: Mike Nelson





However you "cream" your coffee now—  
**You'll love the fresh taste and  
convenience of **PREAM!****



### OVER THE COFFEE CUPS

by Sally Ross

More and more folks are discovering... if you like your coffee "with," you'll love it with Pream.

And have you discovered how wonderful Pream tastes when it's whipped? Try it over a strawberry shortcake tonight — here's the recipe:

#### whipped Pream

½ cup Pream, 2 tsp. vanilla extract  
 ¾ cup warm water  
 4 tsp. confectioners' sugar

Combine ingredients in a jar; shake to mix. Pour into a freezer tray; freeze solid, about 20 min. Scrape into chilled bowl; beat until peaks form (about 5 min.). Serve immediately, or re-refrigerate and rebeat before serving.

Extra creamy! New Instant Pream® is made from fresh sweet cream and other milk products. *Naturally*, it's delicious!

Extra convenient! Pream stays fresh tasting without refrigeration. So handy — use it every day.

More for your money! New Economy Size Pream "creams" up to 70 cups of coffee. Costs so much less than other coffee "creamers."

**FREE!** "Quick Modern Recipe Folder." Write: Sally Ross, PREAM, Box 447, Columbus 16, Ohio.



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## 2809-A: Outdoor areas double space

Begins on page 48



Family room in this smallest Idea Home makes the most of space. Sliding glass doors open on terrace, make the 8x10½-foot area seem much larger. Pass-through space between electric range, high cabinets (right) makes kitchen and family room seem larger, too.

This is a good spot for children to play under Mom's eye. Dining could move to private corner on the other side of kitchen.



Just outside the front door is this garden nook. Space between the house and carport is roofed, and features an open grid to give plants adequate sunlight. Walkway at left is protected from weather.

High, strip window along living-room wall gives roof a light, airy appearance. Vertical wood siding lends a feeling of spaciousness.





How  
does  
it  
feel?

*"That luxurious  
Callaway feeling  
is like the fluffiest,  
puffiest pink cloud  
caressing your skin."*



## HOW IS IT CREATED?

In a Callaway Towel, luxury is a matter of careful construction and countless details: YARN-DYED for lasting color freshness • ABSORBENIZED for faster, thirstier drying • GUARANTEED pucker-proof borders • FAST SELVEDGES so towel hangs straight, border stays even • PRE-LAUNDRY testing assures easy care • ONLY FINEST COTTON FIBRES are chosen. THE PRICE? Like pennies from heaven. You needn't pay more for a lifetime of quality and performance. Callaway "Label of Luxury" Towels at fine stores everywhere.

# Callaway Towels

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AND BATH RUGS



## Salad plus a hot bread *Continued from page 96*

### **Creamy Celery-seed Dressing**

*Mellow goodness for tart fruits—*

- ½ cup mayonnaise or salad dressing
- ¼ cup honey
- 1 tablespoon lemon juice
- ½ teaspoon celery seed
- ¼ teaspoon paprika

Combine all ingredients, blending well. Makes about ⅔ cup.

### **Blue-cheese Dressing**

*Delicious topping for chilled cooked broccoli or hearts of lettuce—*

Soften a 3-ounce package cream cheese. Blend in ½ cup crumbled blue cheese. Gradually add ½ cup salad dressing, ½ cup light cream, and 1 tablespoon lemon juice, beating till smooth. Chill. Makes about 1½ cups.

### **Tomatoes with Herbs**

*Expert seasoning for garden tomatoes. So right for salad-platter buffet or barbecue salad—*

- 6 large ripe tomatoes
- 1 teaspoon salt
- ¼ teaspoon coarse black pepper
- Few leaves fresh thyme or marjoram or ½ teaspoon of dried
- ¼ cup finely snipped parsley
- ¼ cup snipped chives

- ⅔ cup salad oil
- ¼ cup tarragon vinegar

Peel tomatoes; cut crosswise in half. Place in deep bowl, sprinkling each layer with seasonings and herbs. Combine oil and vinegar and pour over, tilting bowl so all tomatoes are coated. Cover and chill an hour or so, occasionally spooning the dressing over tomatoes. At serving time, drain off dressing to pass in bowl; arrange tomato halves on platter. Makes 6 servings.

### **Parmesan Casserole Bread**

*Easy—no kneading, no shaping. Serve this cheese bread with cool salads now, with hot meals later on—*

- 1 package active dry yeast or 1 cake compressed yeast
- ¼ cup water
- ¼ cup milk, scalded
- 1½ cups sifted enriched flour
- 1 tablespoon sugar
- ½ teaspoon salt
- ⅓ cup butter or margarine
- 1 beaten egg
- ½ cup shredded Parmesan cheese
- 2 tablespoons chopped parsley

Soften active dry yeast in warm water or compressed yeast in lukewarm water. Cool milk to lukewarm.

Meanwhile sift flour, sugar, and salt into mixing bowl. With pastry-blender or pastry fork cut in butter till mixture resembles coarse meal. Add egg, softened yeast, and milk; beat well. Stir in cheese and parsley. Turn into greased 8x1½-inch round pan. Cover with damp cloth and let rise in warm place till double (about 40 minutes). Dot with additional butter. Bake in moderate oven (375°) 20 to 25 minutes or till done. Cut in pie-shaped wedges and serve hot.

### **Yogurt Curry Sauce**

*Weight-watchers, take note: a luscious, calorie-conscious dressing for chilled cooked vegetables or sliced tomatoes—*

- 1 cup yogurt
- 1 tablespoon prepared mustard
- 1 teaspoon seasoned salt
- ½ to 1 teaspoon curry powder

Combine ingredients thoroughly. Snip parsley atop. Keep chilled till serving time. Makes about 1 cup.

### **Fresh-cooked Shrimp**

*Reminder: Shrimp simmer tender in just 5 minutes—don't let 'em overcook—*

- 6 cups water
- 3 tablespoons salt
- 2 tablespoons vinegar
- 2 bay leaves
- 1 teaspoon mixed pickling spices
- 2 stalks celery
- 2 pounds fresh or frozen shrimp in shells

Combine the water, salt, vinegar, bay leaves, spice, and celery; bring to boiling. Add shrimp (in shells,

or peeled and cleaned). Cover; heat to boiling, then lower heat and simmer gently till shrimp turn pink, about 5 minutes. Drain. If cooked in shell, peel and remove vein that runs down back. Chill. Arrange on lettuce in salad bowl and serve with Louis Dressing. Makes 4 or 5 servings.

### **Louis Dressing**

*Pretty and pink and flavorful. Traditional with chilled shrimp—*

- 1 cup mayonnaise
- ¼ cup chili sauce
- ¼ cup chopped green pepper
- ¼ cup finely chopped green onions with tops
- 1 teaspoon lemon juice
- Salt to taste

Combine all the ingredients. Makes 1½ cups. **Tasting-Test Kitchen note:** For a fluffy, mild dressing, whip ¼ cup heavy cream and fold in last.

### **Herb Pan Rolls**

*They're quick yeast rolls made from biscuit mix! Simple! Simply delicious!—*

- 1 package active dry yeast or 1 cake compressed yeast
- ¾ cup water
- 2½ cups packaged biscuit mix
- ½ teaspoon celery seed
- ¾ teaspoon poultry seasoning
- ¼ teaspoon nutmeg

Soften active dry yeast in warm water or compressed yeast in lukewarm water. Stir in biscuit mix and remaining ingredients; beat vigorously (2 to 3 minutes). Turn out on surface well-dusted with biscuit

[ Turn to page 115

Many yesterdays ago...HYDROX won young hearts with richest chocolate



wafers and thrilling vanilla filling. And after 50 years HYDROX is their



first love, 'cause kids haven't changed and neither has HYDROX.



# NOW! FROM GENERAL ELECTRIC

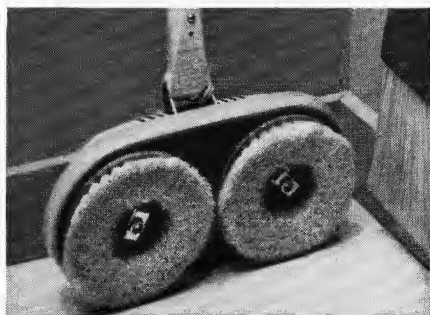
## a Floor Polisher that...



waxes... polishes...



scrubs... even cleans rugs!



G-E Floor Polisher stores with weight off brushes. Saves brushes—saves space.

**Waxes.** It's a snap waxing floors with the new G-E Floor Polisher. Exclusive wax applying pads snap on—apply wax on wood, vinyl, linoleum, tile floors. It's powerful... yet lightweight. Handles so easily.

**Polishes.** Snap-on twin brushes polish to a lasting loveliness. Occasional once-over keeps big floor jobs to a minimum. And thanks to new contour design, it gets right up to baseboards, deep into corners.

**Scrubs.** Snap-on scrubbing brushes make light work of what used to be a floor-chore.

**Cleans rugs.** It's easy to clean rugs with G.E.'s exclusive snap-on rug cleaning brushes.

**Saves time and money.** Cuts down on polishing jobs—cuts down rug cleaning bills.

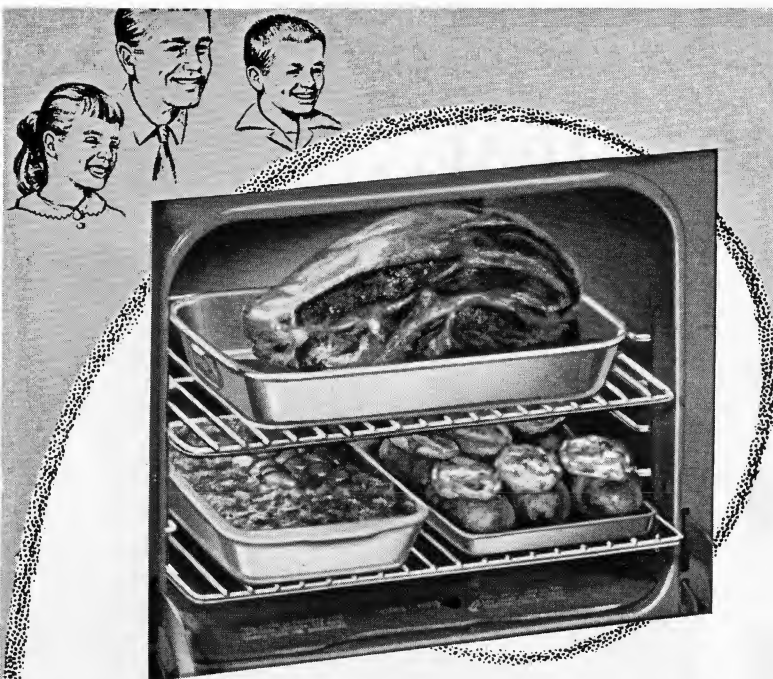


**Optional accessories include:** Steel wool pads, lambs' wool pads, wax applying pads, and rug cleaning brushes.

*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**





**BIGGER** *than your family's appetite*



"America's  
Finest  
GAS Range"

**ROPER**

**KING-SIZE 20" OVEN**

Family meal or festive party . . . you'll love that big, big oven. Holds a 40-pound turkey, giant standing rib roast or six big cherry pies. It's high (16"), wide (20"), deep (18") and handsome. Roasts and bakes perfectly. Racks, rack guides and bottom remove for easy cleaning. Geo. D. Roper Sales Corp., a subsidiary of Geo. D. Roper Corporation, Kankakee, Illinois.

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## Put the garden on a platter

Begins on page 74

### Corned Beef and Cabbage

*Old-time favorite—the delicious corned-beef flavor is in the cabbage, too—*

- 4 pounds corned beef
- 1 medium head cabbage, cut in 8 wedges

Place corned beef in deep kettle and cover with cold water; bring to boiling, reduce heat and simmer (don't boil) 4 hours or till tender. Remove meat, and slice. Meanwhile bring stock to boiling and add cabbage wedges. Cook 10 to 12 minutes or till done. (The liquid should cover the cabbage while cooking.) Arrange slices of corned beef between drained cabbage wedges. Makes 8 servings.

### Savory Baked Tomatoes

*Topper has subtle garlic flavor—*

- 3 or 4 large tomatoes
- Seasoned salt
- 3 or 4 tablespoons garlic spread or garlic butter
- $\frac{1}{3}$  to  $\frac{1}{2}$  cup medium cracker crumbs

Cut tomatoes in half crosswise; score cut surface, making  $\frac{1}{2}$ -inch squares. Place cut side up in greased 9x9x2-inch baking pan. Sprinkle tops generously with seasoned salt. Melt garlic spread; add cracker crumbs; spoon over tomato halves. Sprinkle again with seasoned salt. Bake in moderate oven (375°) 20 minutes or till hot. Makes 6 or 8 servings.

### French Onion Soup

*For a real quickie, heat a can of condensed onion soup. Float Parmesan toast slices—*

- 2 $\frac{1}{2}$  cups thinly sliced onions
- 2 $\frac{1}{2}$  tablespoons butter or margarine
- 3 cans condensed beef broth\*
- 1 teaspoon Worcestershire sauce
- Salt and pepper
- 2 French or hard rolls, sliced and toasted
- Grated Parmesan cheese

Cook onions in butter till lightly brown. Add beef broth and Worcestershire sauce. Bring to boiling; season to taste with salt and pepper. Sprinkle toast generously with Parmesan cheese. Pour soup into bowls and float the toast slices. For a gourmet touch, place in preheated broiler a few seconds or till cheese is lightly browned. Makes 4 to 6 servings.

\*You may use 6 bouillon cubes or 6 teaspoons instant bouillon dissolved in 4 cups hot water for the broth.

### French-fried Eggplant

*Tender strips of eggplant with crisp golden crust—*

- 1 small eggplant
- 1 beaten egg
- 1 tablespoon water
- $\frac{3}{4}$  cup fine cracker crumbs
- Salt

Cut eggplant in  $\frac{3}{4}$ -inch slices; pare. Cut slices in  $\frac{3}{4}$ -inch strips. Combine egg and water; dip eggplant into egg mixture, then roll in cracker crumbs; let dry on rack. Fry in deep hot fat (375°) till gold-

en brown, about 2 to 3 minutes. Drain on paper towels; sprinkle with salt, and serve at once. Makes 6 servings.

### Candied Squash 'n Sausage Balls

*The kind of homespun, hot dinner folks like on a crisp day—*

- 1 $\frac{1}{2}$  pounds lean bulk pork sausage
- 2 acorn squashes
- Salt and pepper
- $\frac{1}{2}$  cup water
- $\frac{1}{2}$  cup brown sugar
- 3 tablespoons butter or margarine

Shape sausage in 16 to 20 balls. Brown slowly; drain well; push to one side of skillet. Meanwhile trim ends from squash and cut each crosswise in 1-inch slices; discard seeds. Cut slices in half; season well with salt and pepper. Place in skillet with sausage. Add water; cover and cook about 15 minutes or till squash is just tender. Combine brown sugar and butter; spread over squash (but not over sausage). Continue cooking, uncovered, about 5 minutes, basting squash frequently to glaze. Makes 5 servings.

### Herb-fried Chicken

*Delicate herb flavor, crusty jacket—*

- 1 teaspoon thyme
- 1 teaspoon marjoram
- 1 teaspoon celery salt
- 1 teaspoon salt
- $\frac{1}{4}$  teaspoon pepper
- 1 3- to 3 $\frac{1}{2}$ -pound ready-to-cook frying chicken, cut up
- $\frac{1}{2}$  cup enriched flour
- Fat

Combine seasonings and sprinkle over pieces of chicken; roll in flour. Place on rack to let coating dry. Heat fat ( $\frac{1}{4}$  inch deep in skillet) till it will sizzle a drop of water. Brown meaty pieces first; then slip others in. Don't crowd (use two skillets, if needed). Brown one side slowly; turn—use tongs so not to pierce. When lightly browned, 15

## Moving?

Be sure to notify *Better Homes & Gardens* at least 5 weeks before you move. This will give us time to process your change of address without any delay in service.

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to 20 minutes, reduce heat; cover. (If cover isn't tight, add 1 tablespoon water.) Cook until tender, 30 to 40 minutes. Uncover last 10 minutes to crisp. Makes 4 to 5 servings.

#### Baked Ham and Limas

*Tasty, colorful one-dish meal—broiler fast—*

- 1 slice smoked ham,  $\frac{3}{4}$  to 1 inch thick
- 2 cups hot cooked or canned green Limas
- 2 cups shredded process American cheese

Score the fat edge of ham slice at about 2-inch intervals. Broil ham 3 to 5 inches from heat—10 minutes on each side for *uncooked* ham, 5 minutes on each side for ready-to-eat ham. Drain hot Limas. Pile atop ham slice; sprinkle with cheese. Reduce heat and low-broil 1 minute or until cheese melts. Makes 4 to 6 servings.

#### French-fried Onion Rings

*The best! So crisp and lacy they almost melt in your mouth!—*

- 6 medium Bermuda or mild white onions, sliced  $\frac{1}{4}$  inch thick
- 2 cups milk
- 3 eggs
- Enriched flour
- Salt

Separate onion slices into rings. Combine the milk and eggs; beat thoroughly and pour into shallow pan. Drop onion rings into pan. With your fingers, swish rings around till well coated. Lift onions out; shake over pan to drain. Then drop in pan of flour, a few rings at a time, coating each well. Place

in wire French-frying basket (don't fill more than one-fourth full). Shake off excess flour by giving basket a sharp slap. Fry in deep hot fat (375°), stirring once with fork to separate rings while frying. When onions are golden, drain on paper towels. Just before serving, sprinkle with salt. Serve hot. Makes 8 servings.

#### Glazed Luncheon Slices

*By the time you've tossed salad and set the table, this speedy canned-meat fix-up is ready to serve—*

- 2 12-ounce cans luncheon meat
- $\frac{1}{3}$  cup orange marmalade

Slice each meat loaf in 3 or 4 slices. Arrange overlapping slices in shallow baking pan and spread with orange marmalade. Bake in moderate oven (375°) 20 minutes, or till hot and well glazed. Makes 6 servings.

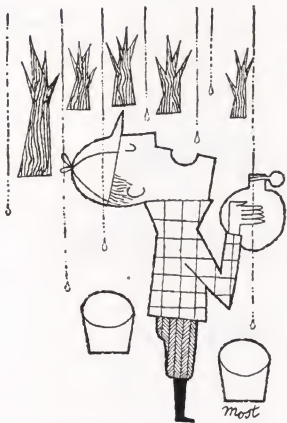
#### Corn on the Cob

*For that garden-fresh flavor, cook just a few minutes—*

Remove husks from fresh corn. Remove silks with stiff brush. Rinse. Cook the ears covered in small amount of boiling salted water about 6 to 8 minutes. (Or, if you prefer, cook in enough boiling salted water to cover.) For easy eating, insert pronged plastic handles in the ears of corn. Pass salt and pepper shakers, plenty of butter.

*Watching that waistline? Let us help! In the October issue we offer dieter's desserts that taste delicious!*

## WATER, WATER, EVERYWHERE



If you're unable to find fresh drinking water while on a fishing or camping trip, it's usually safe to use water from nearby streams or lakes unless there is danger of sewage pollution from upstream. As a general rule, the larger the body of water, the safer it is for drinking.

Questionable water should be boiled for at least five minutes before use. If it's muddy, let it settle as long as possible, pour off the clear water at the top, then boil. Brewing tea or coffee will make the water more palatable if you don't want to take the time to cool it.

The chlorine or iodine tablets available at most drug-stores do a good job of sterilization if boiling isn't practical. In a pinch, 2 drops of household bleach will do for a quart of water. The strong taste can be lessened by pouring the water from one container to another several times, then allowing it to stand for awhile.

If there's any danger of pollution from sewage, however, leave the water alone unless it's an emergency. If the water in a camp or town is suspected of pollution, stay with bottled beverages—they're safe.



Fireplace wall: 16 in. x 8 ft. Cherry planks. Back wall: 16 in. square Dark Aqua blocks. Interior by Ving Smith.

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## Tired of chicken the same old way?

Begins on page 103

### Party Chicken

Tomato-flavored, sour-cream gravy is spooned over tender pieces of chicken. An electric-skillet special—

- Fat  
1 3- or 3½-pound ready-to-cook young chicken, cut up  
½ cup onion slices  
1 clove garlic, minced  
2 tablespoons enriched flour  
1 teaspoon salt  
1 1-pound can (2 cups) tomatoes  
1 cup dairy sour cream  
½ cup grated Parmesan cheese

Heat fat (¼ inch deep in skillet) till it will sizzle a drop of water. Brown meaty pieces of chicken first; then slip others in—don't crowd. Brown one side slowly; turn. When lightly browned, remove chicken from skillet. Drain off drippings, reserving 2 tablespoons. Cook onion and garlic in reserved drippings till tender but not brown. Blend in flour and salt. Add tomatoes and mix well. Add chicken; cover and cook slowly 35 minutes or till chicken is tender. Remove chicken to warm serving dish. Add sour cream and Parmesan cheese to sauce; heat over low heat, stirring constantly, just till hot. Pour sauce over chicken. Makes 4 or 5 servings.

### Crunch-crust Chicken

Easy—it's oven-fried chicken with a crisp cereal jacket—

- ½ cup butter or margarine, melted  
1 teaspoon salt  
½ teaspoon pepper  
1 2½- or 3-pound ready-to-cook frying chicken, cut up  
3 cups crisp-rice-cereal, crushed

Combine butter and seasonings. Dip chicken in seasoned butter; roll in crushed cereal. Place pieces, skin side up, so they do not touch, in shallow pan or jelly-roll pan. Bake in moderate oven (350°) 1 hour or till tender (do not turn). Makes 4 servings.

### Broiler Barbecue

Don't be surprised when skin turns a charry barbecue-brown. Not so pretty, but oh so good!—

- 2 ready-to-cook young chickens (about 2 pounds each) split in half  
1 lemon  
¼ cup butter or margarine, melted  
2 tablespoons sugar  
1 teaspoon salt  
¼ teaspoon pepper

Break drumstick, hip, and wing joints so chicken will stay flat during broiling. Skewer leg and wing to body to make compact. Rub chicken with cut side of lemon, squeezing juice occasionally. Then brush with butter; sprinkle with sugar, salt, and pepper. Place chicken in broiler pan (without rack); broil skin side down 7 inches from heat 20 minutes or till lightly browned, brushing occasionally

with butter. Turn; continue broiling 15 to 20 minutes, or till tender, brushing now and then with butter. Makes 4 servings.

### Golden Skillet Chicken

Orange peel is a tangy new partner for fried chicken—

- ¾ cup enriched flour  
2 teaspoons grated orange peel  
1 teaspoon paprika  
1 tablespoon salt  
¼ teaspoon pepper  
1 2½- or 3-pound ready-to-cook frying chicken, cut up

- Fat  
2 tablespoons water

### 1 recipe Orange Sauce

Combine flour, orange peel, paprika, salt, and pepper in a paper or plastic bag; add 2 or 3 pieces chicken at a time and shake. (Reserve remaining flour mixture for gravy.) Place chicken on rack to let coating dry. Heat fat (¼ inch deep in skillet) till it will sizzle a drop of water. Brown meaty pieces of chicken first; then slip others in. Brown one side slowly; turn. When lightly browned, 15 to 20 minutes, reduce heat; add water and cover; cook 30 to 35 minutes or till tender. Uncover last 10 minutes to crisp. Remove chicken to warm platter and serve with Orange Sauce: Pour off pan drippings, reserving 2 tablespoons. Blend in 3 tablespoons reserved flour mixture. Cook and stir till frothy. Re-

move from heat; stir in 1½ cups milk, ½ cup orange juice, ¼ teaspoon ginger, and dash allspice. Simmer sauce about 5 minutes. Season to taste with salt and pepper. Makes 4 servings.

## Ways with color

Begins on page 60

### CREDITS

#### Page 60

##### Left:

Decorator: Paul T. Ward, A.I.D.  
Homeowner: Mr. and Mrs. W. C. Hudson,  
St. Petersburg, Florida  
Data: Jane Stitt

##### Right:

Decorator: Robert J. Cronley, A.I.D.  
Homeowner: Mr. and Mrs. David Leshner,  
Hamilton, Ohio  
Data: Polly Cramer

#### Page 61

Decorator: Allen Vance Salsbury, A.I.D.  
Homeowner: Mr. and Mrs. Edward Stern,  
Seattle, Washington  
Data: Margery R. Phillips

#### Page 62

##### Top:

Decorator: Robert Hanley, A.I.D.  
Homeowner: Wil Wright, Los Angeles,  
California  
Data: Pauline Graves

##### Bottom:

Decorator: Louise Stark Roth  
Homeowner: Mr. and Mrs. Arthur Mason,  
Hamilton, Ohio  
Data: Polly Cramer

#### Page 63

Designer: Harvey Probbler

## AND ONE SACK OF IVY, PLEASE



Not far in the future, you may be able to drop into a hardware store and pick up a pound of 8d nails, 3 sheets of sandpaper, and a sack of philodendron.

The story began four years ago, when Dr. Spencer H. Davis of Rutgers sealed a philodendron in a polyethylene bag. The bag hasn't been opened yet, but the plant is still thriving. It has used and re-used the moisture in its sealed environment many times over, without another drop of water or plant food being added.

This means that you may be able to buy similarly packaged plants at stores which don't have greenhouse facilities, or personnel trained to care for plants. This could include decorating shops, department stores, drug stores, or any high-traffic store.

The stores would only have to add a battery of fluorescent tubes to supply light for the plants. The sacks would take care of the plants until they were sold, and wouldn't be removed until the plants were displayed on your coffee table or window sill.



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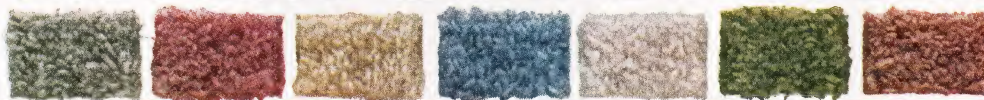


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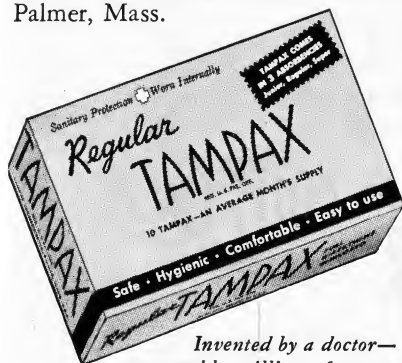


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## What to do with problem windows

- ▶ How to drape casement window to provide maximum ventilation
- ▶ How to hang draperies in an unusually narrow space
- ▶ How to curtain a picture window that has ventilating panels



- 1 If you want to use draw draperies with your casement windows, extend rod so draperies push back onto wall. Close them for big-window beauty.
- 2 To filter the sunshine, use an open-weave casement fabric—such as fiberglass or sun-resistant rayon—over the actual window area. For maximum light and ventilation, hang casement curtains on separate rod to draw back under the draperies.
- 3 Paint the cornice board to match the walls, or cover it with drapery fabric to hide the drapery hardware and unite several windows.



Drawings: Bielefeld Studios

- 1 If your window is in a niche or bay with no wall space for draperies, hang them on the adjoining walls! These are suspended flat, without fullness, so they won't billow out when window is open. The out-of-way draping makes it easy to adjust ventilation.
- 2 Woven wood shades give privacy. Even pulled down, they let in light and air.
- 3 We've shown jalousie windows, but this window-dressing idea works in any narrow space.



- 1 A short row of cafe curtains hides these awning windows when they're closed. Curtains push back easily into a small space to admit sunlight and fresh air.
- 2 Window shades attached just above ventilating windows pull up from the bottom. Hook them on window divisions for just the right amount of light—or privacy.
- 3 A valance matched to the bottom curtains ties top and bottom together, gives a finished look to your window treatment.

What's your decorating problem? Take it to one of the Home Planning Centers operated in cooperation with Better Homes & Gardens. List, page 152.



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## Salad plus a hot bread Continued from page 106

mix. Knead till smooth, about 25 strokes. Roll in a 14x6-inch rectangle, about  $\frac{1}{4}$  inch thick. Cut dough lengthwise in thirds, then crosswise at 2-inch intervals to make 21 squares. Form each in ball. In greased 8x1 $\frac{1}{2}$ -inch round pan, arrange 13 rolls (not quite touching each other) around edge; arrange an inner circle of 8 rolls, leaving a 2-inch hole in center.

Cover with damp cloth. Let rise in warm place till double (about 1 hour). Bake in hot oven (400°) 15 to 20 minutes or till golden brown. Serve hot.

*Brisk weather is a-coming, so don't miss the good recipes for home-style steaks in our October issue.*

## We're closing in on cancer Begins on page 38

inactivate the invaders before they can do serious or fatal harm to the body.

How do cancer cells get started? Where do they come from? All evidence indicates that they are derived from normal cells. Your body makes billions of new cells to replace worn-out ones. Normally, these new cells are duplicates of their parents. But occasionally mutations occur. Something distorts the hereditary mechanism within a cell and changes its character. Thereafter, its altered traits, potentially dangerous, can be handed down to succeeding cell generations. Thus cancer cells may gradually arise from normal cells.

The infinitesimal heredity-machinery within a tiny cell looms as a prime area for cancer breakthroughs. A key particle in this machinery is a chemical so omnipotent that it has been called "the mother molecule of life"—deoxy-ribose nucleic acid, or DNA. It is believed to dictate the cell's chemical activities—which is to say, its life—and to be the essential stuff of those packets of heredity, the chromosomes and genes. New knowledge of cell chemistry has opened up exciting areas of investigation, including one which many investigators feel is the hottest trail of all—the possibility that viruses may cause human cancer. If so, vaccines to prevent or even cure some types of cancer are no longer an utter impossibility.

You think of viruses as organisms which cause polio, influenza, measles, smallpox, colds, and mysterious ailments diagnosed as "a bug that's going around." Ordinary viruses destroy cells, quickly turn them into virus factories, and you soon know you're sick. It's hard to imagine your body populated with viruses that cause no symptoms whatever for months or years, perhaps never. But if you ever had a cold sore, your body will contain viruses that caused it (herpes simplex) for the rest of your days. Between cold sores, the viruses go mysteriously into hiding until conditions are right for another breakthrough.

Cancer viruses, if they exist, presumably act this way, except that

they don't destroy cells. They do something more sinister: they change the genetic nature of the cell—that is, cause mutations.

Dr. Wendell M. Stanley of the University of California, who won a Nobel prize for isolating a tobacco virus in pure form, says: "It is obvious that viruses, cancer, genes, and life are tied together by a whole series of relationships; that viruses can act as genes and genes as viruses under certain circumstances; and that viruses can cause cancer."

It has not been proved that viruses *do* cause human cancer, only that they *could*. But some objections—for instance, that viruses are not recoverable from human tumors and therefore could not have caused them—have been countered by contrary evidence.

Many years ago, a cancer of chickens was proved by Dr. Peyton Rous to be caused by viruses. Dr. W. Ray Bryan of the National Institutes of Health recently induced such cancers with low doses of virus fluids, and proved that the virus was a direct cause of the cancer, not just a triggering agent. Yet no viruses could be recovered from the resulting cancers. Absence of viruses from tumors does not necessarily mean that viruses did not cause them. Techniques of recovering viruses may be too crude; after all, scientists haven't yet isolated the viruses of the common cold.

Or perhaps human cancer viruses are undetectable because they hide in the jungle of the genes. A group headed by Dr. S. E. Luria of the University of Illinois has demonstrated that viruses which infect bacteria enter the nuclei of cells, spend a twilight life during which they are neither viruses nor genes (heredity transmitters), then become permanent parts of the gene system and never again become viruses. As we shall see, this suggests a theoretical way of immunizing against cancer.

Scientific breakthroughs are the result of long, sometimes boring work. Consider the tedious labors of Dr. Sarah Stewart of the National Cancer Institute. She took fluid from a tumor of a mouse's parotid gland, filtered out all can-

[ Turn to next page



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# We're closing in on cancer

Continued from preceding page

cer cells, and injected the remaining fluid into hamsters, small animals useful in laboratory experiments. Something in the fluid—viruses or viruslike substances—caused an unexpected variety of tumors in many of the hamsters' organs. And hamsters are a different species from mice which suffered the original tumor.

Doctor Heller underscores the significance: "If we can achieve similar results with material from human tumors, and if this material proves to be a virus, we will indeed have made a major break-through. It might then be possible to immunize man against the disease."

Such work is underway. At Roswell Park Memorial Institute in Buffalo, New York, Dr. George Moore, Director, tells how his group has confirmed the work of Doctor Stewart on mouse tumor filtrates. Now they're injecting cell-free fluids from several types of human cancers—acute leukemia, Hodgkin's disease, cancer of the lung and breast—into newborn mice and hamsters.

Dr. Joseph E. Sokal, unlike many of his colleagues on the Institute staff, is unconvinced that

smoking is a primary cause of cancer. Hundreds of influences may activate dormant cells. Many trails besides the virus path cry loudly for investigation.

"Cancer research suffers from lack of an experimental animal," he said. "We began to break through polio when the monkey proved to be a good experimental animal. If we can get human breast cancer going in a hamster, then we'll have a real break-through."

Dr. Herbert Hirsch of the University of Minnesota Medical School feels "it is possible that tumor cells originate in the body, by mutation or otherwise, *all the time*." A frightening thought? On the contrary. For if cancer cells arise constantly in healthy people, the body must have some remarkable means of making them harmless. Why are you usually resistant to cold-sore viruses which are almost certainly hiding in your body? Scientists are trying to find out. Many feel that cancer will one day be controlled by immunological methods.

Your body is blessedly full of antibodies which make you immune to many diseases. Sometimes

you acquire them by having a disease; sometimes by vaccination or other exposure. Polio vaccine is an antigen which makes your blood produce antibodies that attack viruses contained in the vaccine, and no others. Future vaccines may do that for specific types of cancer. One, prepared by Dr. Charlotte Friend of Sloan-Kettering Institute, has protected 100 percent of purebred mice against one form of mouse leukemia.

There is some evidence that cancer cells act as antigens to produce antibodies, and thus possibly contain the seeds of their own destruction. The mechanism suggested by Doctor Luria and his associates of the University of Illinois may work like this: Viruses enter a cell, act like genes, produce strange antigens, and thus create protective antibodies which attack the cells. If antigens can be isolated from sick cells, they might be injected to produce antibodies which control the cells.

When a mouse at the University of Minnesota developed spontaneous breast cancer recently, the cancer was transplanted to an ear of two other mice, after which the ears were removed before the cancer could spread. The procedure was done successively with both ears and tail of many mice, and then the cancer was implanted in the body. A different group of mice received body implants without preliminary treatment. Both groups succumbed to cancer, but the treated mice

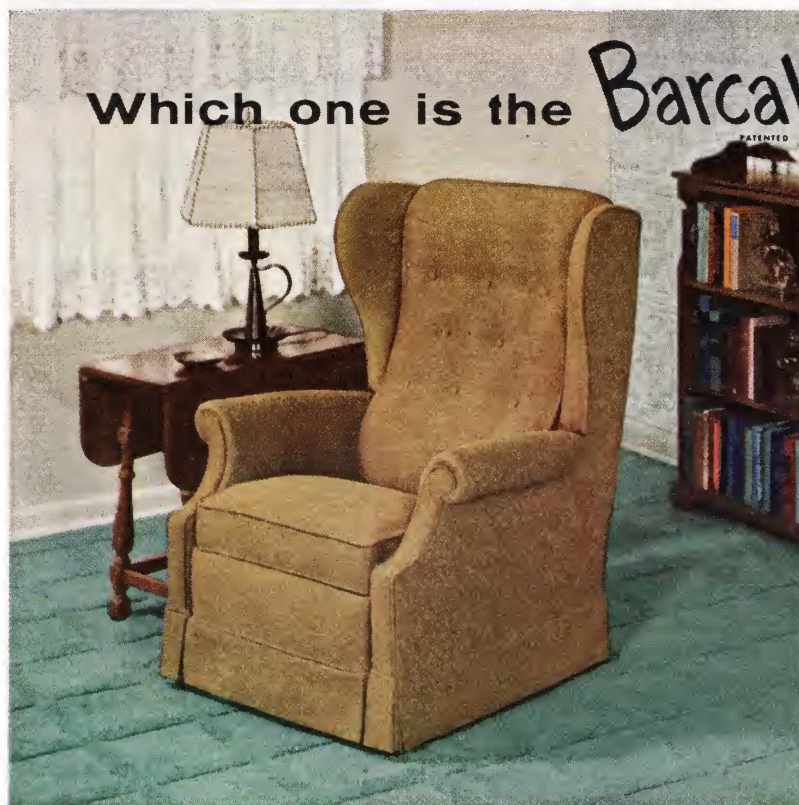
lived an average of 30 days longer than the untreated ones. It was almost as if the mice were vaccinated against their own cancers, and 30 mouse-days equal three years in human terms.

Dr. Russell H. Wilson of Veterans Administration Hospital in McKinney, Texas, has found that under certain circumstances cancer cells may produce unknown substances—possibly antibodies—which may circulate in the blood and destroy malignant cells.

Inmates of Ohio State Penitentiary volunteered for an heroic experiment which is branching off in exciting directions. Healthy men agreed to be inoculated with living human cancer cells. They bared their arms, received a "load" of cancer, and waited. They did not get cancer. They sloughed off the malignant cells quite rapidly. Later they received second injections. They rejected these cells even more rapidly. Somehow, the first injection had built up additional cancer resistance. Very recent experiments indicate that even dead cancer cells, injected under the skin, increase resistance to subsequent injections of live cells of the same type.

Another offshoot of the prison studies may be of great portent. The prisoners who threw off cancer cells quickest had high levels of properdin, a recently identified substance in normal blood. Cancer patients who sloughed off injected

[ Turn to page 134



Model 541, The "Mount Vernon"

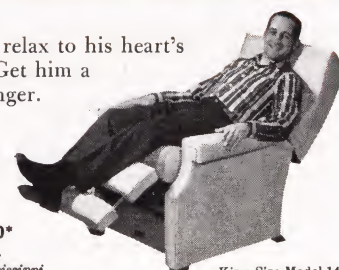


Model 705, The "Barca-lo-Back"

**THEY BOTH ARE!** Barcaloungers are available in such a variety of magnificent styles, models, coverings and colors—it's practically impossible to tell them from fine looking conventional chairs. Yet, hidden under the smart Barcalounger exterior is exclusive *Relax-Action*.

Cradles your entire body in any position from sitting to full reclining. Relaxes tense muscles, edgy nerves. New "Rejuvenator Massage", medically-tested vibrator unit, optional. Write for free color booklet and dealer's name. Barcalo Mfg. Co., Dept. B-9, Buffalo 4, N.Y.

Help him relax to his heart's content! Get him a Barcalounger.



Models from \$119.50\*

\*slightly higher west of the Mississippi

King Size Model 140

**ONLY BARCALOUNGER LOOKS AS GOOD AS IT FEELS!**





Children are **happier**  
in a home that has a Hammond Organ



# HAMMOND ORGAN...*music's most glorious voice*

Playing a Hammond Organ is a talent that grows quickly in the young  
... it's a social grace which builds self-assurance  
... a skill which points restless minds in good directions  
... an active symbol of the good things that make home a happy place

**WHY A HAMMOND ORGAN?** Because a Hammond differs from all other organs in important ways. (1) No Spinet Model Hammond has ever needed tuning. (2) Hammond's patented Harmonic Drawbars give you thousands upon thousands of different kinds of tones and tonal combinations, vast reaches of volume and tonal

quality, which makes even your beginning efforts magnificent and moving. You sound better sooner on a Hammond. Ask your dealer to demonstrate these advantages.

*Terms: about \$135 down and \$40 a month at most dealers*



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Please send your new booklet on the Hammond Organ  
... and tell me how to get a free LP Record of  
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Address.....

City..... Zone..... State.....

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Now you can carpet your floors with "gold" 33 ways!

**magee** brings nature's golden carpet indoors for your floors. A color with such a wealth of warmth, we've done it in velvet-smooth and textured solids, tweeds, patterns for every period... fibers for every purse! (Easy payment plans available.) At your favorite store now, ready to enrich your home! Just one of the Magee true nature colors loomed to last.

THE MAGEE CARPET COMPANY, DEPT. B-4, BLOOMSBURG, PENNSYLVANIA.

SHOWN: VIBRANT 70% WOOL, 30% NYLON LUXURY TWIST



## 2809-C: Distinct active, quiet areas

Begins on page 52



An enjoyable back yard is a natural with this warmly Traditional Idea Home. Outdoor seating circle is convenient to kitchen and adjacent family room. One panel of dining room's broad, four-pane window opens for ventilation. Wide roof overhang, board-and-batten siding give character to long sweep of house and garage.



For family fun, where do you go in this house? Why, right here in the central family room, of course. Doings with records, TV, snacks, hobbies don't interfere with nearby areas of more quiet living. Kitchen is through middle doorway; living and dining are reached through hall at left. Back yard is beyond door at right.



Parents' bedroom is big enough to let Mom work decorating wonders. In 14x13-foot space, an oversize bed and pair of night tables fit easily—comfortably. The door at rear opens into a compact, private bath; there's a large closet just out of sight at left; also plenty of room for a generous dressing area to right of the bed.



*An original...* as completely individual  
as the kitchen **St. Charles** will fashion for you

*A striking combination of Off-the-Floor and Contemporary styling in one kitchen—with convenient center island. St. Charles custom-builds your entire kitchen around your specific ideas and needs . . . with your preference in conveniences and appliances*

*. . . as well as full freedom in color selection.*

◀ *Warm, rich Traditional . . . one of the St. Charles styles available with beautiful natural wood exteriors.*

*Discover the unlimited possibilities at your St. Charles dealer's showroom.*



**St. Charles**  
CUSTOM KITCHENS

Display Centers: Merchandise Mart, Chicago • 101 Park Avenue, New York City • 8660 Sunset Blvd., Los Angeles



Mail Coupon for  
this Kitchen Planning  
Booklet



There's a St. Charles  
Dealer near you.  
See your yellow pages.

St. Charles Custom Kitchens, 207 Tyler Road, St. Charles, Illinois.  
Gentlemen: I enclose 25 cents in coin for my St. Charles "Plan for Kitchen Living"—24 page guide to color, convenience and kitchen economy.

We plan to ☐ remodel ☐ build. (Please check one)

Name \_\_\_\_\_

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Add living space  
anyplace with

**FILON®**

*guaranteed fiberglass panels*

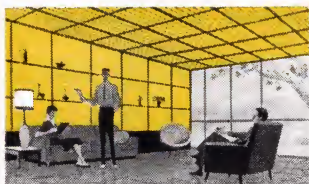
\*  
**FREE**

ILLUSTRATED  
**IDEA**  
BOOKLET



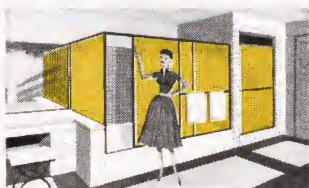
**ADD A PATIO OR CARPORT**

Build colorful beauty and glare-free shade at low cost, with translucent FILON panels. Amazingly strong! Fun to install with ordinary tools. Perfect indoors or out... for breezeways, awnings, shoji screens or doors, windbreaks, room dividers, shower and tub enclosures.



**ADD INDOOR-OUTDOOR LIVING SPACE**

FILON can transform open space into a beautiful weather-protected private living area. Select from 20 exciting decorator colors which give soft diffused light without darkening adjacent areas. FILON's *super-smooth* surface assures longer life and easier cleaning.



**ADD A SHOWER OR TUB ENCLOSURE**

FILON is guaranteed shatterproof for absolute safety. Reinforced with Fiberglass and *Nylon* by an electronically controlled Patented Process, FILON is assured superior strength. Buy FILON at lumber, building material and glass dealers—various corrugations, also flat and shiplap.

\* **FREE BOOKLET** shows wonderful ideas, all easy to build with FILON. Includes construction details, decorator color chart. Write to Filon Plastics Corp., 125 Lomita Street, El Segundo 72, Calif.

Insist on the FILON label on every panel with the  
**5-WAY FILON GUARANTEE**

Superior Fiberglass and *Nylon* reinforced strength  
• Uniform thickness for easier installation, better diffusion of light and color • Shatterproof for absolute safety • Weatherproof for maximum durability  
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LOS ANGELES • NEW YORK • CHICAGO • ATLANTA • DALLAS • SAN FRANCISCO



**2809-B: Plenty of places for play!**

*Begins on page 50*



Bedroom in this split-level Idea Home will serve a youngster well—the curtains are rough-textured, and the glistening oak floor will stand the hard usage it's bound to get.

This room is six steps up from the living areas; Mom is close enough to hear if youngsters get into things. There's plenty of space for storage—for clothing, toys, all the things children collect.



Downstairs family room is fine for youngsters' play—since it's on a different level than living room. TV can blare children's programs here without disturbing the rest of the family.

It's not a dark, forgotten "basement" area, though. Room opens wide to the back yard and grassy terrace through a sliding glass door. Heated garage and a large utility room are on this level, too.



(Advertisement)

# 1958 Golden Folio of homes

*each has been built with...*

## NEW-TYPE living concrete



Lovely home of Dr. J. J. Gabe and his family, 31446 Stonewood Court, Farmington, Michigan. The walls keynote its beauty . . . show the adaptability of living concrete to any style of home. Here Architect James Conn, AIA, used rough-faced, 2½" split block units in stacked bond, painted white.

It's today's wholly new and exciting form of concrete masonry for homes . . . new *living* concrete. Here is a fascinating array of textures, patterns, shapes . . . in tasteful integral colors or in natural tones to take any paint. The versatility of *living* concrete is dramatically evidenced in these homes selected for their special attractiveness and charm. Actually, there are thousands more all over the country. It's all part of a fast-growing trend. For wherever families build, whatever style they want, new *living* concrete fits in perfectly. And its beauty is the soul of practicality. Concrete won't burn, can't rot, is impervious to termites and other insects. Yet the cost is low, usually well under other types of masonry.





Modern style of the Meyer home gets special charm from living concrete used by Brooks and Coddington, Architects.

“I’d say the neighbors are just as proud of our new house as we are!”

Says **KURT H. MEYER**, *High School Teacher . . . Barrington Woods, Palatine, Illinois*



“We’re really living since we moved in here! Of course, the room layout and modern equipment account for a lot of it. But the concrete masonry is a mighty big factor. The architect did a great thing when he chose it. It gives the whole place a warmth and interest—makes you *feel* at home. And no house could be more snug. Concrete masonry gives extra insulation. Creates a very quiet house, for one thing. And it keeps us cool in summer and makes the place easy to heat even with our damp, cold Illinois winters. When it comes to upkeep—I’m really saving money. We’re certainly sold on concrete masonry.”

**Mrs. Meyer's roses** make a bright splash of color against the soft-toned exterior wall. The coarse-grained masonry units are laid in a unique relief pattern and painted a spruce green. This is just one of many beautiful styles and patterns that are possible with today's *living concrete*.



# “Getting the livability I wanted in my house was simple with the newer forms of concrete masonry!”



Says **ROBERT WEAVER STEVENS,**

*Designer and Interior Decorator, Santa Monica, California*

“Making homes more livable is my business! I’ve found concrete masonry helps create a friendly feeling home that has warmth and charm. With so many patterns, colors and sizes to choose from, the material is perfect for every style of house, from traditional to modern. My own home is contemporary—done in a 4-inch high concrete unit. I used concrete masonry for the interior walls, too. It complements fabrics, wood and other materials handsomely. Of course, on the practical side, concrete masonry means fire safety, low maintenance and such things. Of all materials, it’s the one I most prefer.”

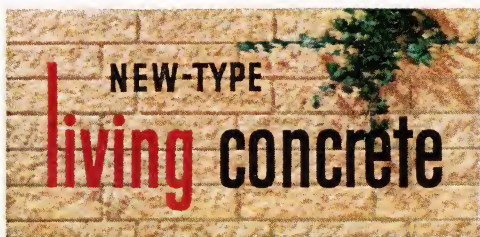


**Warm setting for happy living** at the Stevens'. Here the concrete masonry, laid in running bond, is painted a bright wheat color for a cheery, inviting effect.



**Relaxed living** on the Stevens' patio. Walls of concrete masonry make an interesting and restful background and accent the blue louvered doors.

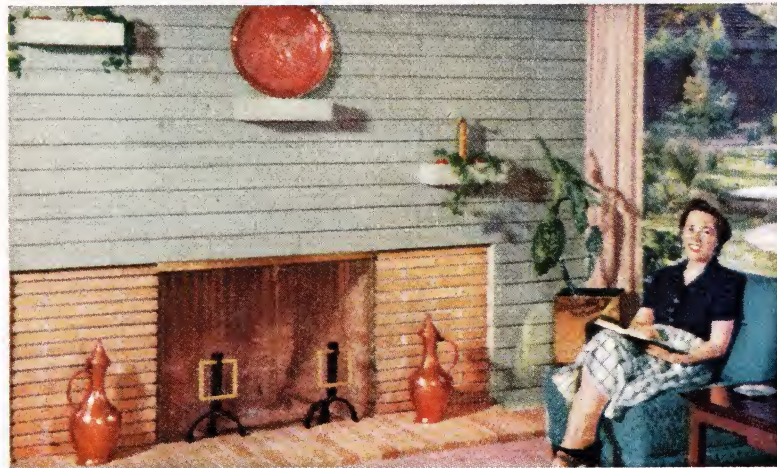




...for interior charm, too!



**A kitchen for compliments!** Smooth, white-painted concrete block of the oven wall contrasts with the adjoining wall of rough-textured split block.



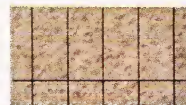
**Warm, friendly living room!** Living concrete creates interesting textural contrasts. It harmonizes beautifully with all materials.

An especially smart idea, today, is the use of texture patterns in interior walls. New living concrete fits in beautifully. Its wide range of textures, shapes, sizes and colors makes it the perfect decorative building material... for accent walls, fireplaces or entire rooms. Concrete masonry creates rich charm when used with gleaming wood paneling... complements fabrics and furniture to effect elegance and warmth.

6 of today's most popular patterns in concrete masonry



Running bond



Vertical stacking



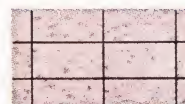
Patterned ashlar



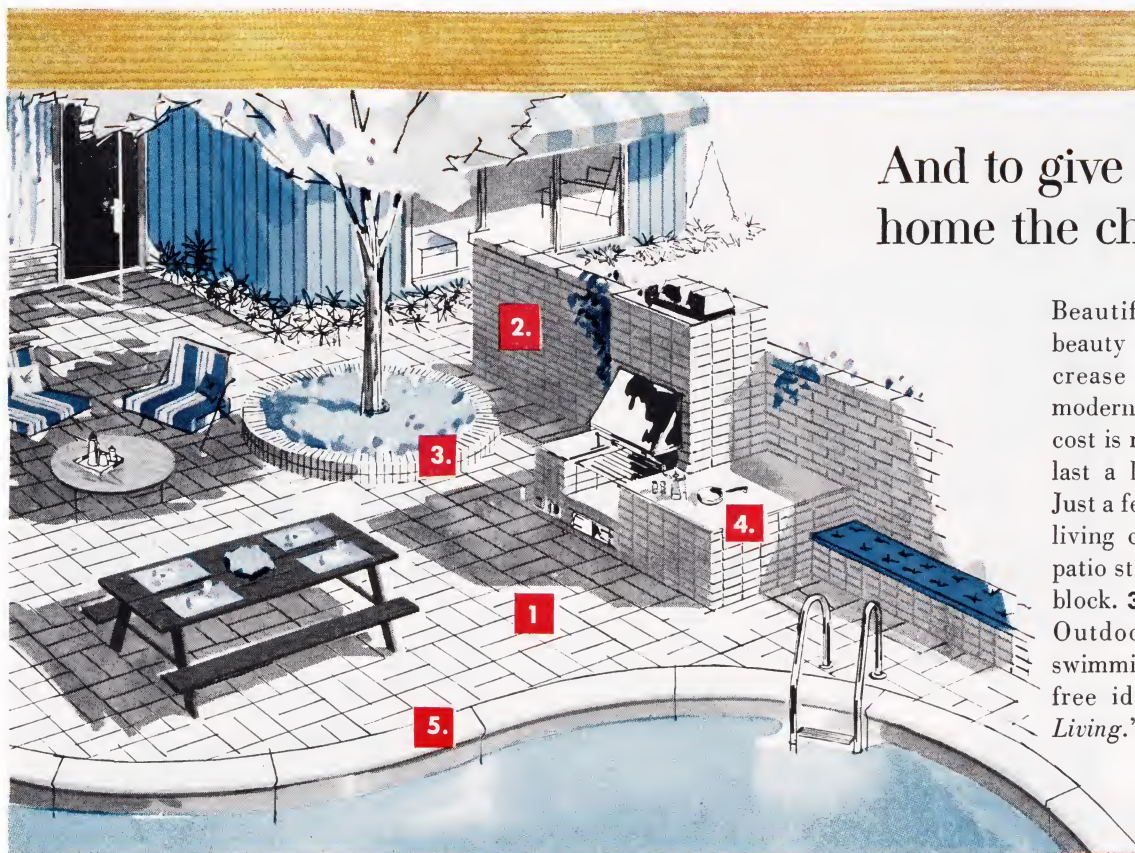
Basket weave



Diagonal stacking



Horizontal stacking



And to give the setting of your home the character you want...

Beautiful surroundings which add to the beauty and livability of your home and increase its value are easily achieved with modern concrete masonry. You'll find the cost is moderate and your improvements will last a lifetime with practically no upkeep. Just a few ways to add beauty and utility with living concrete: **1.** Paved area of concrete patio stones. **2.** Garden wall of slump or split block. **3.** Tree curbing of four-inch block. **4.** Outdoor grill of split block. **5.** Concrete swimming pool. For more details, send for free idea booklet: "Concrete for Outdoor Living." (U.S. and Canada only.)



Information on homes? Send for booklet "Concrete Masonry Homes for Better Living."

Yours free...in U.S. and Canada.

**PORTLAND CEMENT ASSOCIATION** Dept. 9-9, 33 W. Grand Avenue, Chicago 10, Ill.  
A national organization to improve and extend the uses of concrete





*Why be stranded  
with a dead auto  
battery when it's  
so easy to detect  
its weakness long  
before it fails?*



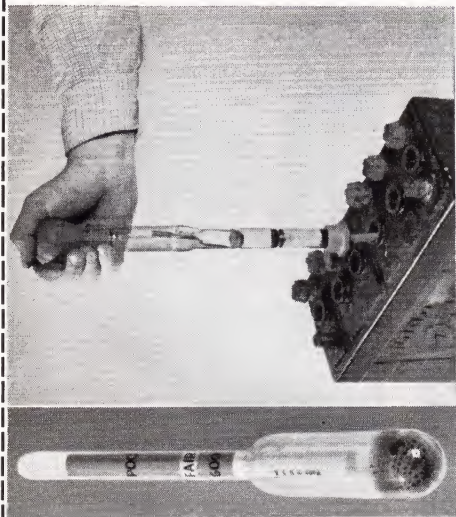
## Baby your battery

EACH YEAR, thousands and thousands of car batteries fail before their life expectancy (about three years) has been reached. Tests made by experts list many reasons for this failure; most stem from the lack of maintenance by the owner.

If you have been neglecting the battery in your car—failing to keep it clean, filled with water, and checked for over- or undercharging—you're paying a stiff price for the service it delivers.

BETTER HOMES & GARDENS, SEPTEMBER, 1958

Add these  
pages to your  
**HANDYMAN'S  
BOOK**  
File under Miscellaneous



Every 1,000 miles, have your battery hydrometer-tested. If hydrometer measures strength of battery acid, which tells condition of battery.

You can buy a hydrometer to do your own testing for as little as \$2. Float in some gives "good," "fair," "poor" reading. Every 5,000 miles have battery voltmeter-tested to measure remaining voltage in it.

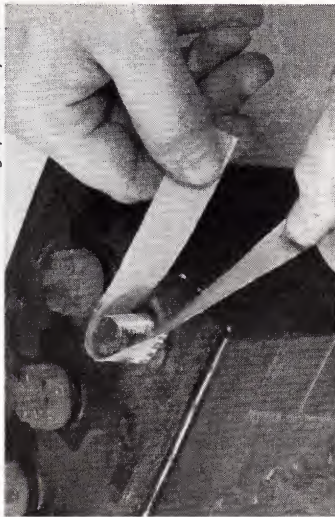
### Keep battery, battery terminals, and cables clean



Corrosion and dirt are enemies of battery efficiency. When you take car for lubrication job, have serviceman clean the battery case.

Or you can do it yourself. Use a mixture of baking soda and water, or cloth dampened in ammonia. Wash battery with clean water; dry it.

Photographs: Stanley Warren



Use sandpaper to shine terminal posts three times a year.

This removes any corrosion that will, in time, damage connecting cables and cause poor contact.

Use about No. 3 grit abrasive, torn in strips, as shown. "Shoeshine" technique works best.



Use sandpaper to shine cable clamps, too. If worn or pitted from corrosion, replace them.

Damaged cables often short or fail to supply proper power to starter.

When you re-clamp cables to terminal posts (they must be on tight), smear posts with a thin coating of petroleum jelly.

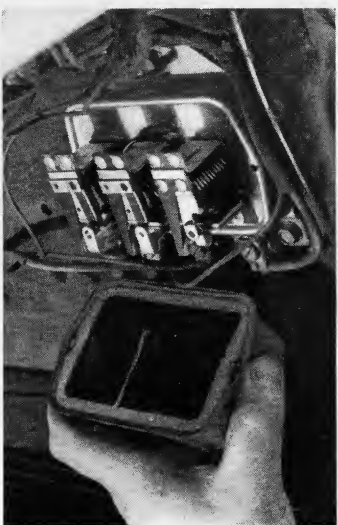
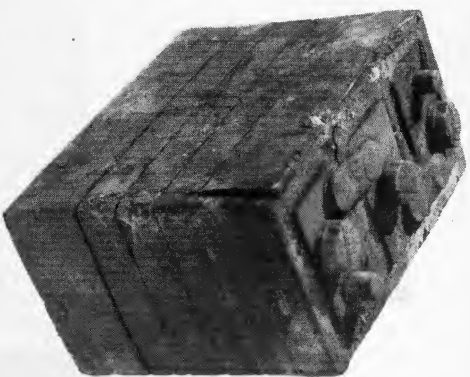
BETTER HOMES & GARDENS, SEPTEMBER, 1958

Page 3



## For maximum battery life, prevent over- and undercharging

Buckled cover, bulging sides indicate battery is being overcharged—cause of most failures. Check this by noting water consumption. It shouldn't be over 2 ounces a month, or about every 1,000 miles.



Voltage regulator monitors flow of electricity from generator to battery. If it's set too high, your battery will die from overcharging. Too low a charge rate will also wear out battery prematurely. If battery has over- or undercharging symptoms, have a mechanic check the regulator.

If generator is faulty, it can start chain reaction toward battery failure. Mountings should be tight. Check fan-belt tension (deflection of 1 inch between pulleys). The armature slots should be clean.

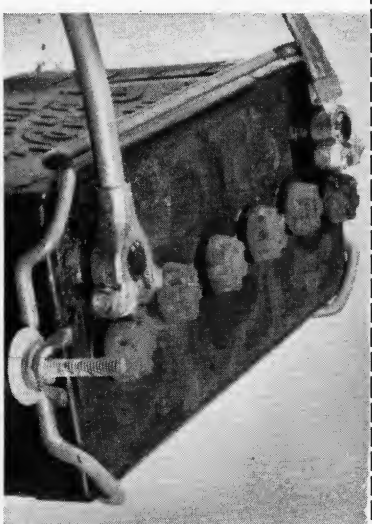


## Keep your battery properly filled with water

When you buy gas, see if your battery needs water.

Any car battery can be damaged if water level falls below separator tops. High water level keeps your battery cooler in warm weather; check it about every two weeks.

During winter months, maintain a lower water level. This concentrates acid for greater starting power.



Vibration can ruin a battery. Rough roads break pieces of lead off plates inside, causing, in time, a short. Hold-down should be tight. You may want to add rubber washers under nuts for spring tension.



If battery seems weak, or test shows it has dropped to half-charge point, don't delay recharging. Check cables, generator, and so on to make sure they're working properly. Slow city traffic can weaken battery. If you drive in the city most of the time, a home charger will keep battery up to the right level. When you buy new battery, pick suitable grade on basis of standard specifications (see chart). These specs are usually shown on case (left).

Your chief need		Suitable grade			Typical specifications	
		20-hour Amperage*	Cold start rating**		Usual guarantee	
Temporary use			Minutes	Voltage		
Moderate speeds, mild climate		Light duty 70-80 amps	1.7-2.2	3.7-3.8	15-18 months	
Average driving conditions		Medium duty 100-105 amps	3.0-3.5	4.1-4.2	24-36 months	
Much driving in heavy traffic		Heavy duty 115-130 amps	3.6-4.8	4.3-4.4	36-48 months	
Long trips at high speeds						
Very cold climate						

\*Manufacturer's ratings based on S.A.E. test of ability to provide power continuously over a 20-hour period.  
 \*\*S.A.E. test of number of minutes battery will deliver 300 amperes continually at zero degrees Fahrenheit, and the remaining voltage after test is in progress 5 seconds.





Cushiontone on underside of balcony (foreground) and between beams of ceiling adds quiet and richness. For plan and list of furnishings, write address below.

## This amazing new Armstrong Ceiling soaks up noise and gives your home today's smart new look



**MAKES ANY ROOM COMFORTABLY QUIET.** The tiny openings in the attractive textured surface of Armstrong Cushiontone Ceiling Tile absorb up to 75% of the noise that strikes it. You'll enjoy new peace and quiet.



**DO IT YOURSELF THIS WEEK END.** Your Lumber or Building Materials Dealer will show you how to cover old cracked ceilings with Cushiontone. Or look in the Yellow Pages for your Armstrong Acoustical Contractor.

**T**HE BALCONY LIVING ROOM in the picture above shows just one of the many interior design ideas now possible with new Armstrong Textured Cushiontone.

The rich, three-dimensional texture of this versatile ceiling material adds a luxury look to *any* room—whether the decorative style is contemporary, traditional, or mixed.

What's more, Textured Cushiontone soaks up irritating household noises . . . almost magically changing the racket of children, whirring appliances and jangling telephones into a pleasant hum of family activity.

For free booklet about Cushiontone ceilings, write to Armstrong Cork Company, 5809 Farnum St., Lancaster, Pa.

**Armstrong CEILINGS**

...to quiet and beautify your home



How much do  
you know about  
**internal  
cleanliness?**



Day before yesterday, many women hesitated to talk about the douche even to their best friends, let alone to a doctor or druggist.

Today, thank goodness, women are beginning to discuss these things freely and openly. But—even now—many women don't realize what is involved in treating "the delicate zone."

They don't ask. Nobody tells them. So they use homemade solutions which may not be completely effective, or kitchen-type antiseptics which may be harsh or inflammatory.

It's time to talk frankly about *internal cleanliness*. Using anything that comes to hand... "working in the dark"... is practically a crime against yourself, in this modern day and age.

Here are the facts: tissues in "the delicate zone" are very tender. Odors are very persistent. Your comfort and well-being demand a special preparation for the douche. Today there is such a preparation.

This preparation is far more *effective* in antiseptic and germicidal action than old-fashioned homemade solutions. It is far safer to delicate tissues than other liquid antiseptics for the douche. It cleanses, freshens, eliminates odor, guards against chafing, relaxes, promotes confidence as nothing else can.

This is modern woman's way to *internal cleanliness*. It is the personal antiseptic for women, made specifically for "the delicate zone." It is called Zonite®. Complete instructions for use come in every package. In cases of persistent discharge, women are advised to see their doctors.

Millions of women already consider Zonite as important a part of their grooming as their bath. You owe it to yourself to try Zonite soon.

# Sew and save . . . try a skirt for your girl

By Ann Usher

A beginner can manage the 2 side seams, waistband, and zipper that add up to a full-circle felt skirt. You don't have to hem felt. This inexpensive fabric is very wide. A size 8, full-circle skirt can be made from 1 yard of 72-inch-wide felt. Cost: about \$3. Little more than half that amount (a square yard) will do for a size 4.

The pattern you select may include designs for contrasting cutouts to be stitched on the skirt, or you can trace a large, gay, story-book illustration.



Drawing: Bielefeld Studios

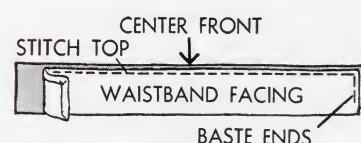
## A good choice for your first attempt



To ensure a perfect circle and a good fit, ask your fabric shop for a simple pattern to fit the child's waist measurement.

Pin pattern pieces to felt; cut out. Use chalk or thread for seam-matching marks. Don't cut notches.

Place front, back semicircles with "right" sides facing. Stitch 1/2-inch side seams. Sew from outer edge toward waist.

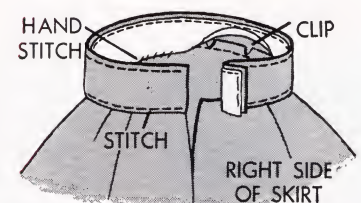


Felt stretches, so reinforce waistband with matching, soft cotton facing, cut 1/4 inch larger than felt strip. Turn under toward felt along upper edge, machine-stitch evenly. Turn under ends of facing in same manner, but *baste* these.



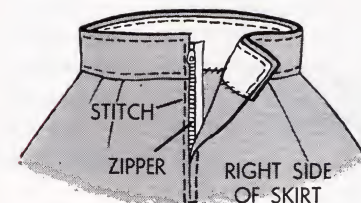
Slash center back to point indicated on your pattern. Press side seams open after stitching. Cover felt with *dry* cloth, press with hot iron. Felt will shrink if dampened.

Rather than turning under a hem, cut or pink the felt along line indicated for hem. If length needs adjustment, cut off less or more; pattern still serves as guide for circle.



Stitch lower edge of felt waistband 1/2 inch below top edge of skirt, right side out. For a smoother look, don't turn under cut edge of felt. Clip curves of skirt to fit waistband.

Keep waistband facing free. Trim seam, then hand-stitch free edge of facing over waistline seam. Leave basting in turned-under ends of facing until zipper is stitched in place.



Be sure zipper is "neck-type" (6-inch length usually for girls' skirts). Baste cut edges of opening along center of closed zipper. Tab end should be 1/2 inch below upper edge of waistband. Machine-stitch 1/4 inch from edges of opening.

Square the stitching at lower end of zipper. Carry zipper stitching up to top of waistband, then remove end bastings. Fasten ends of waistband above zipper with hook and eye.



for **beauty** on a **budget**

*Kirsch*  
proudly presents

**NEW**  
**empire**

**traverse**

*truly advanced*  
*in quality*  
**and features**

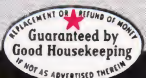
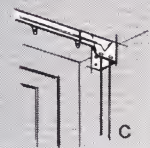
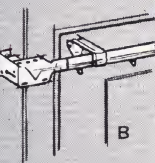
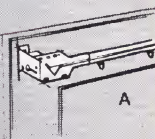
New Kirsch Empire is wonderfully easy to install. The simple, positive brackets and center supports are firm... the rod snaps into place with a click!

Versatile! Empire can be mounted conventionally, (A)... is available in "Extend-o" type, for window-widening effects without marring the wall (B)... or can be mounted directly to the ceiling, (C).

Extra-strong, larger rod sections and large nylon pulleys ensure superior drapery support over longer lengths, and years of fine performance. New nylon slides are designed for more-erect headings.

New, non-stretch Fiberglass-core draw cord, strung to permit right OR left side draw. End "gates" permit the easy removal or addition of slides. Full overlap in the middle ensures complete privacy.

Complete line in sizes from 30 to 180 inches. Ask your Kirsch dealer—and be sure the rod you get comes in a Kirsch package of this design!



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*choose*  
*the*  
*name*  
*you know...*

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*Completely new...*

*in style and usefulness*

Never has so little bought so much! Famous Kirsch EMPIRE—for years the world's standard in traverse rods—is now completely redesigned in every line and part, establishing a new, higher standard in style and adaptability *priced to your budget*. Never before, except in the incomparable Kirsch SUPERFINE, such streamlined beauty, rugged quality, and window decorating versatility!

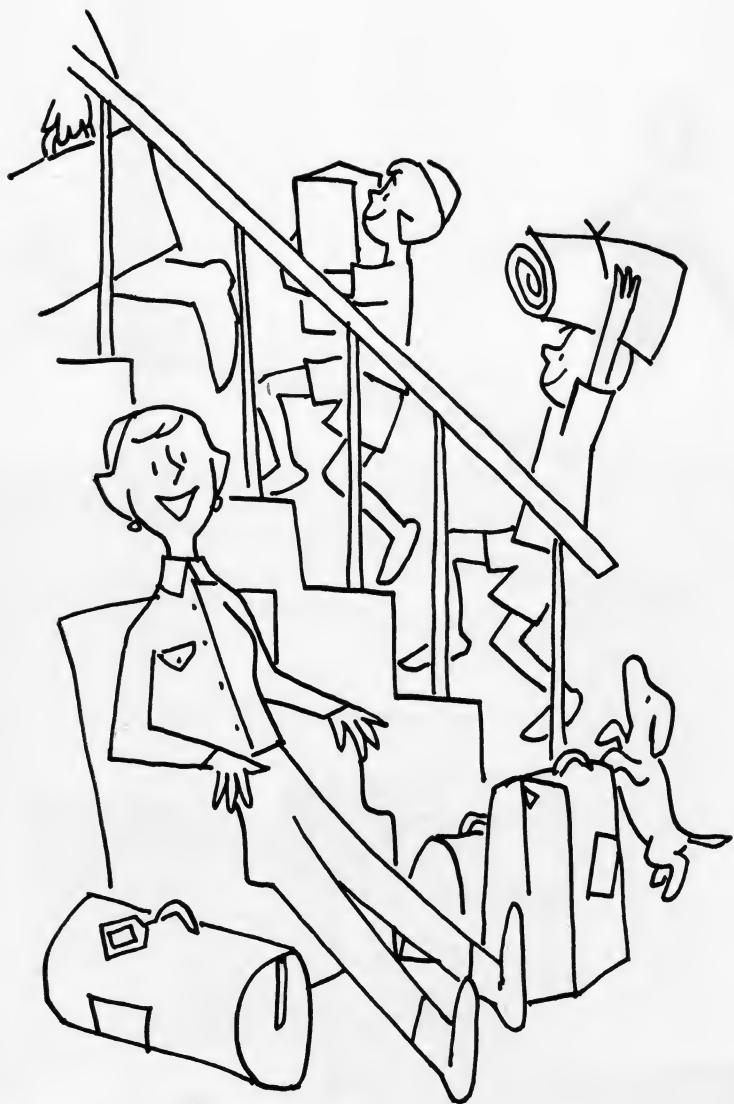
Actually, this timely achievement in value by Kirsch—the leader—opens the way for you to a fascinating new variety of window effects impossible with other rods in its price class. For window beauty that's easy on your budget, *always* depend on Kirsch... for fine drapery hardware like the new EMPIRE and for smart, adaptable window decorating ideas.

*Send today for this big new book!*

So helpful—the money-saving ideas in this 32-page full-color book. Shows how to plan, measure and make smart curtains and draperies. Unique Color Kit included. Send 50c for "Window Decorating Made Easy" to Kirsch Co., 337 Prospect St., Sturgis, Michigan.







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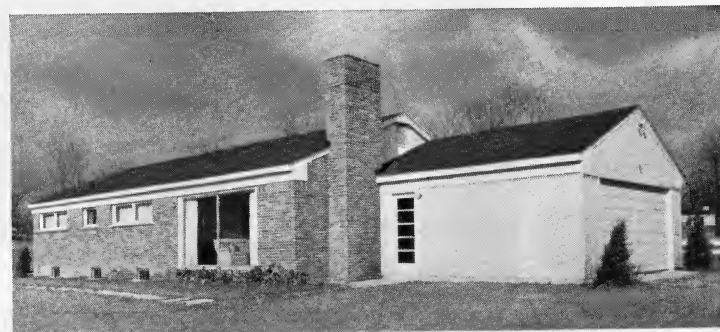
*Look for this symbol of safety where you save*



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## 2809-E: Dual-use back yard, bedrooms

*Begins on page 56*



This brick Idea Home has sliding glass at rear of living room to connect with back-yard activity. Garage faces the side of a wide, corner lot, but it could open to front (straight onto street), or to back (with drive along lot edge). Strip windows give bedroom privacy.



Family room can convert to a fourth bedroom (couch becomes bed). Room has its own closet, and opens to a bath (at right) which is shared with parents' bedroom. Flooring is cork-toned asphalt tile.



This bedroom clearly was designed with two boys in mind! And it can grow up with them. Bunk beds go along wall; chest fits nicely under high windows. Floor is oak, with oval braided rug to carry out Traditional theme.

★ ★ ★ **Next month's Five Star home features a family-living plan with a brand-new family-room idea.** ★ ★ ★





**SHERWOOD GREEN** Weldwood Samara V-Plank® Paneling on walls comes in 4' x 8' panels to make installation quick and easy.



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Dove Grey



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Please send me a copy of the new full-color folder, "Weldwood Prefinished Paneling For Fine Interiors," which shows woods available and gives complete installation instructions. I enclose 10¢. **BHG 9-58**

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**WELDWOOD® WOOD PANELING**

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PRODUCTS FOR  
HOME AND INDUSTRY



The diary of a

# Plain dirt gardener<sup>®</sup>

By Harry R. O'Brien



At twilight I lit my pipe. Walked around the paths. In solitude, I contemplated all of my flowers.

**Sept. 1** This is the day when visitors are likely to come, thinks I. Now David had mowed all garden paths last evening. This made the edges of my rose beds look ragged. Raked up and hauled debris from edging to compost pile. Indoors, showered, put on white shirt and Sunday pants. Sat and waited for some visitors to show up, but nary a one arrived.

At twilight, I lit my pipe. Walked around the paths. In solitude, I contemplated marigolds, petunias, the roses, and all the rest. Doggone it—I plumb forgot to sow spinach

seed. This is the last possible day to do it and get a crop this fall.

**Sept. 3** "Come here and mix up this," called David just about sundown. I went—and did. The stuff was spray material in the sprayer. Then as David pushed it, I handled the hose and nozzle. We doused bushes good and proper, tops and undersides, while moonlight took over from twilight. Indoors, Maggie fumed and fretted, for supper was waiting on the table.

**Sept. 4** By noon, Maggie and I

had packed and were away in the family chariot eastward. For me, it is just a business trip but Maggie told her friends we are going away on a vacation.

Suppertime found us 185 miles from home. Our lodging for the night is a motel, all landscaped with Floradora roses in bloom—sure is a purty sight.

**Sept. 5** There was a nearly full moon shining down on Maggie and me, as we sat in front of our unit at a motor court. The place is all landscaped with big English wil-

lows, holly, evergreens, annuals, perennials. All is calm.

**Sept. 7** Business looked after, we took time off and drove to Star Roses, at West Grove, Pa., to see new roses. Also looked over the rose trials here, including one of the All-America trials.

The big new attraction here this fall is Pink Peace. This is a child of Peace with a large bloom of deep smoky pink color and a faint silver edge to the petals.

**Sept. 8** Some miles out from Philadelphia today, we stopped at the Fordhook experimental farm of the Burpee Co. This is not a public display place but we went in and introduced ourselves.

Here we saw some of the new annuals which will be introduced for next year. I also took more pictures of some of the best of the 1958 introductions. The most important of these was Climax, the first F-1 hybrid marigold that was ever brought out.

**Sept. 11** As our travels took us through the Finger Lake section of New York, we took time to visit the noted Jackson & Perkins public rose garden. Here we saw several new roses and others still under number, for future years, all originated here.

The prize of all was Ivory Fashion, one of the 1959 All-America winners. It is a floribunda with clusters of bloom which have a

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faint cream color as the flowers open. In a day or so, they become a pure white.

**Sept. 15** There was a visitor from Kansas this afternoon to see the posies. She didn't linger at the roses. She spied the annuals and hurried over to them. She praised the Tetra Blue ageratum, now in good bloom. This told me she's a good gardener.

**Sept. 16** Worktime in evening came and I gave the roses a whale of a good dusting, since spraying is hard for a solo job. I'm using a general-purpose dust which contains chemicals to control about all the pests in our vicinity—including mildew, thank goodness.

**Sept. 17** With my trusty pruning shears, I went over every bush in the rose beds and clipped faded blooms. I like to keep this up and not let the bushes make seed hips. This would slow up late bloom.

**Sept. 18** At worktime, I began renovation of the shrub border along the east side of lawn and garden. This is overgrown. There is dead wood in the shrubs. Seedling elm and maples have sprung up all over the premises.

"How in the world did you ever let this border get so far ahead of you?" asked Maggie. The answer is that it began, back in the big war while Donald was away, I was putting in all my time growing



There was a visitor from Kansas this afternoon to see the posies. She didn't linger at the roses. She spied the annuals and hurried over.

vegetables. Since then, I've put too much time on roses.

**Sept. 20** Cleaned up the debris I've been pruning out of that shrub border. First, I used the big lopping shears and trimmed off lower ends of bigger branches. Cut these into the right length for fireplace wood for this winter.

I cut the rest of the branches up into smaller sections, to make it easier for hauling on the barrow. Then I'd load and rush off to the burn pile way at the back. While I was at this, Maggie was burning trash and keeping an eye on me.

**Sept. 23** Besides gathering green groceries for supper, I took my

garden notebook and made my annual survey of roses resistant to blackspot. A new one on my list this year is Gold Cup, the 1958 All-America floribunda. There hasn't been a speck of blackspot on it all season long.

**Sept. 24** There was a slight touch of frost this morning. Only damage was some crabgrass turned black. Just in case it might frost tonight, I made some more color shots of the new mums. Mowed some grass.

**Sept. 27** Weatherman says it will frost for sure tonight. So I hurried out and picked all the beans. Gathered all the ripe and partially ripe tomatoes. Began to carry in blooms

by the armloads to the kitchen: mums, marigolds, scabiosa, last of the sweetpeas, the rosebuds, until Maggie fairly howled and growled.

I had some old lath, saved from peat bales. I drove these into the ground, alongside and between the rows of my best new mums. Maggie let me have an old sheet and an old bedspread. These I threw over the stakes to provide a canopy.

**Sept. 28** A bit warmer, though I was still wearing a coat and winter hat as I scraped weeds out of the roses. I'm trying to get out the weeds but avoid doing any cultivation. I want the bushes to stop growing and get hardened up for winter. This is the best winter protection a feller can give his roses. Put the kivers back over those mums before quitting.

**Sept. 29** No sign of frost this morning. Day turned warmer and summer is back. Folded up that sheet and spread and took in the house. Maggie was mumbling because I had dumped them on the bench in the hall.

My cockscomb is at its peak of bloom. I have two yellows—the Golden Plume and Golden Fleece—and two deep red, Royal Velvet and Toreador. Maggie says she'll use them in an arrangement.

**Sept. 30** Put in a useful evening which included hauling off more pruning debris. Quit early, just to walk around and look at things.

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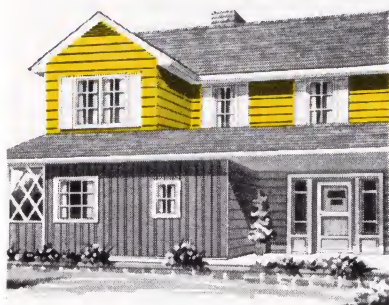


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# Remodeling?

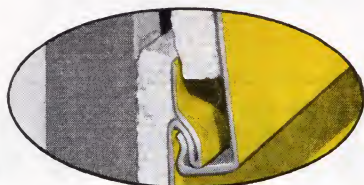


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Same material used to insulate re-  
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# The IDEA HOMES point the way to better wiring

Imagine yourself in one of our 1958 IDEA HOMES—but without electricity! No lights, no kitchen appliances, no automatic laundry, no TV, radio, or recorded music—in short, none of the things that make the most of living features built into these homes. An impossible situation, of course.

Now picture yourself in an IDEA HOME—or any home built today—faced with *inadequate wiring*. You have electricity, all right, but it's overloaded or underpowered electricity. Fuses blow, or circuit breakers trip when you turn on more than a few appliances. Lights dim, TV flickers. There just aren't enough outlets to take care of all the portable and convenient electrical aids you'd like. (Furniture arrangement bows to outlet arrangement, too.) In your own new home, you're not the boss—skippy wiring is running you!

Well, you say—the contractor will see that my new house has adequate wiring. He may. *But you want to be sure.*

For example, most electrical codes specify a 60-ampere, three-wire service entrance into your house. That's *minimum*. It's not enough power for these IDEA HOMES or any home designed for today's living. The Adequate Wiring Bureau and the National Association of Home Builders recommend a 100-amp entrance. That's better; but you still may find yourself short of the extra current needed for outdoor lighting, air conditioning, and new, larger appliances.

To prepare for today and the future, we recommend a 200-ampere service entrance for all 1958 IDEA HOMES. With this reserve power available "at the door," your contractor can give your new house a first-class interior and exterior wiring system.

And when you plan your home's wiring, be sure to investigate the many new electrical ideas we've described in recent years. You may want to add low-voltage switching (with its remote-control feature). Variable light controls, and silent or glow-in-dark switches are other wiring devices that can bring greater electrical convenience to your family.

What does a fully adequate wiring system cost? A *minimum* wiring job runs about 2 percent of the price of a new home; fully adequate wiring costs just another 1 percent. It's cheap enough insurance for years of convenient, trouble-free electrical living!

# How to select a paintbrush

A good brush performs better...  
wears longer... saves you money



Check these points when buying your next paintbrush.

First, look for a full stock of bristles in a firm, strong setting (1). Avoid brushes with loose bristles.

Then inspect the individual bristles closely (2). They should be finely tapered, with slightly curled tips.



Look again and be certain

a generous portion (at least 10 to 20 percent) of the bristles have tips which are split or "flagged" (3). Your

final assurance of a brush which will give the best painting performance is bristles of varying lengths (4), but with a high portion of longer lengths.

If the brush you look at passes all these tests, it will have a greater working and paint-holding capacity and eliminate excessive dipping.

It will (5) release any type finish smoothly and evenly on any surface. The result will be a professional-looking paint job.

One short cut to selecting a good brush is to look for the black and yellow tag, signifying a brush with TYNEX nylon bristles (6). Properly made paintbrushes with tapered bristles of improved Du Pont TYNEX nylon give you better painting performance. They pick up a full paint load at every dip and give velvet-smooth paint-out. With proper care, brushes with durable bristles of TYNEX clean easily...rinse thoroughly...are quickly ready for another job.



**FREE**—An illustrated booklet prepared by Du Pont painting experts on "How to Choose and Use a Paintbrush." Tells how to paint walls, ceilings, trim, furniture, radiators and do other special jobs. Gives tips on the correct painting stroke, how to hold a paintbrush, how master painters dip their brushes, how they clean them. Gives five helpful pointers on common mistakes in painting. Tells what kind of paintbrush to use for each painting job. To get this valuable booklet, just send your name and address to E. I. du Pont de Nemours & Co. (Inc.), Polychemicals Department, Room 519, Du Pont Building, Wilmington 98, Del.

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NYLON BRISTLES  
Better Things for Better Living... through Chemistry

# We're closing in on cancer

Continued from page 116

cells more slowly had low properdin levels.

Is this reversible—might injections of properdin stimulate cancer resistance? Is properdin peculiarly associated with cancer, or is it a mysterious part of our reactions to many diseases? Little is known about it. But trials now beginning in a few cancer patients will yield some answers—maybe even a break-through.

These are glimmerings of the hoped-for shape of things to come. They have not begun to save human lives or to have a place in medical practice, but another teeming area of research—chemotherapy—has yielded drugs which are extensively and importantly used today. A few drugs—"cancer pills," if you like—control certain types of cancer for weeks or months, or even years.

First chemical break-throughs were scored against cancers of the blood-forming organs, such as leukemia. Hormone-dependent cancers, as of the breast and prostate gland, respond dramatically to doses of opposite sex hormones. Drug combinations have eradicated a few forms of animal cancer so completely that scientists speak flatly of cures. But not, as yet, in man.

Cancer may be viewed as a chemical disorder to be controlled by counter-chemicals. The great road block is that existing drugs don't attack cancer cells exclusively; they make normal cells sick, too, if doses are too toxic. And they don't pursue every malignant cell to its uttermost hiding place. This formidable road block is being probed from a hundred directions with hope that vulnerable spots will be found.

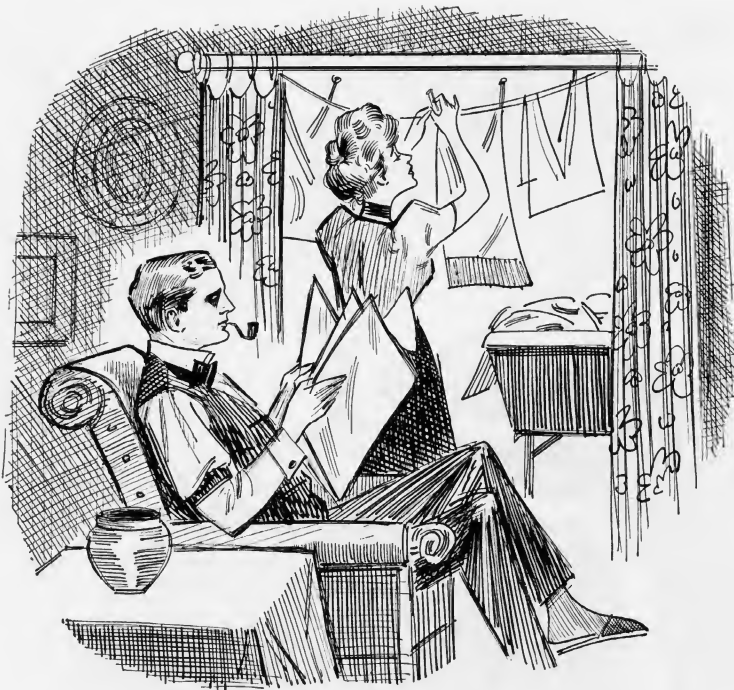
A new design of anticancer drugs is suggested by remarkable chemical maps of DNA, the "mother molecule" nucleic acid of the cell. Since you can destroy the cell or prevent progeny by disrupting DNA, dozens of manmade chemicals aimed directly at tiny bull's-eyes of the DNA target are constantly being synthesized. Another plan-by-design of some researchers concentrates on cell enzymes, chemicals which catalyze all life processes: block the enzyme, kill the cell.

Over the horizon—fantastic today, credible tomorrow—are other hopes. Japanese biochemists have discovered a substance, malignolipin, which exists in cancer cells but never in normal cells. There may be substances found only in cancer cells to which killing drugs could attach themselves like hitchhikers and trick the cell into taking a dose of poison. Once a cancer, always a cancer, is the general rule in man and animals, but some plant tumors apparently curb their own malignancy, and researchers are trying to find out how they do it.

Empirical, needle-in-a-haystack courses are being followed, too.

[Turn to page 153]





Time was when washday was a chore  
And hanging clothes an endless bore



In later years, 'twas still a pain  
And even worse in case of rain



Now in homes across the nation  
Laundry's done with automation  
Full HOUSEPOWER speeds the job today  
The modern, *all-electric* way

## Full **HOUSEPOWER** takes the work out of washday

Today's all-electric living makes light work of so many household tasks! But to do their *best* job, your work-saving electrical appliances need full HOUSEPOWER—enough wiring, outlets, and switches to operate at full efficiency.

Actually, 4 out of 5 homes, both old and new, suffer from *low* HOUSEPOWER. How about your home? Are you starving your wonderful appliances with skimpy wiring—low HOUSEPOWER?

It's easy to find out: Just call your electrical contractor or electric utility for information about a HOUSEPOWER Rating. If added wiring is needed to bring your home up-to-date, your electrical contractor can do the job quickly, neatly, economically.

It's smart to have full HOUSEPOWER. Call your electrical contractor today—be sure you're enjoying *all* the benefits of modern electrical living.

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# HOUSEPOWER

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# new design - new color



## **NEW CROWN ROUND LAVATORY IN DESERT TURQUOISE**

**Easy to install in any type countertop at modest cost**

Until now lavatories that offered lovely contoured styling such as this, could only be mounted in costly marble countertops.

Crane has changed all that. The new Crown lavatory can be installed easily and inexpensively in any countertop material you choose. And the Crown itself is priced well within the means of the average homeowner.

This lovely circular lavatory with its beautiful Singl-ese faucet was designed by world-famous Henry Dreyfuss. A touch of a single lever controls both volume and temperature of water. The Singl-ese is mounted directly on the lavatory. It's easier to clean, and is more sanitary than separate faucets installed on the countertop.

Crane also introduces a dramatic new color—Desert Turquoise. This exciting new accent color for bathrooms is available in all Crane fixtures. There are 6 other Crane colors and white. See your Crane Dealer for a showing now (you'll find his name in the Yellow Pages under "Plumbing and Heating Supplies—Retail").

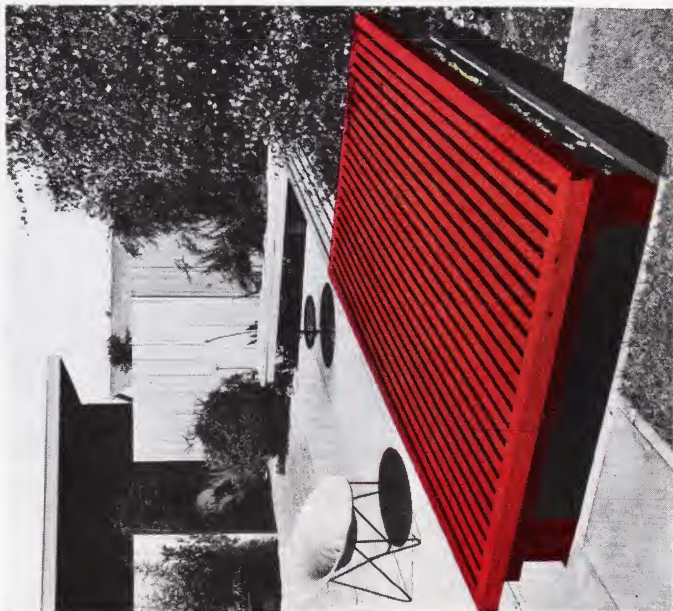


**NEW IDEA:** The "sectional" countertop—Crown round lavatories at either end of a sweeping corner counter with vanity between.



CRANE CO. 836 South Michigan Avenue, Chicago 5, Illinois • VALVES • FITTINGS • PIPE • PLUMBING • KITCHENS • HEATING • AIR CONDITIONING





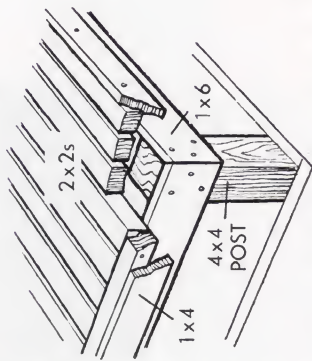
Photographs: Joe Munroe

This multipurpose unit is a bench when there's company, a table when the family barbecues around the fire pit.

On sunny afternoons, two lounge pads convert it into a deck for sunbathing.

Slats are finished redwood 2x2s, 1/2 inch apart. Posts, spaced 4 feet on center, are sunk 20 inches deep.

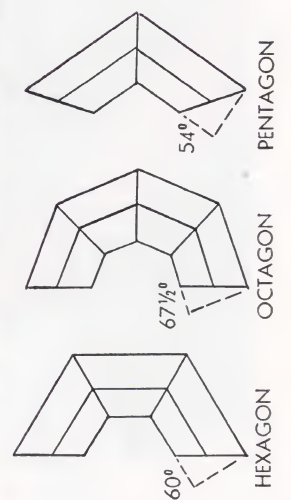
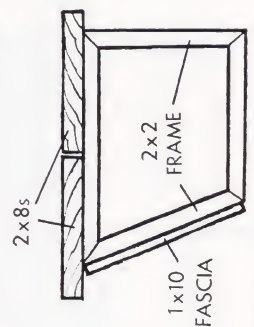
Corner bench joins deck, has matching trim. Gil Rovine, landscape architect.



This bench is perfectly scaled to match the size and strength of an old live oak tree.

All lumber is 2x12-inch stock, with a natural finish. Lumber sizes given below are suitable for a smaller tree. But height of 17 inches should be constant.

The top overlaps the base by 2 inches, and fascia is angled back to give additional leg room. The sketches give sawing angles for different bench-top patterns.



Cut along dotted lines

# Good garden benches you can build now

Garden furniture seldom offers technical problems, and almost never requires special shop equipment. Any hammer-and-saw man can build a garden bench.

But there is a danger in this simplicity. Because garden seats can have crude or rustic details, we are tempted to over-

look other qualities in a good design. Such things as comfort, adaptability to the site, and ease of maintenance make no extra demands on craftsman-ship, but craftsmen search for them.

The check lists which follow suggest ways you can achieve these things without adding appreciably to the cost.

## Desirable features to plan for

- ▶ All units should have more than one use. Extra wide benches may serve for sun bathing. Small benches may serve as coffee tables. Wide arms can eliminate need for side tables.
- ▶ Seats over 10 feet long can be angled to form conversation corners. Otherwise, most of the space is seldom used.
- ▶ Upholstery and cushions should be easily removable.
- ▶ Locate permanent seats where there is shade at least part of the day. Late afternoon shade is usually desirable.
- ▶ If there's a choice, place permanent benches so those seated don't face an afternoon sun.

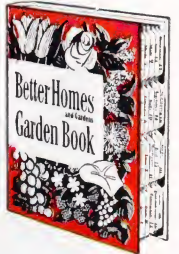
## Choose materials carefully

- ▶ Redwood and cypress are most durable woods, but chemical preservatives and new outdoor finishes make any wood a possibility today. Iron, aluminum, and masonry have excellent qualities, particularly when combined with wood.
- ▶ Materials chosen should blend with some existing material on the site, perhaps duplicate it. Repetition is desirable.

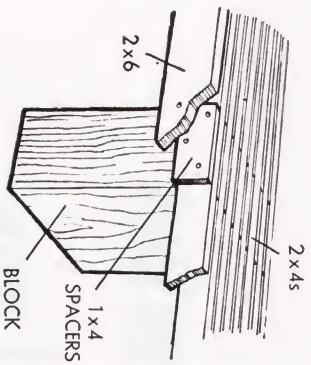
## Basic dimensions and weights

- ▶ Movable seats should weigh no more than 35 pounds, unless equipped with casters or wheels for easy moving.
- ▶ Maximum seat height is 17 inches. Minimum can be as little as 6 inches if depth of seat is increased accordingly.
- ▶ Allow at least 22 inches width for each person on a bench, 26 inches if the bench is used with outdoor dining table.

Add these  
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**GARDEN  
BOOK**  
File with  
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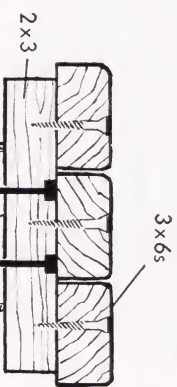






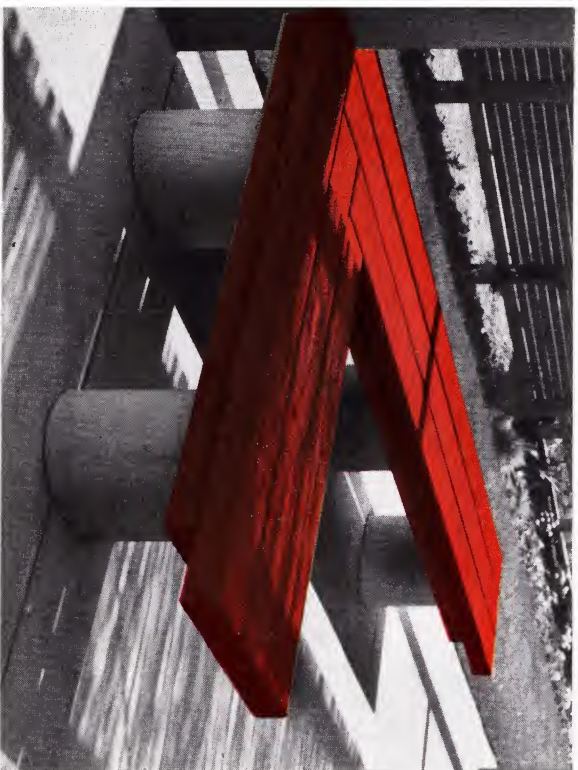
Board-and-block benches, such as this one, are almost indestructible. They drain immediately, soon dry off after a shower. Spacers are usually half-inch stock, cut the same length as the supporting base. Boards are usually 2x3s, sometimes 2x4s. Bases for basic top are varied. In some cases, they are mortared brick. In others, concrete block. Here, bases are 6x12 redwood.

Photographs: Mason Weymouth



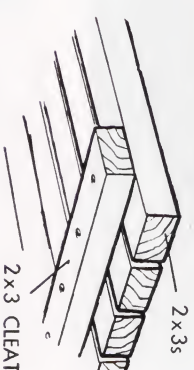
FOUNDATION BOLTS

CLAY TILE



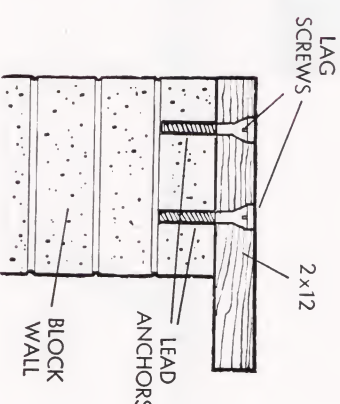
Phil Fein

A simple pallet of redwood 2x3s, fastened with 2x4 cleats, forms the top of this bench-table. The top and flue-tile legs are not fastened together, since the designer is relying on the weight of the units to give them stability. The redwood was finished naturally, so its color would complement that of the red tiles. W. H. A. Smith home, Ukiah, California.



Here a low retaining wall was converted into extra seating space with the addition of a 2x12 cap. The cap is lined up with the back of the wall, instead of being centered, to provide more heel space.

The alcove outlined by the retaining wall greatly increased the usefulness of the bench, since it forms a conversation corner. Frederick M. Lang, landscape architect. Theodore E. Baer home, Los Altos, California.





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# New ways with stepping stones

*Two problems solved easily with stepping stones*



Front porch of this house led nowhere off its left side. Yet this stretch of yard offered most logical pathway to back-yard activities.

Too, a front walk led visitors' eyes straight down length of lawn edge alongside house; the edge never stayed straight and neat after the freshly clipped grass grew. . . .

. . . Now large stepping stones form a smooth, permanent edge for lawn. ➔

Besides a clean, mud-free pathway around the house, they prevent the front porch from resembling a highway cloverleaf, as an ordinary concrete walk might have done.



*By Tom Riley*

*The cost goes down when you do the job yourself*



STEPPING STONES have a wonderful way of fitting and blending into any lawn or garden, regardless of size or shape.

But the secret to making them fit is to make them *BIG*. Then, unlike small stones that are so often used for this purpose, large stones eliminate pussy-footing along, so you don't tilt, stumble, and wobble as you go.

The stones we show here are engineered to your cement-mixing talents. Pour them in place in one operation, or cast them singly.

**Alignment and leveling.** If stones will be set in row, use chalk line stretched between two stakes to align them (shown).

If stones will be placed in a curve, a garden hose makes an accurate guide line. In long rows, set each succeeding form about five inches from the last one.

Photographs: Author; Stanley Warren



Forms can be 2x4s nailed at corners so nails can be removed. Or, if stones are small, use 1x4s nailed, staked so concrete won't push them out.

Dig turf *only* to depth (width) of forms. With carpenter's level, set forms fairly level with ground. If you stake forms inside, drive stakes low (arrow).



Fill forms with old wire, rusty pipe, rocks, or similar material you've planned to junk.

Spread it out evenly and wet it thoroughly before you place concrete. Already-mixed concrete is easiest. But on a small job like this, you can use ready-to-mix concrete, or mix your own.



Level (screed) concrete with length of 2x4 on edge, or use long float. With float, smooth surface after film of water on top disappears.

For interesting, nonskid surface, use float. For smooth surface, steel trowel it after you float it and as concrete begins to set up.

*More concrete tips on page 143*

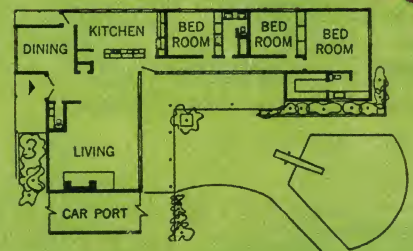


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The adjustment is simple. Part of it is application of the principle of CAC—Continuous Air Circulation. But it does take a trained Comfort Craftsman to accomplish it.

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adjustment is all that's necessary his charges will be a pleasant surprise. He will recommend no costly installation changes or equipment unless he honestly feels this is the only way to give you the comfort you deserve. Should a new furnace be indicated, he carries the finest made—Landmark\* by Lennox, and more than 100 other models of Lennox heating and air conditioning.



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## New ways with stepping stones

Begins on page 140

### Different shapes, textures add interest

To cast round stones, first have inexpensive forms made at local sheet metal shop.

Ask shop to weld hinged hasp to a pre-rolled 20-gauge sheet, 2½ to 3 inches deep. Overlap ends 4 inches.

Set form on "tar paper" over level surface to fill. Pour concrete to brim of form; tamp (puddle) it with shovel, and level surface. Then float or steel-trowel it.



For a pebbly finish, level concrete, float it, and scatter rock over surface just as it begins to stiffen.

Then seat rock into concrete by pushing it down with float. Another way: Use fairly coarse rocks as aggregate in concrete mix.

Smooth with a float, and hose off surface and brush it after it has started to set.



For water-worn texture, fill form with fine sand mixture of concrete, level it, and float the surface.

When it begins to stiffen, tightly stretch piece of polyethylene plastic sheet (.003 thick) over form.

With a 3-cornered trowel, lightly trace in pattern you want. Remove sheet as soon as you're finished.



Many other interesting textures can be obtained by using numerous materials such as burlap, creased and folded paper, and plastic film.

Or sweep floated surface with a broom, bamboo rake, and so on. But first experiment with test form to get the design you want.

Generally, it is best to dump mixture (use fine sand aggregate) over the material chosen for texturing.



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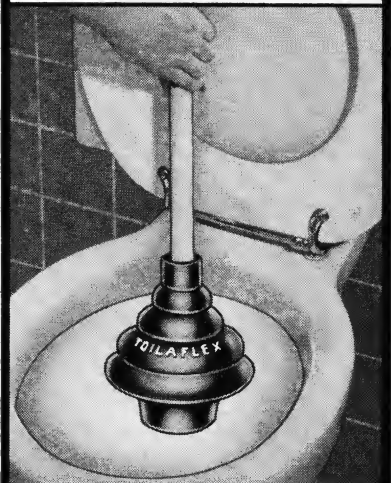
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# How to grow

If you need a lawn, plant it now. Don't wait until spring. The grass seed you plant now will germinate quickly during the warm, humid days of late summer. And the new seedlings will grow vigorously during the cooler days that follow in the fall.

The weather combination is the best nature offers, for grass seed. Take advantage of it if you can, and your seed will grow well the first try. But be sure to plant lawn seed, not hay seed. Use a seed mixture that contains at least 80 percent permanent grasses such as bluegrass, red fescue, or Bermuda.

In the northern states, bluegrasses and red fescues should predominate in the mixture. In the South, hulled Bermuda. Avoid lawn mixtures which contain more than 20 percent of the so-called "nurse grasses."

## How to get an even stand of grass from seed

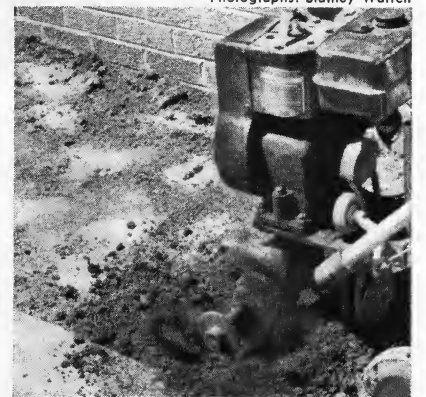


Spread plant food over entire area you will seed, whether you start with bare soil or a weed patch.

Choose a fertilizer that's high in phosphorus, such as a 6-10-4 mixture.

Use 3 to 5 pounds on each 100 square feet of soil. On most spreaders, this rate will be delivered when the hopper setting is centered.

Photographs: Stanley Warren



Prepare seedbed after you feed. You can do this with a rotary tiller, spade, or a garden tractor.

Whatever method you use, pulverize the soil to depth of at least 4 to 6 inches.

The deeper the fertilizer is mixed, the better the results will be. Rake soil level and remove any debris that's brought to surface.



Sow grass seed at rate of 2 pounds for each 1,000 square feet of lawn area.

Distribute the seed with a spreader, if possible. If not, divide seeds into two parts and sow half criss and half cross.

After sowing, rake or roll seedbed to help seeds make good contact with soil. If you rake, rake lightly. If you roll, use no ballast.



# grass from seed

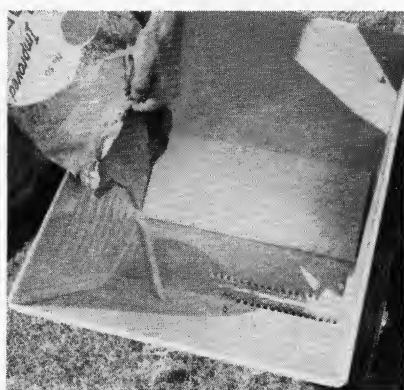


Keep the soil constantly moist for first two weeks while seeds are sprouting. You need not water deeply, just often. If the weather is dry or windy, you may need to sprinkle twice daily. After seedlings appear, begin to water more deeply, but less frequently. Keep unnecessary traffic off the grass while soil is soft.

Start mowing when grass gets 2 to 3 inches high. Cut bluegrass-fescue mixtures 1½ inches high.

Bermuda, other creeping grasses should be cut 1 inch high. Let soil dry before first mowing to avoid injury to young plants.

In late fall, feed the new grass with a fertilizer made especially for lawns.



## Five questions with a green-grass payoff

- Q Is seeding as good as sodding, for starting a new lawn?
- A It depends on what you want. Seeding a lawn takes work, and a couple of weeks of rather constant attention to watering. Sodding is more expensive, but it gives you a turf the children can run on in three days. Seeding takes longer—4 to 6 weeks to get something that looks like a lawn. Both sodding and seeding can give you a fine lawn—neither has an edge on the quality of the final product.
- Q I have a clay soil, mostly subsoil, around my new home. Will I have to buy topsoil in order to grow grass from seed?
- A A few inches of topsoil will make it easier for you to grow grass, but it isn't essential. You can grow grass on almost pure clay if you follow the steps outlined above. Actually, a clay subsoil may be less troublesome than imported topsoil because the clay would be weed and pest free.
- Q I work from 8 to 5, and can't water new seeds during the day. Can I water them in late afternoon after dinner?
- A Certainly. But it might be advisable to rake a few bags of vermiculite into the surface of the seedbed before you sow the seeds. This will help the soil retain moisture during the middle of the day, when you can't watch it closely.
- Q I plan to convert a weedy lot into lawn area. When can I start spreading 2,4-D to kill the inevitable weeds?
- A New grass should be at least 6 weeks old before it's dosed with 2,4-D. Eight weeks would be safer. If you plant your lawn in early September, you can treat in mid-October or early November to catch young perennial weeds, like dandelions and plantain. Frosts will take care of the annual weeds.
- Q Is there any way to determine the difference in quality between different grass-seed mixtures?
- A Each seed package has an accurate analysis of its contents printed on it. The labels tell you the percentage of each seed in the mixture, their germination characteristics, and the percentage of weed seeds and chaff.

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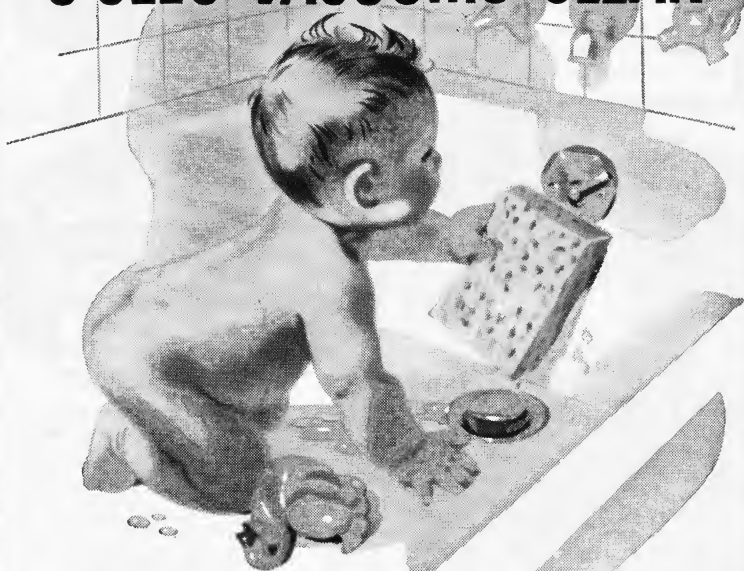
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## Friendly table



Silver responds beautifully to candlelight. The more ornate the design, the greater the play of interesting lights and shadows. For the serve-yourself meal, where guests move about the table, protected candles are a wise choice. Here, a silverplated chafing dish is used with Grande Baroque sterling and Jewel pattern china.

Photographs: Hopkins





# charmers—silver and candlelight

GLEAMING silver is always lovely, soft candlelight always flattering. When the two are used together on your dining table, their individual charms are more than double.

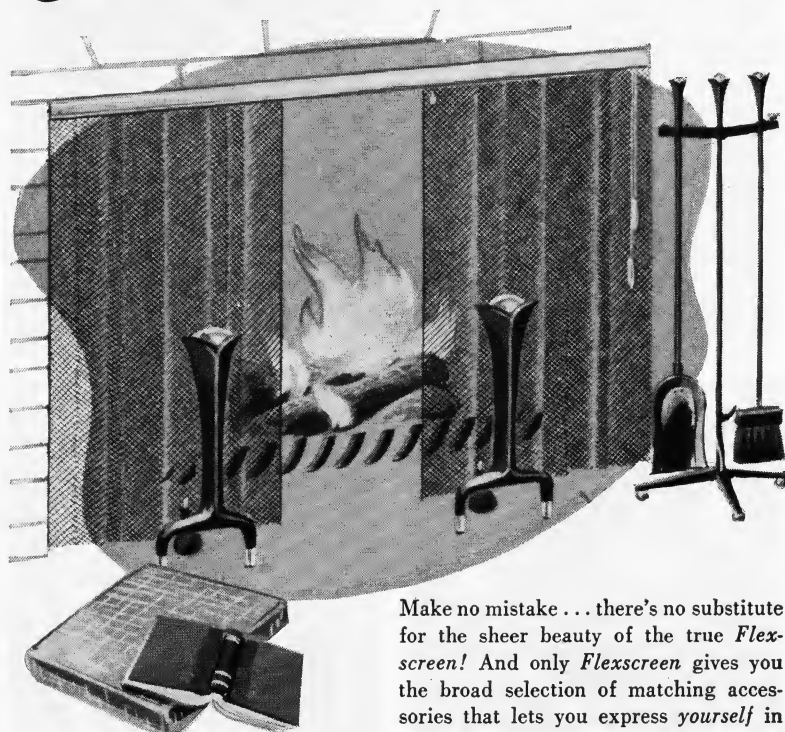
Try this easy beauty treatment at any evening meal. You'll find the plainest table takes on a satisfying air of graciousness. And whether you've planned for guest or "just family," you'll be rewarded with sincere appreciation in an atmosphere of friendly conversation



Candle height is an important detail when guests are to be seated at the table. Make sure the flame is higher—or much lower—than eye level. This is true for centerpieces, too. At this dinner table, footed, three-light candelabra in sleek Achievement pattern silverplate add dignity and charm.

← Candles should always be lighted when used as table decoration—and they are proper any time light is needed. Two tall tapers in silver candlesticks will create a more intimate and friendly mood for the casual coffeetime gathering. Beautifully designed sterling service is in Far East pattern.

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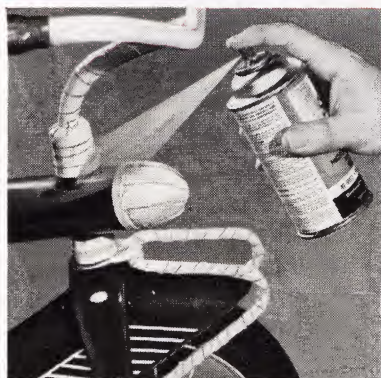
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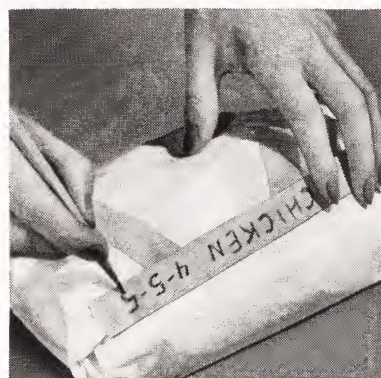
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"SCOTCH" IS A REGISTERED TRADEMARK FOR THE PRESSURE-SENSITIVE ADHESIVE TAPES OF 3M CO., ST. PAUL 6, MINN. EXPORT: 99 PARK AVE., NEW YORK 16, CANADA: LONDON, ONTARIO. © 3M CO., 1958

## 2809-D: Inside—well-used space;



Looking down compact and well-arranged kitchen, you see how everything's built in. Line-up from service entry toward you reads: washer-dryer, pantry, range (with shelves above), refrigerator-freezer. Just out of the picture: heating-cooling access with space for broom storage. Note skylight that brightens work area.



The master bedroom can be wonderfully open—a sliding glass door leads out to the screened court. Or it can serve as a "suite" off by itself when the door to the rest of the house is closed. There's a private bath and a closeted dressing room around the corner.

Past this prefab fireplace, you can see doorway that closes off master-bedroom wing. To right is bedroom's door to screened court.

Twin glass doors in living room slide behind fixed pane at rear of fireplace. Floor throughout house is smooth, trouble-free terrazzo.

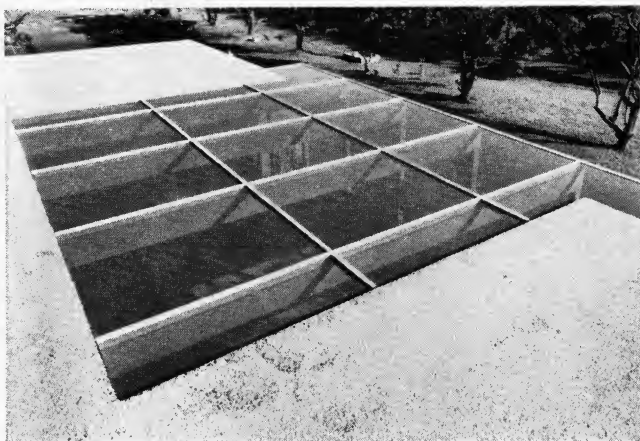


BETTER HOMES & GARDENS, SEPTEMBER, 1958



## outside—well-done details

Begins on page 54



Here's what the screened court looks like from up on the roof of this Idea Home. The supporting beams are carried, uninterrupted, out to edge, dividing court into five sections. Light crosspieces help support fiberglass screen (no sag or rust). Strip battens hold screening tight. Roof is gravel and tar.



Doubling as a design element of the house, roomy storage wall is to one side of front-facing carport. It helps define planting pocket by entry. Many items that would take indoor storage space can be safely kept here. Sliding doors offer wide access. Siding is grooved plywood; roof is the same as on the house.

### How to get plans

These six Idea Homes for 1958, which you've just seen, are a part of our monthly Five Star home series. You may buy plans for any of these houses, with the following features:

- ★ Designs by America's foremost architects, ranging in style from Cape Cod to Contemporary, to give you maximum comfort, convenience, beauty.
- ★ Detailed working drawings, from which your builder will erect your home, are complete in every way. The cost is \$7.50 per set, and includes . . .
- ★ Complete specifications that outline quality of materials and

workmanship that will assure sound construction; and . . .

- ★ **Builder-owner agreement**, a suggested legal contract to ensure home is built as specified.
- ★ **Cost-finding list of materials**. (List is available at 25 cents purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

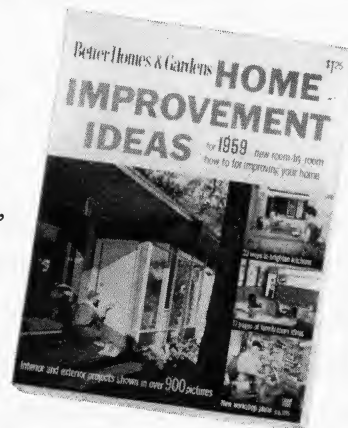
These Five Star home plans may be ordered from the firms listed on page 152. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

JUST PUBLISHED!

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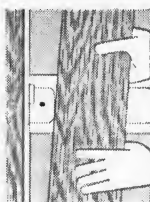
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and furnishing YOUR home*



Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores who feature personal counsel on home planning, decorating, and furnishings problems.

Skilled advisers will be happy to help you plan an attractive color scheme, choose correct furnishings, select the *Better Homes & Gardens* Five Star home plan that is best for you and your family.

Home Planning Center stores also have *Better Homes & Gardens* books on decorating, remodeling, building, gardening, landscaping, and kitchen planning. Copies of these books may be purchased.

Manufacturers' product literature is also available to you.

You can take your decorating problems to a BH&G Home Planning Center store with assurance that you'll receive expert advice tailored to your own specific needs. To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers are set up to offer personal help. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

The stores listed below feature BH&G Home Planning Centers. Visit the one nearest you soon.

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**Ontario.** Toronto—The T. Eaton Co., Ltd. (College St.)

**Quebec.** Montreal—The T. Eaton Co., Ltd.

\*Offer advice on home planning; do not offer help with decorating or furnishing.

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Photograph by Howard Zief

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## Throw rowdies out!

Continued from page 91

"There is no doubt that the troublesome students are the ones who don't want to be in school," said high-school Principal C. E. Jenks, in Wakeman, Ohio. "They don't learn anything, yet we must hold them to age 16. It's a waste of our time, a waste of their time, and a waste of time for the youngsters who want an education."

Students being held against their will, just marking time until they can escape at 16 (18 in some states), are the core of the disciplinary problem. Educational theorists have wanted to "keep them off the streets," to turn the schools into social agencies to keep custody over them until school-leaving age—whether they learn anything or not.

With what result? The New York High School Principals Association points out, "A number of these pupils would rehabilitate themselves if they were allowed to go out and get jobs, whereas attempting to force them to attend school completely against their wishes makes more serious delinquents of them."

To such youngsters school is a prison. They show their resentment by despoiling the education of everyone else. Give them what they want. Let them go.

A new philosophy is demanded by the times: School is neither a playpen, a social agency, nor a prison. It is a right—the right to an education. Those who spurn this right for themselves must not be allowed to deny it to others.

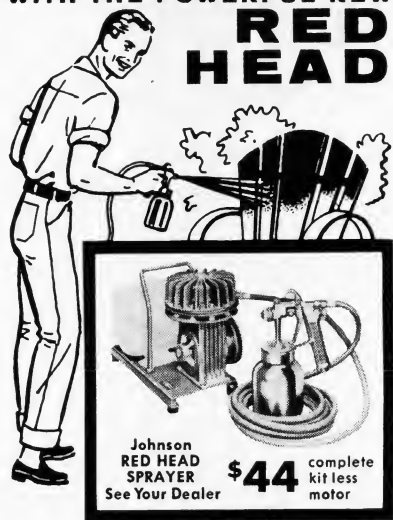
## A GUIDE TO CHILDREN'S READING

Better Homes and Gardens is happy to recommend *A Parent's Guide to Children's Reading*, a new handbook for parents published this month by Doubleday in hard-cover edition (\$2.95), and by Pocket Books in paper-bound editions.

Written by Nancy Larrick and sponsored by the National Book Committee, Incorporated, the book is designed to help you guide your children to reading with greater skill and continuing joy. Included in its 288 pages is a list of 337 favorite books for children—and where to get them.

Retail price is \$2.95 post-paid. To order, send check or money order to *Better Homes and Gardens*, 5209 Meredith Building, Des Moines 3, Iowa.

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**MONEY BACK GUARANTEE**

## We're closing in on cancer

Continued from page 134

And it's a gigantic haystack; some 45,000 potential anticancer drugs are being screened this year. Synthetic chemicals and antibiotics furnished by the pharmaceutical industry, mostly at its own expense, are being tested in animals. So far, about a dozen new drugs have proved promising.

Nothing like a single wonder drug for all cancers is in prospect. "It is Utopian to hope," says Dr. G. Burroughs Mider of the National Cancer Institute, "that one single cause will ultimately be established, or that a single therapeutic agent will cure cancer in all its forms." Researchers view cancer as a large group of disorders for which there will be many different treatments, much as infectious diseases are cured by one drug or another, but not all by any single drug.

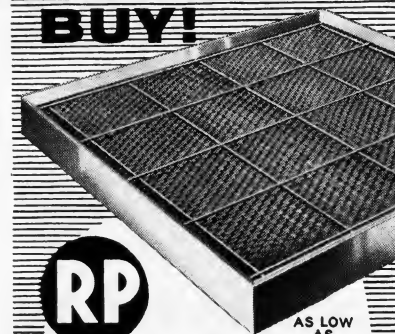
Expected cancer break-throughs should not overshadow the fact that many cancers are curable today by existing medical and surgical knowledge. Some 800,000 living Americans have been cured of cancer. Another 700,000 are on the way to cure. About 75,000 more persons *could* be cured of cancer this year, but they will seek treatment too late. Some will lose time and life in the hands of secret-remedy quacks who do a murderous business. Some perhaps fear that cancer is an invariable sentence of doom—tragically false, since one out of three is being cured today—and will fatally postpone a medical checkup for dread of having their worst fears confirmed. Yet at Roswell Park Memorial Institute, where all patients are sent by their own doctors with a positive or tentative diagnosis of cancer, half are found *not* to have cancer.

Many diseases, far less curable than cancer, are much less feared. No doctor has ever cured a case of diabetes or pernicious anemia, yet physicians routinely enable such patients to live active and busy lives, close to or exceeding average life expectancy. So, too, the first cancer break-through drugs may enable patients to lead active and normal lives although the disease is not permanently cured. Some drugs are already beginning to do that; future ones will do it better.

Nor, as some pessimists feel, do we have to wait until the innermost secrets of cancer's causes are known. That notion, says Doctor Rhoads, is rankly preposterous. Cure or effective treatment of a disease often comes before the cause is known. Indeed, in the rigid sense of complete understanding, the ultimate cause of most, if not all, diseases is still unknown.

The case is stated by Dr. Sidney Farber, pioneer in the use of antifolic compounds in leukemia: "What with the vigorous pursuit of curative agents for cancer, it could be that the cure will be found before the nature of cancer is really understood."

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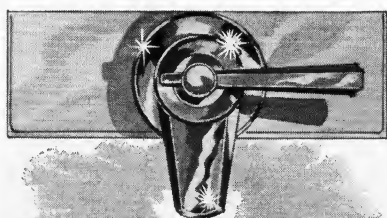


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September, 1958

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tisers. It is not part of the advertising con-  
tract, and although every effort is made to  
list accurately, no allowances will be made  
for omissions or errors.



# What's coming for your kitchen

Continued from page 84



**Microwave cooking**—top-of-the-range style. Electronic surface unit will cook eggs in 45 seconds, boil one cup of water in 2 minutes, or fry bacon in 1½ minutes! Faster than you dreamed possible.

Microwave tube that sends out cooking waves is directly below fiberglass disc that holds food. Panel of switches on wall will command perforated hood to drop down and cover disc. Cooking action starts only after hood fits securely into groove around disc, stops when it rises. Hood automatically goes up when timer rings.



**Triplet.** This cabinet holds air conditioner (A) that cools, ventilates, and also dehumidifies; a 45-degree food chiller (B) to add to refrigerator storage; and a heat-pump water heater (C).

These units help each other operate—heat pump uses exhaust heat from air conditioner; part of the air cooled by the conditioner is used in the food chiller.

Heater and air conditioner also may work separately.

Spacesaver is intended for small kitchens or for basementless homes. The cabinet is 7 feet high, 27 inches wide.

**Radio-controlled oven.** By pressing a button on radio transmitter, you'll be able to turn oven in kitchen on, off, or change the temperature though 25 miles away.

Wonderful when shopping or visiting. Nice, too, if you want to have dinner going while you're in church, or off on an errand somewhere.

Dial in the transmitter matches dial control on oven—it will be small enough to carry in your pocket or purse.



# Why Catholics Believe As They Do

People on the outside often wonder why Catholics keep "running" to church.

And many of them erroneously conclude that this devotion is prompted by fear rather than faith, and by a sense of obligation rather than a spirit of piety and zeal.

"Catholics," they have heard it said, "go to church because they are obliged to do so. The priests keep telling them it is a sin if they don't... that they risk eternal damnation if they don't obey the Church. Catholicism is a religion of fear."

It may be possible to "fool all of the people some of the time." But is it not unbelievable that literally *billions* of people could have been deceived over a period of nearly 2,000 years? Could Catholicism have held the loyalty of eminent philosophers, scientists and other intellectuals down through the centuries if all it offered was a doctrine of fear and superstition?

No, your Catholic neighbor does not go to Mass and Confession and participate in other religious devotions merely because of an obligation imposed by the Church. It is, he believes, an obligation imposed upon him by God; and it isn't fear, but the desire to serve God that prompts his religious life.

Religion to a Catholic is not merely a worthy and virtuous activity. It is an absolute duty. It is, we believe, the means provided by God for the fulfillment of the God-given purpose of our lives. It is the channel through which we acknowledge our utter dependence upon God, and by means of which we give expression to our love, faith and gratitude.

Catholics believe further that we must honor God in the way revealed through his true Son, Jesus



Christ, Who commanded that we "...hear the Church." We believe that Christ established the Catholic Church and that it bears all the distinguishing marks which Christ said His Church would bear. We accept the teachings of the Catholic Church, therefore, because we believe that it is Christ's Church. It isn't fear or superstition that impels us to do this, but clear historical fact and our own reason and intelligence.

If you would like to know all about the basic Catholic beliefs... and the solid reasons behind them... write today for our free pamphlet. It will be sent in a plain wrapper and nobody will call on you. Nearly three million people have written in for pamphlets like this... and found enrichment for their spiritual lives. Write today for Pamphlet No. BG-10.

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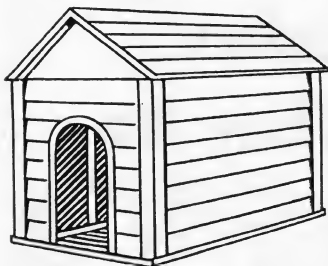
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WESTERN STATIONERY, Dept. 992, Topeka, Kansas



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Dept. 45, Box 846 Chicago 42, Ill.

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I. R. FOX, 146 WEST 29TH ST., DEPT. B-45 N. Y. 1.

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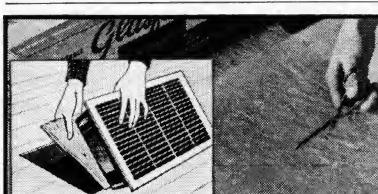
Morton's can remodel your old coat, even jacket or cape, into a glamorous new fur fashion for only \$22.95. Includes new lining, interlining, monogram, cleaning, glazing. Morton's world's 1st and largest fur service gives you greater value, smarter designing and Morton's is the only 1-price furrier employing only qualified union furriers, just like the highest priced fur salons. Send No Money! Just mail old fur, state dress size, height. Bonded Pick-Up at your home also available wherever you live. Pay when new style arrives.



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MORTON'S, Dept. 14-W, Washington 4, D.C.



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With new Glasfloss disposable filter pads. Have a cleaner, healthier home and reduce unsightly wall stains! Spun glass pads stop dirt but do not interfere with warm air heating system. Simply cut to fit. Order No. 9276-6, Glasfloss (3 ft. x 3 ft. 4 in.) \$2.49 ppd. Miles Kimball, 148 Bond St., Oshkosh, Wisconsin. Write For Free Gift Catalog!

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with Better Homes & Gardens



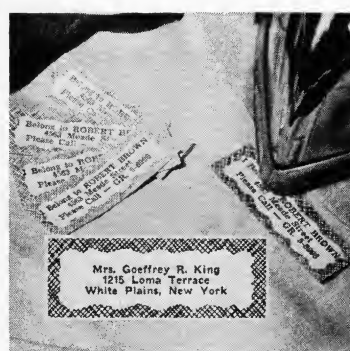
**Bronze from Siam** has a mirror finish—sets such a smart table! A Thai goddess is carved on tip of each polished buffalo horn handle. (Serving pieces available.) Four-piece setting shown, \$3.99, ppd. The Akron, 4377 Sunset Blvd., Los Angeles 29, Calif.



**Heats, broils, grills**—fine for duckblind, ice fishing, or in the hunting camp. Damper adjusts for high, medium, or low heat. Base holds charcoal, stays cool. Sportsman Heater, \$10.95, ppd. Fairview Dist. Co., Dept. BH, Box 169, Chester, Ill.



**Lovable Heidi** delights little girls. She wears native European costume, even slip, shoes. She's 14 inches tall, has washable face, blonde hair, cloth body. An idea for Santa? Heidi, \$1.20, ppd. Crown Craft Products, 246 Fifth Ave., New York 1, N.Y.



**Iron-on cloth labels** show both name and address, stop mixups in laundry or school. Identify child, too. Wash-resistant. Border: blue, red, yellow, green, or brown. Box of 50, \$1; 100 for \$1.75, ppd. Handy Gifts, Room 06, Jasper-son Bldg., Culver City, Calif.

## monroe FOLDING BANQUET TABLES



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CARTER PRESS—125 Welch—Ames, Iowa

Your friends will appreciate a gift of Better Homes & Gardens—a gift that will remind them of your thoughtfulness each month throughout the year.







**Handy roller gloves** tear off like paper towels. Waterproof plastic, they're chemical resistant, sanitary. Gloves are made to use and toss away, but will last several wearings for dishes, dusting, and other jobs hard on hands. To keep where they're handy, insert roll in a paper-towel holder and hang it at sink. Twenty gloves on a roll. Roller Gloves, 98c, ppd.

Carol Beatty, 593 Beatty Bldg., Culver City, Calif.



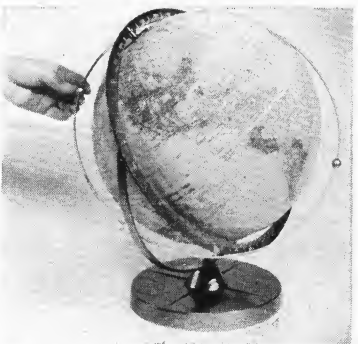
**Space age stamps** are exciting news for collectors. Five colorful stamps showing sputniks, rockets, space ships plus 230 other stamps make up set from five continents. Stamps, all different, 25c, ppd.

H. E. Harris and Co., 4452 Transit Bldg., Boston, Mass.



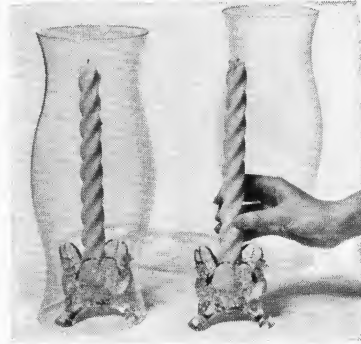
**Serrated tip** on a silverplated spoon lets you segment grapefruit as you eat, goes safely into your mouth. Save preparation time. Design by William Rogers Co. Spoon, \$1 each; 4 for \$3.75, ppd.

Mastercraft, 273B Congress St., Boston 10, Mass.



**Keep up with the world!** You can even trace satellite orbits on this globe. New type mounting lets South Pole swing up to comfortable eye level. Bronze base; 16 inches high. Fireside Globe, \$14.95, ppd.

Meredith Books, Better Homes & Gardens, Des Moines 3, Iowa.



**A new idea** in hurricane lamps. Center of graceful candleholder is graded in size so it holds either thick or slender candle. Eagle design is gold trimmed. Lamp with candle, \$4.50, ppd., each.

Village Hardware Inc., 355 West Main St., Huntington, N.Y.



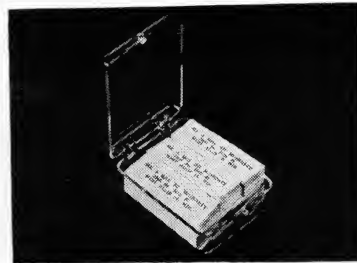
**For fun**, hang in den or family room. Plaque says, "The opinions expressed by the husband in this house are not necessarily those of the Management." Gold on black wood, 9 inches tall; \$1.95, ppd.

Yield House, Dept. BG, North Conway, N.H.



**Pop-up dispenser** for cellophane tape is handy. Flip open lid; it automatically draws out tape so it is easily grasped. Keeps tape free of dust. Dispenser plus 108-foot tape roll, 85c, ppd.

Walter Drake, B-47, Drake Bldg., Colorado Springs, Colo.



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1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just \$1, postpaid! 5 orders or more at 75c per order. **WORTH MUCH, MUCH MORE!** Stick 'em on letters, checks, pkgs., etc. **Big Bargain!** Makes a fine gift! 300 name and address labels 50c. Same fine quality labels but NO plastic box. Just 50c postpaid for 300 labels. Money-back guarantee. TOWER PRESS, Inc., Box 591-R1, Lynn, Massachusetts.

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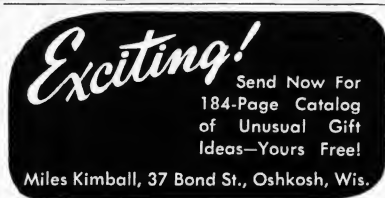
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**FREE** mink tail bracelet with remodel  
We specialize in remodeling and converting  
lusterizing, redyeing which includes New lining,  
interlining and Free Monogramming.  
Mail your old fur coat to us now. Include  
Your dress size and height. Pay postman  
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be delighted with the finished product.  
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- WASHINGTON, D.C., P.O. BOX 1001

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**So fine . . . so exacting—these**

**pieces were used in the restoration of the Public Rooms of New England's famed WAYSIDE INN, built in 1686 (burned in 1955)**

**CATALOG** showing our entire collection of Museum Reproductions—Tables, Chairs, Beds, Mirrors, Chests, etc.—only 10c. Furniture available in Kits for Home Assembly starting as low as \$3.95.

**SEND 10c TODAY TO COHASSET COLONIALS**  
41 Parker St., Cohasset, Mass.

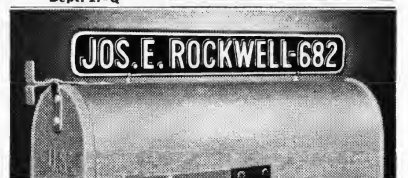
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Organizations interested in earning 45c profit on each \$1 sale of Super Lustrous Gift Tie Ribbon. 22 popular colors. Also complete line of gift wrapping papers. Write for **FREE** sample card today.

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Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only \$1.95 postpaid from Spear Engineering Company, 932 Spear Bldg., Colorado Springs, Colo.





"Home again, home again . . . what a glorious feeling!"

## THE MAN NEXT DOOR®

Even Junior High kids are worrying about how tough it's going to be to enter our overcrowded colleges. Stopping at the corner soda fountain to pick up an evening paper, I cocked an inquisitive ear to catch young Eddie Nelson telling a couple of his pals how stiff those college-entrance exams will be. "Gosh!" he said. "If I ever learn enough to pass those exams, I'll be so smart I won't have to go!"

The narrower a man's mind, the broader his statements.

The average man now lives 32 years longer, scientists tell us, than in 1800. The poor guy has to, in order to get his bills paid.

It's laudable and natural for a community to hold the welfare of its children above all. But the real clue to the kind of people who live there is in whether or not they treat their old people like second-class citizens.

At 16, Rosemary has a mind full of endings and beginnings. In the course of the undirected conversation of a single mealtime, she offered the following bits of information and opinion: (a) archery is more fun than golf; (b) girls with big noses marry handsome men; (c) a Frenchman named Alexis DeToecqueville came to this country in 1831 and wrote everything that is still absolutely true about Americans; (d) boys with older sisters are the best dancers and have the nicest date manners; (e) there are no fences in Japan; (f) people who don't like jazz don't really know how to listen to music; and (g) all bears are left-handed.

Mrs. Hillis's dad gave up smoking, but is back at it again. After two weeks of telling himself he didn't miss it, he says he's decided he might as well be a steady smoker as an habitual liar.

"If you aren't as close to God as you once were," said my wise mother, counseling a nephew, "you can be very certain as to which one of you has moved."

"A father," quipped my aging dad at our big cookout Saturday night, "is a gent who gives away his daughters to boys who aren't half good enough for them, so that he can soon have grandchildren who are superior to all others."

I keep encountering more and more people who act "afraid." They seem to have only nebulous reasons, but if you talk with them they reveal an almost childish yearning for comfort. Unfortunately, there is no easy cure or panacea for our fears; it takes persistent and consciously mature thinking. Actually, the only fear we ought to have is fear of scared people. It is they who cause depressions, panics, wars. The least we can do is to refuse to join them.

"Tuition has gotten so high," grouched M. J. Pipsaire, shipping his child back to college, "that education is more expensive than ignorance."



"Now on top of everything else, they're going to try to make us sorry we're not scientists."

"It's not my job to notice things like that," the gas meterman replied when I apologized for the workbench shavings all over our basement. "Anyhow, you ought to see Jud Barlow's. He's making a boat or something."

I just can't figure out what some people do with all their money. In fact, I can't even figure out where they get it in the first place.

Our church gift committee goofed. Its chairman said to the store clerk, "Reverend Hall has been with us 10 years, and we want to give him a little momentum."

When little Ned Preston returned from summer camp last week, his parents fondly asked him if he had been homesick. "Nah, not me," said he, loftily. "Some of the fellows were, though—the ones who have dogs."

September recaptures all the bright promise of early spring when—the long, temperate, end-of-summer days are followed by cool, dreamless nights . . . the first mild nip of autumn drives me out of the August doldrums . . . the fun of tossing a football to Burton, Jr. gives me a fleeting, happily foolish illusion of being back on the practice field . . . all of the fuss and nervousness of the kids going to school is put at ease by Chris's careful planning and calm words of encouragement.

Burton Hillis

P. S. Here's advice from Washington friend, Bob Hannelly, on how to face up to investigating committees. Whatever you do, don't take it!

Dear Burton: Now that the investigating committees are delving into general frailties, such as expense-account fudging, it behooves everyone to learn how to be a witness. You may never have told a lie bigger than your pinky fingernail, but who knows? A congressional probe of fibbing may be next.

The first thing to do after receiving your subpoena is to confront yourself in the mirror. Assume an air of righteous indignation. Practice saying, "Mr. Chairman," in a voice that would melt butter. Melting butter while righteously indignant is quite a trick. Only nine more tricks and you make game.

Next examine your record. How about the \$25.30 you won at gin rummy and didn't report on your tax return? How about the fictitious customer on whom you lavished a \$13.45 expense account dinner in '53 or '54? Better be sure which year it was. Committees are murder on witnesses who can't remember which year they didn't do something in.

Since you're obviously guilty of something, the next step is to decide which amendment to take. Don't be old-fashioned and take the Fifth. It's out of style. Personally, I advise the Third. That's the one that bans quartering of soldiers in your house without your consent. If that doesn't work, threaten the chairman with the Twenty-second. That prevents him from serving more than two terms as president. He's sure to think he deserves three.

Oh, I forgot. Above all, practice hiring a lawyer and getting sick. No witness should be without a good lawyer—and, more important, a better ailment.

Sincerely,  
Bob Hannelly



**BUILD IN** *Lasting Quality*  
**WITH**  
**STRUCTURAL SOUNDNESS**

The trademarked quality you build into the vital framework of your home will be evident for years, even though that trademark on the lumber may not be visible after your home is completed.

The quality will make itself known in many ways—in sound walls and floors, in well-fitting doors and windows, in a home that stays tight. You will reap the benefits of easy maintenance, low upkeep costs and lasting pride of ownership.

Most people are not lumber experts. That is why it makes sense to depend on the Weyerhaeuser 4-Square trademark. This trademark is your assurance that each piece is precision manufactured, accurately graded and properly dried. Each piece is backed by Weyerhaeuser's reputation and long years of experience.

Be sure Weyerhaeuser 4-Square Lumber is in the home you build or buy.



# Weyerhaeuser **4-SQUARE<sup>®</sup>**

## LUMBER AND BUILDING PRODUCTS

### *Basically Better because...*

Trademarked Weyerhaeuser 4-Square Lumber is:

- **PROPERLY SEASONED**—by scientifically controlled methods of drying which produce lumber that has maximum strength, finishes easily, and holds nails securely. Kiln-drying also promotes dimensional stability.
- **PRECISION MANUFACTURED**—to accurate lengths with smooth, square ends which eliminate needless trimming, sawing, fitting, and material waste.
- **CAREFULLY HANDLED**—through every step from forest to lumber yard so that you receive it clean and undamaged, in top condition for your particular use.
- **UNIFORMLY GRADED AND IDENTIFIED**—so that each piece meets the strength and other quality requirements of its grade.
- **AVAILABLE IN A BROAD LINE OF PRODUCTS**—for your building needs. Ask your dealer for Weyerhaeuser 4-Square dimension lumber, sheathing, siding, panelings, mouldings, plywood, hardboard, particle board, or any of many other items. The Weyerhaeuser 4-Square trademark is your assurance that you are buying lumber and other building products which are basically better.

## Weyerhaeuser Sales Company

2509 FIRST NATIONAL BANK BUILDING • ST. PAUL 1, MINNESOTA



This trim two-car garage uses distinctive, easy-to-apply board and batten siding. Your Weyerhaeuser 4-Square Lumber Dealer has many attractive garage plans to show you . . . or write us for descriptive folders.





# The heart-warming muffins of long ago . . . are more than

a memory. With my four new mixes you can serve muffins this good tonight! Tender, light and fine-textured they'll be—like the hot muffins your mother used to whisk to the table.

Just slightly crusty on the bottom. Bursting with golden goodness above. And you'll

make them *in a twinkling* with Betty Crocker's New Muffin Mixes.

Watch your family grow festive when muffins are served! *-Betty Crocker*



Hot muffins show how much you care

## Four entirely different Betty Crocker flavors

**NEW RAISIN BRAN MIX**—this old-time favorite used to be a chore. Now you can bake while the coffee perks.

**NEW DATE MIX**—you'll find delicious softened California date bits sprinkled through each cloud-light muffin.

**NEW CORN MIX**—finer-textured, more moist than most, with the pure corn taste that goes so well with butter.

**NEW ORANGE MIX**—it is lightly, delicately flavored with the warm sunny essence of fresh-picked oranges.

